V ISIONS
50th Anniversary

2012 ANNUAL REPORT EDITION
A publication of the Tampa Bay Regional Planning Council
Convening the region for 50 years
MISSION STATEMENT

To serve our citizens and member governments by providing a forum to foster communication, coordination and collaboration in identifying and addressing issues and needs regionally.
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If you compare our length of service to the region relative to the age of the universe, fifty years doesn’t really seem all that long. But when you think about our organization spanning five decades of service during the economic boom of the Tampa Bay region and in which cut across two different millennia, our existence as an organization may be placed into a narrower, yet more significant, context.

When the Tampa Bay Regional Planning Council was formed fifty years ago, we had not yet truly begun our journey into space, but it was President Kennedy in 1962 who courageously issued the challenge to have a man on the moon by the end of the decade. By its very nature and in its well-defined scope, this challenged the American people and forced an entire nation to think boldly and strategically, and to stretch the limits of our imagination, our thought, and our thinking. We, both as a nation and as a people, rose to that challenge and embraced a vision of the future that was based on “thinking big” through problem solving, innovation, and creativity.

Just as our entire nation embraced the notion of space exploration some fifty years ago, the Tampa Bay Regional Planning Council also recognized that the future is upon us all to soon, and that the problems we think are reserved for the distant future become all too quickly our problems of today. The challenge in meeting the future head on is to think strategically today so that we may better position ourselves to daringly address the problems of tomorrow.

The Tampa Bay Regional Planning Council also recognizes that while the future of an entire region is at stake, we know that by working together based on a common vision, we can unite and resolve these common issues and concerns on a truly regional basis. It matters little whether the issue is economic development, housing, infrastructure, domestic security, hurricane and hazardous preparedness, transportation, water resource preservation and management, clean water or clean energy. We have demonstrated that over the last fifty years, the region has been able to come together and solve these different types of complex and
demanding problems using creative thinking and devising innovative and imaginative solutions. We at the Tampa Bay Regional Planning Council are truly grateful to have been a part of this process and to have made a small contribution to that effort of better managing our region’s future.

However, we also recognize that we could not have accomplished this alone, by ourselves. In order to make this entire process work, and work really well, we know that we could only be successful if we had the support of our member governments who share our vision, the support of our citizens and member agencies, the support of our private sector partners who provide such valuable input and tireless service to our mission, and the support of our Governor and the legislature of this wonderful state who embrace a common vision for the continuing and future greatness of the Tampa Bay region.

The Tampa Bay Regional Planning Council is deeply grateful for your support over the past 50 years and for your continued support into the future.

Commissioner Larry Bustle
Chair
Tampa Bay Regional Planning Council

Manny L. Pumariaga, AICP
Executive Director
Tampa Bay Regional Planning Council
St Petersburg Mayor Herman Goldner made a bold statement to his peers throughout the Tampa Bay area, declaring that, “It is time for us to plan together on a regional basis.” On September 12, 1961 he challenged a group of elected officials from Tampa, Clearwater, Sarasota and St Petersburg to begin an ongoing dialogue together. Through these deliberative efforts and discussions, the first Regional Planning Council was formed and was aptly named the Tampa Bay Regional Planning Council.

This effort in regional thinking and action was recognized throughout Florida and became a model for other regions to follow. Regional planning councils started forming in other major metropolitan areas of the state. What started as a luncheon was actually a clarion call to action to better plan for our future development in an organized, coherent, and regional fashion.

St. Petersburg Times, February, 11, 1962

Beginning the first regional planning effort in the state of Florida…

Mayor Goldner was quick to realize that the overarching economic interests of the region are similar and that we as partners in thinking regionally should truly seek regional solutions to these mutual challenges. A tentative approval of a charter and by-laws was granted on November 7, 1961. Present at this charter approval were Tampa Mayor Julian Lane, Bradenton Mayor A Sterling Hall, Sarasota Mayor M. E Marable, and Mayor Goldner.

A formal acceptance of the compact by St. Petersburg, Tampa, Clearwater and Sarasota came one month later, on December 5, 1961. Mayor Goldner was elected the first Chair of the Tampa Bay Regional Planning Council on February 16, 1962. The Board also approved plans for future activities and heard reports that the newly-elected Florida governor, C. Farris Bryant, heartily endorsed the efforts of the Council.
An invitation for counties to join the Council was issued in May, 1962. The first county in the region to join was Pinellas in July, 1962, followed by Hillsborough and Sarasota. Manatee County joined on January 1, 1963, followed by the City of Bradenton.

The first full-time employee of the Council was Don King who was appointed as Executive Secretary on June 1, 1963. In November of 1969, Norman H. Thompson was appointed as the Executive Director and was instructed to begin the recruitment of a full-time professional planning staff to carry out the initial planning program. The number of participating governments increased with the addition of Pasco County, and four cities - Venice, Dade City, Pinellas Park and Largo.

The decades of the ‘60s and ‘70s were characterized by increased interest by the federal government in regional planning efforts throughout the country. Local Planning Grants along with Water and Air Quality Grants provided the financial resources for taking major steps forward in planning for the region at the local government levels. In 1970 the Council also wrote the first Mass Transit Regional Plan. Proving to be an effective instrument of change in the shaping of decisions affecting region-wide development and, more importantly, in bringing local, state and federal governments together to resolve numerous complex development problems, the Tampa Bay Regional Planning Council was recognized as one of the state’s leading planning councils in carrying out comprehensive regional planning and promoting intergovernmental cooperation and problem-solving. The Development of Regional Impacts (DRI) Process began in 1974. Even today, due to the coordinated review of the DRI process, communities such as Carrolwood, Trinity, Tampa Palms, and Westchase continue to thrive.

Early on, the TBRPC recognized the need for a comprehensive regional approach to water supply and water quality issues as well as the need for the development of a rapid transit system by 1980. In both these instances, the Council members and local elected officials pledged themselves to building effective institutional mechanisms to resolve these pressing issues and concerns.

The Florida Local Government Comprehensive Planning Act was enacted in 1972. This new legislation required local governments to write local plan elements including capital improvements plans. The Intergovernmental Coordination & Review (IC&R) process also began in 1972. In 1975, the Council adopted the “Future of the Region”, a comprehensive policy for the development of the Tampa Bay Region. This policy was the first of its kind in Florida, and one of the first in the nation. This enduring document has been used throughout the years as an effective tool in reviewing development and plan amendments.

Scott D. Wilson was appointed Executive Director following Norman Thompson in the mid-seventies. The Council provided the staff support to local governments in many of their planning requirements through the use of federal grants. However, in the late seventies, these grants were withdrawn and a major challenge emerged to identify sustainable funding to continue to provide the Council’s services. However, the Council stepped up to the challenge and the programs, while altered, continued.

In the early 1980s, William A. Ockunzzi became the Executive Director, succeeding Scott Wilson. This was a time of recognizing that the state had a productive and discernible role in the Council’s regional efforts. As a result, the Council became very active in
the legislative process and played a major role in the writing of the *Growth Management Act* in 1983. The notion of regional planning was very prevalent throughout the language of the Act. A new role was established by this legislation for state involvement in regional planning efforts. Fully one-third of the Council’s members are now gubernatorial appointees. The addition of the gubernatorial appointees has added a new and fresh perspective in the regional community. In addition, there are agency representatives who serve to provide direct agency contact at the Council level.

One of the major events of the 1980s was the collision that took down the southbound Sunshine Skyway Bridge. With its direct involvement, the Council provided guidance and opportunity for discussions to occur in the replacement and repair of the bridge, thereby avoiding a major economic crisis for the region.

In 1980, the TBRPC developed and produced the first quantitative hurricane evacuation study. Hurricane Elena resulted in the largest peacetime evacuation in the state’s history. The Council continues to be the leader in this state as well as the nation in emergency planning and response. The annual release of the *Hurricane Planning Guide* in early June is well received, and provides the general public with needed information regarding their locality’s status regarding evacuation, locations of evacuation centers, and supplies needed in event of a hurricane. The Council continued this effort for hurricane planning by participating and leading efforts to develop building requirements to withstand the high winds of hurricanes.

Bruce Belrose was appointed Executive Director following William Ockunzzi. The requirement for state, regional and local plans as specified by the *Growth Management Act* set in motion a major program for the Council in providing assistance to smaller local governments in the writing of their local growth management plans. The Council also developed the “fast track” process to be used by other regional planning councils in the development of each regional plan.

In 1986, Julia E. Greene was appointed Executive Director. By this time several new initiatives - the Agency on Bay Management, a sub-committee of the Council, and the Area Agency on Aging – had begun. These programs provided a new direction of focus for the Council.

The *Area Agency on Aging* is the planning organization that provides services to senior citizens. A plan is developed every three years with annual updates in order be responsive to changes in the service demands and requirements. The services were bid out to local agencies to assure local involvement. This program continued at the Council until 1999 when the AAA was spun off to form an independent, autonomous agency.

The *Agency on Bay Management* was formed as a result of a special legislative act to examine the opportunities for and the constraints against developing a unified, comprehensive management strategy for Tampa Bay. The report called for an advisory group to make recommendations to local governments, state agencies,
and federal agencies and for strategies that could be implemented in the protection of environmental resources. The ABM developed a proposal to create the Surface Water Improvement and Management program (SWIM) which is administered by the Southwest Water Management District. The Council wrote and developed the legislation and spearheaded the passage of the SWIM legislation.

The National Estuary Program is another program promoted by the ABM that was successfully funded and implemented. The ABM also developed an effort for a license plate designating the funds to the cleanup of Tampa Bay. The “Tarpon Tag” has generated over 1 million dollars for restoration of the Tampa Bay estuaries.

The Local Emergency Planning Committee (LEPC) was formed to provide review and guidance to all groups with hazardous materials in the region. The LEPC conducted a study to determine the effect of a collision in Tampa Bay. Six months later there was a major collision of three ships in the mouth of Tampa Bay. The plan enabled all the agencies to rapidly respond to minimize the damage. The LEPC was hailed for its foresight in the planning of a response to such an event.

In the Council’s 30th year (1992), a mission statement was developed:

*To serve the interests of the entire Tampa Bay region; of matters greater than local in breadth and effect, the Tampa Bay Regional Planning Council foster cooperation and growth in an ever changing community. Recognizing that our resources...of human kind and nature...are interdependent and dynamic; knowing that together; we must face this change.*

Now in its 21st year, the annual *Future of the Region Awards* program was originally developed to recognize local agencies, developers, educators, individuals, civic groups, elected officials and environmental groups for outstanding contributions to the region. The three major awards are the Charles A. McIntosh, Jr. Award of Regional Distinction which recognizes outstanding achievement in the region, the Herman W. Goldner Award of Regional Leadership is given to an individual who exemplifies the spirit of regionalism, and The One Bay Award which recognizes projects and programs that best implement the guiding principals of the One Bay Regional Vision Plan. Additional awards are given in six different categories.

In 1998, Manny Pumariega succeeded Julia Greene as the Executive Director of the Tampa Bay Regional Planning Council. Once again, the Council began a new era of challenges and approaches to solving regional problems. In 2002, TBRPC made the decision to purchase land and build a permanent home for the Council. Construction on the new building began in 2003 and concluded in early 2004. The Council is now located in Pinellas Park. Under Mr. Pumariega’s leadership the Council has continued to add value-added services to member governments, the citizens of the region, and the State of Florida. In 1999 the Council implemented Regional Economic Modeling (REMI). This modeling program has provided valuable services to our local governments and other economic practitioners.

The *Tampa Bay Soundings*, a quarterly journal, was developed to inform those eager to learn more about the region’s namesake waterway and the region’s other natural resources. Another environmental milestone was the
Tampa Bay Estuary license tag. The Council was responsible for obtaining the 10,000 signatures needed to go before the legislature as well as the legislative sponsors for the bill. License tag sales have brought in millions of dollars for Tampa Bay restoration projects.

The Council received an Economic Development District designation from the federal government’s Economic Development Administration. This designation enables all governments within the region to get a better match for their dollars when applying for economic development funds from the federal government. In addition, a manufacturing supply chain study was completed in 2006 to research general trade patterns within the region and to determine the location of their competition. Finally, the Council and the Tampa Bay Partnership were awarded a grant to administer a targeted industry cluster study and a workforce skills gap study.

The Statewide Regional Evacuation Study (SRES) was developed in 2010. In an unprecedented strategy all eleven regional evacuation studies in the state of Florida are being updated at the same time in a consistent and coordinated manner. With funding from the legislature and the joint support of the Florida Emergency Preparedness Association (FEPA) and the Florida Regional Councils Association (FRCA), the Florida Division of Emergency Management (FDEM) is working with the Regional Planning Councils (RPCs) to develop the necessary methodologies and strategies to result in a consistent all-hazards approach. For the first time the State will be able to document a consistent and coordinated approach statewide for evacuations.

Looking into the future, The Florida Broadband Planning Project will develop a structured, comprehensive process for creating a regional broadband plan. This process will be scalable and transferable to other regions and communities. A planning toolkit and training materials will be developed to provide guidance in the process of developing broadband plans for other regions in Florida and beyond.

The Council along with the Tampa Bay Estuary Program, Southwest Florida Water Management District, Tampa Bay Partnership Regional Research and Education Foundation, the Urban Land Institute Tampa Bay District and the Tampa Bay Area Regional Transportation Authority formed ONE BAY. The ONE BAY: Livable Communities initiative drew upon more than 10,000 citizens to create a shared regional vision to plan for where future population and employment growth shall go through responsible landuse, mobility, and environmental sustainability. (For further information please visit www.myonebay.com).
Get Ready Tampa Bay is a regional collaboration between the Tampa Bay Regional Planning Council, local governments, the Rocky Mountain Institute, Progress Energy Florida, Tampa Electric, Florida Power & Light, Lakeland Electric, business partners and other groups interested in preparing Tampa Bay for the roll-out of electric vehicles in the next few years. This collaboration illustrates the regional efforts among community partners in order to reduce dependence on foreign oil and better utilize cleaner forms of energy. For additional information visit www.GetReadyTampaBay.org.

In partnership with Florida’s other regional planning council, the TBRPC is taking the lead to design a statewide energy resiliency strategy. The first step will be a preliminary survey and analysis of the impacts of the oil spill and the state’s energy policies and usage. The second step will be a detailed analysis with scenario building. The third step is conducting statewide summits to convene the community stakeholders to discuss solutions. The fourth step will be collating and sharing the information gathered from these summits across the state. The final step will be developing strategies and implementation methods to make the state more resilient. The Council is also promoting energy efficient construction for homeowners and businesses alike.

Principally, the Tampa Bay Regional Planning Council serves as the convener of the region. As part of this effort, the Council has provided the staffing to host a number of groups in the state in holding conferences and workshops on topics of regional concern.

In June of 2012, the Council will host the 46th National Association of Regional Councils Annual Conference which will bring in elected officials, regional and urban planer, various stakeholders from all across the Nation.

Two of the Council’s Executive Directors, Julia E. Greene (1998) and Manny Pumariega (2007), have received the coveted Walter Scheiber Leadership Award. Conferred by the National Association of Regional Councils, this award is given annually to those Executive Directors from across the country who have provided outstanding leadership at the national, state and regional levels.

In conclusion, the region, the state and the nation are better poised to address regional planning issues in the 21st century because of the Tampa Bay Regional Planning Council. The Council has been an acknowledged leader in implementing cutting-edge strategies in educating the public on current and future issues, and providing direction and establishing a clear path for communities to address critical quality-of-life issues for their citizens.

Since its early beginnings and throughout the years, the Tampa Bay Regional Planning Council has been a recognized leader in anticipating and discerning our region’s future needs. By thinking well beyond the normal five-year planning cycle, the Tampa Bay Regional Planning Council can be relied upon to be the first to recognize future challenges and to convene the region in coordinating and establishing solutions to these key, critical quality-of-life issues.

Special thanks go to former TBRPC Executive Director, Julia Greene for researching the archives and preparing this 50 year history of the Council.
1962 - 2012

“Gentlemen it is time to plan together,” St. Petersburg Mayor Herman W. Goldner told a group of Tampa officials on a hot September day in 1961. It was his pronouncement delivered at a meeting in St. Petersburg that led to the formation of the Tampa Bay Regional Planning Council.

The Herman W. Goldner Award for Regional Leadership is presented to an individual who exemplifies the spirit of regional cooperation, dedication to his/her community and notable achievement in encouraging future vision.

The award is named for the late Mr. Herman W. Goldner, former Mayor of St. Petersburg and founding father of the Tampa Bay Regional Planning Council. Mr. Goldner became mayor in 1961 with a landslide victory; he served an additional three terms as St. Petersburg’s leader.

Mr. Goldner graduated from Case Western Reserve University Law School, Harvard University Graduate School of Business and Miami University of Ohio. Mr. Goldner practiced law from 1945 until his retirement in 1991.
The Council expresses sincere gratitude to the members of the 50th Anniversary Celebration Committee…

Ms. Barbara Sheen Todd, Co-Chair
Former TBRPC Chair, Pinellas County Gubernatorial Appointee

Ms. Julia E. Greene, Co-Chair
Former TBRPC Executive Director

Commissioner Larry Bustle
TBRPC Chair, Manatee County

Mr. Andy Núñez
TBRPC Secretary/Treasurer, Pinellas County Gubernatorial Appointee

Commissioner Victor Crist
Hillsborough County

Councilman Wengay Newton
City of St. Petersburg

Mr. Robert “Bob” Kersteen
Former TBRPC Chair, Pinellas County Gubernatorial Appointee

Mr. Manny L. Pumariaga, AICP
Executive Director

Ms. Wren G. Krahl
Director of Administration/Public Information

Mr. Avera Wynne, AICP
Director of Planning

Ms. Betti Johnson, AICP
Principal Planner

Front Row, Left to Right: Robert “Bob” Kersteen, Barbara Sheen Todd, Julia E. Greene, Wengay Newton, Wren Krahl, Betti Johnson.

Back Row, Left to Right: Manny L. Pumariaga, Avera Wynne, Andy Núñez, Victor Crist

Not Pictured: Larry Bustle
Chair Bustle welcomed attendees to the 50th Anniversary Celebration.

TBRPC Executive Director Manny L. Pumariega; Commissioner Larry Bustle, Chair; Mayor Bob Minning, Vice Chair; Mr. Andy Núñez, Secretary/Treasurer; and Immediate Past Chair, Vice Mayor Bill Dodson.

Council Members in Attendance


TBRPC Past Chairs
Front Row: Jan Platt, Saundra Rahn, Barbara Sheen Todd, Jane Von Hahmann.

TBRPC Member Governments passed Proclamations honoring the Council’s 50th anniversary. Governor Rick Scott also sent a congratulatory letter which was read by former aide to the Governor, Roger Roscoe, during the welcome remarks.

Mr. Michael Goldner, son of the late St. Petersburg city Mayor, Herman W. Goldner and founding father of the TBRPC, attended the celebration. He is pictured with family friends, Mr. & Mrs. Robert Kersteen. Mr. Kersteen is a former Chair of the TBRPC and former St. Petersburg City Councilman.

Mr. Steve Seibert, former TBRPC Chair, Pinellas County Commissioner and Florida Department of Community Affairs Secretary served as Emcee for the celebratory event.

Seminole Garden Florist in Seminole, Florida re-created the Council’s 50th Anniversary logo entirely in balloons. Counselor Bob Matthews of Seminole is the owner of the florist shop and has been a long-time representative on the TBRPC Board.

Mr. Avera Wynne, Director of Planning, provided a look back over the 50 year history of the Council and the Tampa Bay region.
This year 34 applications were received for the 20th Annual Future of the Region Awards Program. The Tampa Bay Regional Planning Council (TBRPC) sponsors this awards program each year to provide recognition for outstanding achievement and contributions that benefit the regional community. The competition is open to individual, private, and public sectors. Awards are presented in the following categories: Community Service, Cultural/Sports/Recreation, Development/Infrastructure, Natural Resources and the Environment, Going Green! and Public Education. All winners are chosen by an independent awards jury.

In addition to the individual category winners, an overall winner is chosen from the entire field of applicants. The Charles A. McIntosh, Jr. Award of Distinction (The McIntosh) is presented to the entry which touches each of the categories, provides excellence in the region, and exhibits distinction in regional visioning. This is the highest honor of the annual program. This year's award was co-sponsored by our partner Brighthouse Networks. The winner was Clearwater Greenprint: A Framework For A Competitive, Vibrant, Green Future, City of Clearwater.

In 2003 an award for an individual was added to the competition. The Herman Goldner Award for Regional Leadership is presented to an individual who exemplifies the spirit of regional cooperation, dedication to his/her community and notable achievement in encouraging future vision. This year's award was co-sponsored by our partner The Mosaic Company. The winner is Lee Arnold, Jr. He was chosen based on his notable achievement in encouraging future vision and cooperation within the regional community.
The *One Bay Award* created by the One Bay Executive Committee which consists of the Tampa Bay Regional Planning Council, Tampa Bay Estuary Program, Southwest Florida Water Management District, Tampa Bay Partnership Regional Research and Education Foundation, Tampa Bay Area Regional Transportation Authority, and the Urban Land Institute Tampa Bay District Council was co-sponsored by our partner’s Progress Energy. The winner was the *Mobility Fees-Pasco County*, Pasco County Board of County Commissioners.

Pasco County Board of County Commissioners once again took home the coveted One Bay Award for their Mobility Fees. This year’s award was co-sponsored by our partner Progress Energy.

THE FOLLOWING ARE THE FIRST PLACE RECIPIENTS IN EACH CATEGORY:

**COMMUNITY SERVICE**
Career Edge Funders Collaborative Manatee Sarasota  
Career Edge

**CULTURAL/SPORTS/RECREATION**
Pasco County Starkey Wilderness Park Trail Project (Phases I thru IV)

**DEVELOPMENT/INFRASTRUCTURE**
Mobility Fees-Pasco County Board of County Commissioners

**GOING GREEN!**
Clearwater Gas System’s Natural Gas Vehicle Fueling Station

**NATURAL RESOURCES AND THE ENVIRONMENT**
Clearwater Gas System’s Natural Gas Vehicle Fueling Station

**PUBLIC EDUCATION CATEGORY**
Recipes for the Road: Hillsborough, Pinellas, Pasco, Hernando and Citrus Counties
The Tampa Bay Regional Planning Council expresses sincere gratitude to our Platinum Sponsor, Brighthouse Networks.

The Tampa Bay Regional Planning Council expresses sincere gratitude to our Platinum Sponsor, Clearwater Gas System.

The Tampa Bay Regional Planning Council expresses sincere gratitude to our Platinum Sponsor, The Mosaic Company.

The Tampa Bay Regional Planning Council expresses sincere gratitude to our Platinum Sponsor, Progress Energy.

The Tampa Bay Regional Planning Council expresses sincere gratitude to our Silver Sponsor, Blue Cross Blue Shield of Florida.

The Tampa Bay Regional Planning Council expresses sincere gratitude to our Silver Sponsor, TD Bank.

The Tampa Bay Regional Planning Council expresses sincere gratitude to our Silver Sponsor, The Mosaic Company.

Our editor, Victoria Parsons, did an excellent job of keeping up with tight deadlines, enthusiastic-but-busy contributing writers, and a rapidly changing list of “hot” topics. The journal’s website - www.baysoundings.com - continues to be extremely popular and the expanded coverage of some of the topics in each printed issue has been very well received. Additionally, enhancements to the website allow for better file sharing through the various social media.

In 2012 we also expanded our social media outreach by including Facebook (www.facebook.com/BaySoundings) - please check that out - and instituted monthly on-line updates with a new or evolving story and timely Calendar of Events.

We look forward to another exciting year. A total of 24,000 copies of each issue are distributed through major and local outlets, and to schools throughout the region.

If you or your company would like to become a sponsor of Bay Soundings, please contact Suzanne Cooper at the Tampa Bay Regional Planning Council, (727) 570-5151 ext. 32 or email suzanne@tbrpc.org.
Do you have a project or program that exemplifies regionalism? The Tampa Bay Regional Planning Council is sponsoring the 21st Annual Future of the Region Awards program to provide recognition for outstanding achievement and contribution which benefit the regional community.

The Awards Luncheon will take place Friday, March 15, 2013 at the Carillon Hilton, St. Petersburg.

For more information on eligibility and to download submission forms visit www.tbrpc.org or contact Ms. Wren Krahl, Director of Administration/Public Information, wren@tbrpc.org, (727) 570-5151 x22.

**CALL FOR ENTRIES**

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For more information on eligibility and to download submission forms visit www.tbrpc.org or contact Ms. Wren Krahl, Director of Administration/Public Information, wren@tbrpc.org, (727) 570-5151 x22.
TBRPC Hosts the 46th National Association of Regional Council’s Annual Conference

Game Changers: Regions Responding

June 10th, 2012- June 14, 2012 at the Historic Renaissance Vinoy Hotel

Our four counties and twenty-three municipality member governments committed to making 2012 one of the best National Association of Regional Councils (NARC) conferences in the organization’s history. Our commitment was kept by bringing a top-quality program with timely topics and having speakers of the highest caliber. The conference had a positive economic impact on the region. Approximately 450-500 attendees along with their additional family members attended which brought in ½ million additional economic impact dollars over the five day period.

Attendees included local elected officials, executive directors and staff of urban and rural regional planning organizations as well as Metropolitan Planning Organizations from across the country. The group represented more than 30 states.

One of the highlights of the conference was the Welcome Reception which was held at the St. Petersburg Museum of Fine Arts. On hand to welcome attendees was St. Petersburg City Mayor, Bill Foster and TBRPC Chair, Commissioner Larry Bustle from Manatee County. In his remarks, Commissioner Bustle stated: “I am very proud to convey that this year marks the Tampa Bay Regional Planning Council’s 50th year in regional planning. And, hosting the National Association of Regional Council’s annual conference is a great way to celebrate this milestone in our organization’s history.” Following the remarks, guests were provided with docent tours to enjoy the fabulous art collections housed within the museum.

TBRPC Executive Director, Manny Pumariega served on the Conference Planning Committee and several staff members led sessions on timely topics.

EMERGENCY MANAGEMENT

TBRPC Principal Planner, Betti Johnson along with Senior Planner Patrick O’Neil led a session on Creating a More Disaster Resistant Region. Encouraging resiliency and sustainability in our regions requires research, planning and collaboration. The
workshop focused on projects in the Tampa Bay Region as well as statewide initiatives to support this evolving movement. The *Tampa Bay Disaster Resiliency Study* is a study of the economic impacts of a natural disaster. The study funded by the EDA was developed by the Tampa Bay Economic Development District using a framework and methodology designed to be transferable to any area and to any event. In addition, speakers will address the collaborations and public-private partnerships necessary to implement study findings and the strategies to increase our resiliency.

IT/GIS Director, Marshall Flynn participated in a session on the *Florida Statewide Regional Evacuation Study*. Working together in a coordinated manner, all 11 regional planning councils in the state completed the multiyear Statewide Regional Evacuation Study, which represents an unprecedented undertaking to concurrently update the regional evacuation studies for each region. The program began with funding appropriated by the Legislature in 2006 for hurricane evacuation planning following the 2004 and 2005 hurricane seasons. Two inter-related and dependent projects were funded: $24.5 million for Light Detection and Ranging data and $4.5 million to update the regional evacuation studies. The Study has also been recognized by the American Planning Association with a Best Practices Award in Hazard Mitigation and Disaster Planning (2011); Florida Planning and Zoning Association with its 2011 Outstanding Public Study Award; by NADO with its 2011 Innovation Award; and, by the National Association of Regional Councils with a 2011 Achievement Award. This session included a discussion on the planning for and implementation of the Study and opportunities for other states to undertake similar effort.

**ECONOMIC DEVELOPMENT**

TBRPC Planning Director Avera Wynne provided an overview of promising practices and lessons learned from NARC and its partners’ recently completed *Pathways Out of Poverty* green jobs training and placement program, as well as general policy and program update to prepare attendees for general discussion.

An open discussion followed after a NARC Staff Update highlighting their priorities, challenges and common needs. Participants continued the conversation from previous committee meetings by sharing experiences related to their economic and community development efforts in response to the ongoing economic recovery. Representatives from across the country, representing various geographic and demographic regions were encouraged to exchange with their peers, providing inspiration for regional innovation across the country.

Mr. Wynne also participated in *Measuring the Impact of Your Regional Council: Presenting Case Studies Measuring Return on Investment*. It is becoming more and more important for regional councils to be able to measure the economic return on its investments for both planning, policy development and outreach purposes. A panel of experienced regional council leaders joined Mr. Wynne to discuss using the REMI model to evaluate the economic outcomes of a range of policy decisions.

**ENVIRONMENT**

TBRPC Principal Planner Suzanne Cooper moderated a session on *Ensuring a Sustainable Regional Water Supply*. The session focused on water and water infrastructure as the core for creating and maintaining sustainable communities. It also included a discussion about drought, safe supply, replenishment and distribution challenges facing the region. The session included issues related to effective water planning and steps to create successful water programs.

**KEYNOTE SPEAKERS**

Col. Kelly M. Martin, Vice Commander, 6th Air Mobility Wing, MacDill Air Force Base

Dr. Paul Sanberg, Ph.D., Distinguished University Professor and Director of the Center of Excellence for Aging and Brain Repair-University of South Florida

Mr. Brad Swanson, Vice President of Strategic and Corporate Partnerships, Florida Chamber of Commerce

This was an exciting opportunity to provide a national spotlight on our planning organizations and local governments as well as a great opportunity to interact and learn from the national experts while showcasing our member governments throughout the region.

The Tampa Bay Regional Planning Council expresses our gratitude to our partners and member governments in hosting this national event.
TBRPC FORMS REGIONAL COLLABORATION COMMITTEE

In 2012, the Tampa Bay Regional Planning Council formed a new Regional Collaboration Committee (RCC) which is made up of Officers and members of the Council. The mission of the RCC is to develop a process for assessing opportunities to collaborate on regional endeavors within the Tampa Bay area.

The anticipated outcome is a Findings and Recommendations Report. The report will identify and recommend regional assets and activities that the committee determines could significantly benefit from improved regional collaboration. When feasible, specific steps to collaboration will be identified. Otherwise, the issue will be identified for action by the appropriate stakeholders. The report will be distributed to the Governor, Bay Area Legislative Delegation, local governments, and other appropriate stakeholders. The Committee is addressing issues in a roundtable format with Issue Stakeholders, RCC members, and other interested council members.

Four regional collaboration round-tables have been held which included the following issues:

AIRPORTS

Presenters included:
Mr. Noah Lagos, Executive Director, St. Pete/Clearwater Airport
Mr. Joe Lopano, Executive Director, Tampa International Airport
Mr. Rick Piccolo, Executive Director, Sarasota/Bradenton Airport

TRANSPORTATION

Presenters included:
Secretary Don Skelton, FDOT District 7
Mr. Bob Clifford, Executive Director, TBARTA
Ms. Beth Alden, Assistant Director, Hillsborough Metropolitan Planning Organization
Ms. Jennifer Stults, Intermodal Systems Development Manager, FDOT District 1

AREA BRANDING

Presenters included:
Mr. Kelly Miller, Former President & CEO, Tampa Bay & Company
Mr. Doug McClain, Vice President of Marketing & Communications, Tampa Bay & Company
Mr. Elliott Falcione, Executive Director, Manatee CVB
Mr. Dave DiMaggio, Aqua Marketing & Communication, Agency of Record
Mr. Eric Keaton, Public Communications Manager, Visit Pasco County
Mr. D. T. Minich, Executive Director, St. Pete/Clearwater CVB
AMATEUR SPORTS

Presenters included:
Mr. Rob Higgins, Executive Director, Tampa Bay Sports Commission
Mr. Joe Pickett, Executive Director, Florida Gulf Coast Sports Commission
Mr. Angel Natal, Senior Sports Sales Manager, St. Pete/Clearwater Sports Commission
Mr. Eric Keaton, Public Communications Manager, Visit Pasco County

HEALTH CARE INSURANCE

A presentation was given at the September Council Meeting by Mr. David Robertson, Executive Director for the Metropolitan Washington Council of Governments (COG). He provided an overview of the COG’s Health Care Coalition. The Health Care Coalition was formed in 1990 to purchase and manage the provision of health benefits for jurisdictions and organizations associated with the COG. Mr. Robertson described the benefits of a Health Care Coalition as well as provided details on Coalition Member involvement.

Other topics may be considered in the future. The ultimate goal of the Regional Collaboration Committee is to improve the quality of life and services for the citizens of Tampa Bay by creating a more cooperative community.

RCC COMMITTEE MEMBERS

Commissioner Larry Bustle, Chair
Commissioner Victor Crist, Vice Chair
Commissioner Neil Brickfield
Council Member Doreen DiPolito
Vice Mayor Bill Dodson
Mr. Robert Kersteen
Commissioner Jack Mariano
Council Member Janice Miller
Mayor Bob Minning
Councilman Wengay Newton
Mr. Andy Núñez
Mr. Tim Schock
Ms. Barbara Sheen Todd

STAFF

Manny Pumariéga, Executive Director
Wren Krahl, Director of Administration/Public Information
Avera Wynne, Planning Director
REGIONAL DOMESTIC SECURITY TASK FORCE (RDSTF) PLANNING

Following September 11th, Florida divided itself into seven (7) Regional Domestic Security Task Forces (RDSTFs). These regions follow the Florida Department of Law Enforcement (FDLE) regions within the State. The Tampa Bay RDSTF (Region 4) consists of eight (8) counties: Citrus, Sumter, Hernando, Pasco, Pinellas, Hillsborough, Polk, and Hardee. Until recently it also included Manatee, but a realignment to follow the FDLE borders put Manatee in Region 6. Due to the proximity of Manatee and its port and boundary with Tampa Bay, Manatee continues to be involved in our regional planning.

The goal of the RDSTF is to provide a regional response to any WMD or terrorist incident or natural or technological hazard that may occur within the State. It allows smaller counties that do not have adequate resources to draw from those that do. It also allows these smaller counties to provide assistance to larger metropolitan areas if an event occurs there. Addressing security issues at a regional level also allows for “economies of scale” for homeland security funds, especially in recent years as the amount of DHS funding to the States has decreased.

The RDSTF Emergency Management planner position is housed at the Tampa Bay Regional Planning Council. This position facilitates the coordination of training and exercises throughout the region. The focus in 2012 was not only the implementation of the Region IV Training and Exercise Plan, but also the preparation for the Republican National Convention (August 2012). Preparing for this national event involved the coordination and communication between federal, state and local authorities including the Secret Service and FBI as well as the private sector and non-profit entities.

Exercises included the Interoperable Communication Exercise with the Florida National Guard 48th Civil Support Team in January and the Medical Preparedness and Response to a Bombing in February. In January the RDSTF Emergency Management Planner also accompanied a team of officials and responders in Citrus County to the Emergency Management Institute in Maryland for an extensive week-long training and exercise course.

Interoperable Communications is a vital component to effective emergency response to a major event. Basically, it is the ability to communicate among the various response entities (law enforcement, fire/rescue, emergency medical, special teams, command, etc.) in the field. In October the region hosted a Communications Unit Leader (COML) Workshop in order to build the cadre of personnel who can fill this critical position in a multi-jurisdictional event. This was followed by training on the Florida Interoperability Network (FIN) in November. This training was identified as a gap in the Interoperability (I/O) Exercise in 2011. Another regional I/O exercise will be planned in 2013.

The RDSTF Planner also assisted the State Division of Emergency Management, the Florida Department of Law Enforcement and the Tampa UASI prepare documents containing the Threat and Hazard Identification and Risk Assessment (THIRA). A requirement of FEMA, the THIRA is a common risk-assessment process that helps the “whole community” identify and understand likely vulnerabilities. Simply put, you need to understand your risks in order to manage them. This directive is part of the Presidential Policy Directive 8/PPD-8: National Preparedness and will become part of the State Preparedness Report submitted in December.

1A corollary to the RDSTF is the Urban Area Security Initiatives (UASI- “you-ah-see”). These were established throughout the nation by DHS after 9/11. It provides additional DHS funds to large urban areas across the nation.
AGENCY ON BAY MANAGEMENT

In 2012 the Tampa Bay Regional Planning Council’s Agency on Bay Management continued to serve the Council, the community, and governmental authorities by providing a forum for presentations on issues concerning Tampa Bay, its estuary and watershed; by discussing natural resource matters of importance to the region; and by providing input to the Council and other agencies as appropriate. Mr. Bob Kersteen, former Chair of TBRPC, chaired the Agency through many lively discussions as the group developed its positions. Some of the topics which came before ABM, its Natural Resources/Environmental Impact Review or Habitat Restoration committees this year were:

- Florida’s Development of Numeric Nutrient Standards, presented by Mr. Frank L. Hearne, Mechanik Nuccio Hearne & Wester, P.A.
- Tampa Bay Estuary Program’s Mini-grant program and Tampa Bay Estuary specialty license plate revenues, presented by Ms. Misty Cladas, Tampa Bay Estuary Program.
- U.S. Coast Guard preparations for oil drilling off Cuba, provided by Captain John Slaughter, U.S.C.G. Seventh District.
- Update on the Southwest Florida Water Management District’s Surface Water Improvement and Management program and plans, presented by Ms. Jennette Seachrist, SWIM Program Manager.
- Tampa Bay Habitat Restoration Partnership, described by Ms. Lindsay Cross, TBEP.
- City of Safety Harbor’s Mullet Creek restoration project, presented by Ms. Anamari Mena, City of Safety Harbor Community Planner.
- Tampa Bay Shrimp Permit Transferability rule amendment proposal, presented by Mr. Aaron Podey, Florida Fish and Wildlife Conservation Commission.
- Terra Ceia Preserve Boat Ramp and Canoe Launch, provided by Ms. Susannah Ray, Florida Department of Environmental Protection.
- Economic Impact of Artificial Reefs, presented by Ms. Libby Carnahan, Pinellas County SeaGrant Extension Agent.
- Status Update for Tampa Bay Water’s Alafia River Water Use permit renewal/modification and Hydrobiological Monitoring program, provided by Mr. Terry Thomas and Mr. Bob McConnell, Tampa Bay Water, and Dr. Bob Woithe, Atkins.
- Draft Areawide Environmental Impact Statement on phosphate mining in the Central Florida phosphate district, described by Mr. John Fellows, U.S. Army Corps of Engineers.
- McKay Bay Dredge Hole Restoration project, presented by Ms. Kris Kaufman, SWFWMD.
- Palm River Habitat Improvement project, provided by Ms. Stephanie Powers, SWFWMD.
- Mangrove Point Mitigation Bank permit application, presented by Mr. Ryan Deibler, GreenSource Environmental Professionals, Inc.
- Tampa Port Authority’s McKay Bay restoration project, described by Mr. Ben Brice and Mr. Steve Swingle of CH2MHill.
**AGENCY ON BAY MANAGEMENT (CONTINUED FROM PAGE ?)**

- RESTORE Act and the possibilities for local involvement in Resource Observation and Enhancement projects, presented by Dr. Steve Murawski, Professor and Downtown Progress-Peter Betzer Endowed Chair in Biological Oceanography, USF College of Marine Science.
- St. Petersburg Pier Environmental Resources Permit application review, presented by the City’s Mr. Raul Quintana; Mr. Mike Herman, Moffatt and Nichol; and Ms. Lisa Wannemacher, Wannemacher Jensen Architects.

**BAY SOUNDINGS**

With the Summer issue this year, the Council’s environmental journal completed ten years of publication and began its 11th year with new determination. Funding remains at a reduced level, though the Tampa Bay Estuary Program and District Seven of the Florida Department of Transportation remain strong supporters. This year production was reduced to three issues, with the expectation that additional funding will be obtained to allow four issues to be produced in 2013.

The great topics covered in Bay Soundings during the 2012 year included:

- Slip-sliding away - Major erosion of Egmont Key
- Rainwater harvesting - Eco-smart and cost-effective
- Profile: Erica Moulton - Making science fun
- New rules aim to stop invasive species in ballast water
- From Pasture to Prairie: Pasco restoration project breaks new ground
- Penny for Pasco invests in environmental lands
- New Florida Atlas inspires, educates and entertains
- Despite recession, census shows big gains in conservation by land trusts
- 1,000-mile trek through Florida tracks corridor for wildlife
- Pedal Power: Biking to work helps protect the Bay
- Best bike rides in Tampa Bay
- Aquascaping retention ponds using native plants
- Inner-city kids learn to love the great outdoors
- Marvelous Mud
- Profile: Brandt Henningsen - Restoring our natural legacy
- Teaching the three “Ts” - turtles, tortoises and terrapins
- Nature preserve is “best-kept secret” in South Tampa
- Water Atlas - Detailed data for scientists of all ages
- Citizen-Scientists step up to help
- TBRPC celebrates 50 years of regional leadership
- Hey kids! This is Earth calling. Are you listening?
- Summer camps boost knowledge for young citizen-scientists
- How does Tampa Bay stack up?
- Recycling makes sense in Florida
- Profile: Allen Burdett - 45 years protecting Florida’s natural spaces
- Wanted: Recipes for elephant!
• Southwest Florida gears up for “Once-in-a-lifetime opportunity”
• Great books make great gifts
• One Waterway One Tampa Bay - At-risk teens interpret waterway connectivity
• Pounds to ounces: The zero-waste project
• Cousteau creates a splash in St. Petersburg
• Start from the back - New landscaping concept makes it easy to transform your landscape
• A new era in habitat restoration?
• Citizen-Scientists discover new traditions

Our editor, Victoria Parsons, did an excellent job of keeping up with tight deadlines, enthusiastic-but-busy contributing writers, and a rapidly changing list of “hot” topics. The journal’s website - www.baysoundings.com - continues to be extremely popular and the expanded coverage of some of the topics in each printed issue has been very well received. Additionally, enhancements to the website allow for better file sharing through the various social media.

In 2012 we also expanded our social media outreach by including Facebook (www.facebook.com/BaySoundings) - please check that out - and instituted monthly on-line updates with a new or evolving story and timely Calendar of Events.

We look forward to another exciting year. A total of 24,000 copies of each issue are distributed through major and local outlets, and to schools throughout the region. Check it out!
LONG TERM POST-DISASTER PLANNING IS CRITICAL FOR RECOVERY

The Tampa Bay Regional Planning Council continued to work with Pasco and Pinellas Counties to complete their Post Disaster Redevelopment Plans. This effort requires a collaborative effort of all the partners in the recovery process crossing jurisdictional boundaries and including both public and private (businesses, utilities and non-profit/volunteer) sector partners.

Long-term recovery planning is critical for communities to address to ensure that we will rebuild stronger and more resilient as a community – economically, physically and socially. In 2011 County staff prepared emergency ordinances and amendments to the land development regulations which will facilitate disaster housing, blight abatement and emergency permitting procedures. The effort continued in 2012 with the inclusion of the Health and Human Services component to the Pinellas County PDRP. In addition the Council provided technical assistance to Pasco County to complete their PDRP with innovative strategies incorporating the county’s long range economic development plans and Market Areas.

RECOVERY CHALLENGES

- Restoration of our Health Care Services and Human Services will be critical to our communities
- Today’s economic challenges illustrate the need to focus on economic restoration in our communities in terms of both mitigation and recovery strategies.
- Rebuilding the Region’s economy and providing good jobs is key to retaining our residents after a disaster
- Cutting bureaucratic red tape while building back stronger and accomplishing the goals of the community vision are the prime goals of the Post Disaster Redevelopment Plans (PDRP).

2012 HURRICANE GUIDE

For more than 25 years the Tampa Bay Regional Planning Council in partnership with the county emergency management agencies, the American Red Cross and other partners has produced and distributed the Hurricane Survival Guide. In 2012, more than 350,000 copies of the Hurricane Survival Guides were distributed in seven counties (Hernando, Citrus, Pasco, Manatee, Pinellas, Hillsborough and Sarasota). The guides included the detailed evacuation zone maps, shelter locations and preparedness instructions in English and Spanish. Artwork for the new maps was made available to all broadcast and print media in the Tampa Bay market as well as the telephone directories and utility and property appraiser departments which included the evacuation level on their bills or tax statements. Counties have websites which allow citizens to input the home or business address and look up their evacuation level or if they prefer, citizens can call a toll-free number to call to talk with someone who will tell them their zone. The TBRPC website also has a downloadable guide and a map which can zoom in to your neighborhood. “Personal responsibility for disaster planning for your home and business is critical in Tampa Bay yet preparedness remains a serious challenge in our region”, stated Manny Pumariega, Executive Director.
FOCUS ON ESF 18: BUSINESS AND INDUSTRY

The Tampa Bay Regional Planning Council received a grant in October of 2011 from the Florida Division of Emergency Management (FDEM) to assist with the development of the ESF 18: Business and Industry Standard Operating Procedure (SOP). With a renewed focus on building public-private partnerships in the state, this effort will bring the State Emergency Response Team (SERT), private sector representatives, local agencies and small businesses together to ensure a smoother, more efficient recovery. The SERT and state-level private sector associations met in the first ESF 18 Summit in Tallahassee in November. TBRPC assisted FDEM facilitate a statewide meeting in March 2012 of all county economic development, workforce agencies, emergency management and their private sector partners to review the draft ESF 18 SOP and discuss local programs, challenges and initiatives. The final SOP was delivered in June of 2012.

TBRPC PROVIDES SUPPORT TO STATE AND NATIONAL INITIATIVES

TBRPC also provided support to the State as part of the Statewide Hazard Mitigation Plan Assistance Team (SHMPAT) in the update of the Enhanced State of Florida Hazard Mitigation Plan. Staff also serves on the Program Committee of the Governor’s Hurricane Conference, the largest hurricane conference in the country as well as the National Hurricane Conference which shares lessons learned throughout the country. Following the devastating impact of Hurricane Sandy in October of 2012, there will be much to learn about the growing vulnerability of our coastal and inland states.

FACILITY DISASTER PLANNING TEAM

The Facility Disaster Planning Team (FDPT) met quarterly throughout the year. Under the guidance and leadership of current Subcommittee Chair Thea Dunmire, the following constitutes the highlights and achievements accomplished:

- conducted two Emergency Planning & Community Right-to-Know Act How to Comply workshops. The workshops are conducted annually to provide guidance on current requirements and reporting procedures, including information regarding the FloridaHMIS electronic filing program option; established the ground work to host a workshop entitled “Fire Departments: Promoting useful EPCRA Information” currently slated for January or February of 2013;
- monitored the coordination efforts designed to expedite access and return of designated facility emergency response personnel in significantly impacted areas resulting from a natural disaster;
- while assisting facilities with all hazards planning, provided specific recommendations for the Florida Division of Emergency Management to incorporate pertinent hazardous materials information, data and resources into the Florida Business Disaster Survival Kit prior to posting to their website; and maintained the LEPC website (i.e. www.tbrpc.org/lepc) with pertinent and timely hazardous materials data, resources and localized initiatives.
LEPC TRAINING OPPORTUNITIES

The LEPC provided a variety of training opportunities across the Region during the year under the annual Hazardous Materials Emergency Planning (HMEP) contract. In order for the training to qualify for funding, the venue must be geared for public-sector first responders and at least include a transportation theme. HMEP “Training” funds for 2012 were utilized for: sponsorship of one LEPC District 8 representative to attend the three-day E-Plan Users Conference in Atlanta, GA; three 8-hr. Anhydrous Ammonia Refresher courses (Pinellas County); three 8-hr. Hazmat Spill/Leak Refresher courses (Pinellas County); three 4-hr. Hazcat Kit Training courses (Pinellas County); one 24-Hr. Life Safety & Command for Industrial, Municipal & Transportation Confined Spaces courses (Manatee County); one 40-hr. Clandestine Lab Certification course (Pasco County); three 8-hr. Ethanol/Fuel Spill Management with Foam Agents courses (Pasco County); and sponsored of five St. Petersburg Fire Rescue firefighters to attend the 160-hr. Hazmat Technicians course.

HMEP PLANNING TEAM

The HMEP Planning Team continues to conduct Ammonia Siren Workshops and companion Shelter-in-Place presentations at the request of various schools, community groups and/or civic associations located within or in close proximity to the Port of Tampa. The Team is currently coordinating a workshop in which Port tenants would self-identify their hazardous materials and usage in order to familiarize the facilities with the business practices of their neighboring industries and to ascertain the potential consequences and necessary responses if a release were to occur. At this point, it is anticipated that the workshop will occur in early 2013.
TBRPC AS INTERIM BROADBAND MAPPING CONTRACTOR

From the National Telecommunications and Information Administration (NTIA):

The State Broadband Data Program is a competitive, merit-based matching grant program that implements the joint purposes of the Recovery Act and the BDIA through the award of grants. This Program is designed to fund projects that gather comprehensive and accurate state-level broadband mapping data, develop state-level broadband maps, aid in the development and maintenance of a national broadband map, and fund statewide initiatives for broadband planning.

As Tampa Bay Regional Planning Council was already involved with being the lead contractor for the 2 year Broadband Planning component of the State Broadband Data and Development Program (SBDD), we were chosen as a plug-in replacement for the previous contractor in which the term expired. Based on our previous expertise in statewide GIS data management and modeling as the GIS management for the Statewide Regional Evacuation Studies, we were well qualified to step into the role of the previous contractor for gathering and implementing broadband data updates to NTIA during 2012. In this role, TBRPC GIS department had to hit the ground running with an already-in-place 6-month data development cycle. This interim Broadband Mapping contract with the state was until a permanent mapping contractor could be procured by the state.

In our capacity as mapping contractor for the NTIA program, we had to gather and assemble data from broadband service providers and map the data on a publicly facing web site, which was handled by our sub-contractors GeoPlan, of the University of Florida. Part of this process was quality-checking the data that was submitted and follow the stringent requirements for building the database which has to be uploaded to NTIA every six months. Another aspect of the job was establishing a web presence and associated web-hosting duties.
STATEWIDE REGIONAL STORM DEPTH ANALYSIS PROGRAM

Following on the heels of the Statewide Regional Evacuation Study completed in 2010, the Depth Analysis Program further enhances the data and conclusions developed from the outcome of that previous study. In fact, the Depth Atlas products are considered Volume 9 of the total Evacuation Study project.

As TBRPC was the developer of the tool used for the statewide study and GIS management of the study, we were called upon again to update and reconfigure and enhance the tool to create the depth product output.

The primary output from this study was depth ranges of storm surge over the land. This type of output differs from the previous output and Atlas because emergency managers can see how much inundation there is instead of just where the limits of the inundation are located.

THE ANNUAL BUDGET

The Tampa Bay Regional Planning Council’s Executive/Budget Committee provided for $3,396,098 financing toward the regional programs featured in this annual report. The $3,396,098 in revenues was derived from federal (17.28%), state (1.24%) and local (81.48%) sources. Staff worked closely with the Executive/Budget Committee during the 2012 fiscal year.

The administrative staff is responsible for the overall operations of the Council’s office facility. These responsibilities include, but are not limited to: board operations, inner office procedures and policies, records management, human resources for Council staff, the Annual Future of the Region Awards and public information. Administration continues to emphasize staff development and encourages each staff member to attend local workshops in the area of his or her expertise.
DEVELOPMENTS OF REGIONAL IMPACT

The Development of Regional Impact process was instituted in 1974 as a means to evaluate and mitigate for regional impacts projected for a neighboring jurisdiction(s) and regional resources. Varying thresholds were established for many of the potential land uses in order to ascertain whether a proposal was a DRI or not. Over time, the legislature has modified many of these thresholds and, in some instances, removed select thresholds if the proposal involved a single land use.

An analysis of DRI entitlements (i.e. approved, completed & unbuilt) has recently been completed for the Tampa Bay area. Excluded from tabulation were:

- projects which were determined to be sub-DRI threshold(s);
- projects which were underway prior to the inception of the DRI process;
- projects which were determined to have been completed or obtained an “Essentially Builtout Agreement” from the local government and Florida Department of Economic Opportunity (formerly Florida Department of Community Affairs);
- DRI entitlements which were granted only “conceptual approval” status and subject to further review; and
- DRI’s in which their corresponding Development Order had expired, been withdrawn or been rescinded.

While development has occurred at a rather slow pace over the past couple of years, in part due to the economy, there appears to be ample development opportunities for many years to come based on currently unbuilt portions of the existing DRIs alone.

The following serves as documentation of the surplus of some of the more prominent DRI land uses:

<table>
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<th>Jurisdiction</th>
<th>RESIDENTIAL</th>
<th>OFFICE</th>
<th>RETAIL</th>
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</thead>
<tbody>
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<td></td>
<td>UNBUILT</td>
<td>% of APPROVED</td>
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<td>Hillsborough</td>
<td>24,075</td>
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<td>Manatee</td>
<td>15,114</td>
<td>47.99</td>
<td>2,427,664</td>
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<td>Pasco</td>
<td>48,169</td>
<td>70.24</td>
<td>7,148,904</td>
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<tr>
<td>Pinellas</td>
<td>5,408</td>
<td>59.25</td>
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<td>Tampa Bay Region</td>
<td>92,766</td>
<td>58.36</td>
<td>34,635,344</td>
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</table>

While Hillsborough and Pinellas Counties are clearly the more populated Counties, much of their development had occurred prior to the inception of the DRI process. A lot of the growth in Pasco and Manatee County has occurred over the past 40 years and been governed by the DRI process, hence some of the numbers (above) may appear to be disproportionate.

TECHNICAL SUPPORT AND EXPERIENCE

TBRPC also completed the update of the Lake Okeechobee Storm Tide Atlas for Palm Beach and Martin counties, as there was a special request to rerun the model at a lower lake elevation than was previously performed. This 13ft lake level was more realistic to the emergency managers on the east coast due to the lake levels not approaching the previous run level in years.
LOCAL GOVERNMENT COMPREHENSIVE PLAN AMENDMENTS

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INTERGOVERNMENTAL COORDINATION & REVIEW PROCESS

The Intergovernmental Coordination and Review (IC&R) process was established to serve as the forum to conduct and coordinate the review of various proposals, programs, documents, etc. among various levels of government. The process was formally recognized in 1983 with the issuance of nearly-concurrent Presidential Executive Order #12372 (by then President Ronald Reagan) and Florida Executive Order #83-150 (by then Governor Bob Graham). Since that time, the Tampa Bay Regional Planning Council, as well as the 10 other RPCs across the State, have served as clearinghouses for coordination and review of such proposals at the local level.

Proposals which typically qualify as IC&Rs under the TBRPC’s process would include: many federal/state grant applications; state or federally-funded projects; power companies’ 10-Year Site Plans, County Transportation Improvement Plans and Unified Planning Work Programs, and proposals which may detrimentally impact the Council’s Natural Resources of Regional Significance.

More than 90 proposals were processed as part of TBRPC’s IC&R Program during 2012. Reports were prepared to identify the extent of compliance/consistency with TBRPC’s Strategic Regional Policy Plan regarding the following proposals: Pasco & Hillsborough Counties’ Transportation Improvement Programs, the Pasco County Unified Planning Work Program, two Tampa Electric Company Site Certification Modification applications, the new St. Petersburg Pier proposal, Draft Areawide Environmental Impact Statement on Phosphate Mining in the Central Florida Phosphate District, and a “Planning, Development & Engineering” (PD&E) Study prepared for Overpass Road in Pasco County.
ECONOMIC ANALYSIS PROGRAM

The Economic Analysis Program continues to increase its workload, both in the terms of number and size of projects. Large scale projects were performed for Taxwatch, Westshore Alliance, Florida Medical Manufacturing Consortium, U.S. Economic Development Administration, U.S. Department of Energy, Department of Economic Opportunity, and the Florida Energy Office, as well as a number of smaller projects for the local economic development agencies within the 8 county region of Tampa Bay.

Efforts for past economic analyses did not go unnoticed. On Friday, October 19th REMI (Regional Economic Models, Inc.) awarded the Economic Analysis Award for 2012 to the Tampa Bay Regional Planning Council for its work on the Tampa Bay Disaster Resiliency Study. The 2012 award was presented during REMI 27th Annual User’s Conference in Washington, D.C. and is the first time that REMI has given out awards. The REMI User’s Conference is attended by economists around the world who utilize the REMI Model.

The Study was a 2 year analysis identifying the vulnerabilities and impacts that a category 5 hurricane could bring to the Tampa Bay area. The study also received awards in 2012 from National Association of Counties (NADO), the Florida Planning and Zoning Association and others.

The Disaster Resiliency Study took a two phased approach to strengthening the preparedness of the region from any disaster. The first phase identified the vulnerabilities of the existing workforce by geo coding the employment and wages by industry and surge area. The second phase analyzed the long term impact if a disaster struck. This award winning study has since been replicated in several other regions.

The Vulnerability Phase divided the region into 126 sub county Traffic Evacuation Areas. The number of businesses, employees, and wages for each industry were then calculated using the latest Quarterly Census of Employment and Wages (QCEW) data. The housing data was also supplied. This information allows the local governments to see what employment and housing would be in peril if a disaster was to impact a specific area. While the area is known for its hurricane season, this level of detail would benefit any disaster including wildfires, tornadoes, oil spills, etc.

The Disaster Analysis Phase looked at the economic impacts for the 10 year period after a Category 5 Hurricane. This catastrophic event is not likely, but provides scalability to a smaller hurricane or transferability to a different disaster. The analysis identified which employment would be impacted due to its location and took historical averages to estimate when the business and its employees would be able to resume work. It countered the loss of employment with the gains that the region would see in federal aid, insurance pay outs, and reconstruction and clean-up efforts.

The surge in assistance and economic activity brought
different types of workers into the mix and helped offset the loss of tourism, however, a slight “sugar high” effect was experienced and should be considered when planning for relief.

The results of the study allow managers to quickly identify which types of employment in the area are disaster prone helping them create Post Disaster Redevelopment Plans. Outreach should be done prior to events to help create economic resiliency. In the event of a disaster and after essential needs are met, emergency managers can use the findings to quickly identify lost employment and assess the amount of effort needed. This information can further be used to prioritize which industries to assist to speed the mid to long term recovery. For instance, construction workers would be able to easily find work rebuilding after the event, but scientists or technicians might need assistance rebuilding their laboratories.

The analysis showed the impact for a hypothetical disaster, detailing the return to work percentages of employees and the amount of economic activity annually. This guide is essential when determining the size of the actual impact and the actual amount of aid and reconstruction. By using the study, government employees can reasonably determine approximately how much help they will need and have readily available research to support their claims. In order to further assist future areas, TBRPC created a Disaster Resiliency Template which only asks for the variables needed to perform a quick study. Local economic development personnel can easily fill out the information and get a quick localized impact analysis.

ENERGY

In the spring of 2012, Tampa Bay Economic Development District (TBEDD) was awarded a grant to create a statewide energy resiliency strategy. The
The first step was a preliminary survey and analysis of the state’s energy policies and usage. The second step was a detailed analysis with scenario building. The third step was conducting statewide summits to convene the community stakeholders to discuss solutions. The fourth step will be collating and sharing the information gathered from these summits across the state. The final step will be developing strategies and implementation methods to make the state more resilient. Each RPC in the state is working with their respective district in order to utilize the local knowledge as well as coordinating with the other Regional Planning Councils to ensure consistency and working towards a global solution for Florida.

The Preliminary Survey and Analysis identified the major stakeholders, determined the energy usage by type, surveyed citizens regarding their energy usage both via phone and web, identified current and planned alternative energy uses, and the logistics of distributive power. The phone survey was completed over the summer to avoid the 2012 election phone surveys.

Utilizing the information gathered from the preliminary survey and analysis, a Detailed Analysis was performed on a number of scenarios. The scenarios included Natural Gas Price Increase and Disruption, Gasoline Price Increase and Disruption, Renewable Portfolio Standard, Private Energy Market, Biofuel Development Electric Cars Integration, Compressed Natural Gas, Residential alternative energy adoption (with or without incentives), Commercial or Industrial alternative energy adoption (with or without incentives), and Distributed Energy Storage.

The analysis was performed using econometric models, such as REMI PI+, Implan, CFAPT to analyze the impact to each region of energy price shocks.

In the fall, TBRPC coordinated with all of the EDDs in the state to conduct Energy Workshops with the stakeholders in each area. The workshops focused on

<table>
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<th></th>
<th>Today (2012)</th>
<th>Annual Loss @ $5/gallon</th>
<th>Annual Loss @ $7.5/gallon</th>
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<td>-536,000</td>
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<td>-3.06%</td>
<td>-5.01%</td>
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<td>- $49</td>
<td>- $82</td>
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<td>- $15</td>
<td>- $26</td>
<td>- $45</td>
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</table>

the various vulnerabilities to energy, such as security, natural or manmade disaster, state and national policies, and external factors outside of the control of the USA. The local policy makers, energy producers, users, and other stakeholders provided input and strategies to help the state.

TBRPC is still collecting all of the data from the summit and will combine it, analyze it and redistribute it to each EDD. The EDDs will then model the suggestions to estimate what will happen if changes are made. The Analysis of Options will be distributed to the EDDs. Alternative energy options may include the usage of solar energy, photovoltaic cells, net metering, distributive power, solar thermal, day lighting, passive solar, wind power, and biofuels, etcetera where best applicable.

After the data is gathered, information processed, and the summits are conducted, the EDDs will embark on Strategy Development. Regional and State strategies will be developed and recommended along with who and how to implement the strategies. The draft strategies and recommendations will be circulated for feedback prior to finalization. Job creation through alternative and renewable energy research, development, and installations will be spawned through local investments, manufacturing of alternative energy products, yearly employment at alternative energy sites, and the local consumer and business purchases of alternative energy products. Job retention will also be a large impact due to the continued operations of a business in the event of an energy supply interruption. Business disruption due to lack of energy can cause severed employment, reduced wages, loss in sales, etcetera would result in negative community impacts.

TBRPC will combine the findings of this study into the Energy Resiliency Strategy Final Report that will be distributed across all of Florida. Stakeholders will be encouraged to integrate the strategies into comprehensive plans, regional visions and other planning guides to help create a more energy resilient Florida.

CEDS

As part of being designated an Economic Development District, TBRPC must complete a new Comprehensive Economic Development Strategy (CEDS) every 5 years. This cycle, TBRPC partnered with the other regional planning councils in Florida to create a statewide CEDS format. The format was structured after the Florida Chamber’s Six Pillars. TBRPC Executive Director, Manny Pumariega also serves on the Six Pillars Caucus System. Additionally, the Florida Regional Planning Councils undertook a planning effort with the Florida Department of Opportunity (DEO) to host regional forums across the state. The results from the strategy and planning forums were incorporated into the CEDS.

The CEDS Steering Committee guided the development of the CEDS. The Steering Committee was made up of over 20 individuals from the region who are personal involved in economic development. A majority of the
committee were private sector representatives. Meetings were held in person along with online surveys to create and vote on the various parts of the CEDS, such as the SWOT Analysis, Goals, etc. The CEDS was made available for public comment on November 5 and was adopted by the Council on November 11, 2012. The new CEDS will represent the region from 2013 through 2018.

The CEDS is a multi-faceted approach to improve economic development. By completing the CEDS on a regional level, the process relieves the cities and counties from creating their own CEDS. It also gives the CEDS a single regional paradigm as opposed to several viewpoints which could potentially be myopic or even conflict. The CEDS format was created to allow statewide synergy and comparisons. Each CEDS contains a sharp focus to get to the findings. The executive summary, goals, strategies, and how these elements align under the Florida Chambers Six Pillars methodology. Following the findings is the appendix, which has a myriad of statistical data, trends, and analysis. The analysis delves into the SWOT, Location Quotients, and a Shift Share analyses.
DEO FORUMS ASSISTANCE

The Florida Department of Economic Opportunity (DEO) finalized its 2012-2017 Statewide Strategic Plan this year. The department utilized the Florida Regional Planning Council’s (FRCA) assistance in creating regional forums across the state. Approximately 1,000 leaders were exclusively selected and attended one of the twelve forums. Attendees represented Enterprise Florida; Workforce Florida; local, state, federal government and agencies; local, regional economic development organizations; business community; and educational institutions. Goals, Strategies, and Visions were discussed and formulated to be evaluated at a state level. FRCA supplied contacts, meeting space, the audience response system to poll the attendees, technical support, and planning assistance. The results were utilized in the CEDS of each RPC and the Statewide Strategic Plan.

TBRPC WELCOMES NEW MEMBER GOVERNMENT

City of Zephyrhills, Florida

“Zephyrhills is a friendly community which respects and embraces its past and heritage, values the diversity of its residents, and encourages economic growth and development while retaining its small town, neighborly charm.”

At the August 13th 2012 meeting of the Zephyrhills City Council, Resolution #657-12 was unanimously passed to join the Tampa Bay Regional Planning Council. This set the wheels in motion for Zephyrhills to become the newest member of the regional organization.

Representing Zephyrhills on the Tampa Bay Regional Planning Council is Councilwoman Jodi Wilkeson. She was sworn into office for the City of Zephyrhills Council Seat Two on April 14, 2008. She ran unopposed for the second time in March 2012, and is serving her third term in office. At her first meeting she thanked the Council for providing this opportunity to the City of Zephyrhills. She also stated, “We have a very energetic and committed City Council with great aspirations. We are working with the Chamber of Commerce to help with an economic development task force and we are serious about the business of getting our citizens back to work.”

A brief history… (Excerpts from the City of Zephyrhills website)

Zephyrhills began as Abbott Station on April 18, 1888, with 280.74 acres. A voting district was established in 1893 and a post office in 1896. Captain H.B. Jeffries, from Pennsylvania, purchased 35,000 acres in 1909 to start a colony for Civil War veterans. Five acres sold for $50 and a lot in the city was thrown in for free. The town was established in March 1910 and became incorporated in 1914. Captain Jeffries brought the first newspaper publisher, G.H. Gibson, to Zephyrhills in 1911. The first paper was The Colonist, now known as The Zephyrhills News, still in operation on Fifth Avenue. A school was built in 1910 and a library established in 1912. Today it is known as “city of pure water.”
A 50th Anniversary Message from the Chair and the Executive Director

If you compare our length of service to the region relative to the age of the universe, fifty years doesn’t really seem all that long. But when you think about our organization spanning five decades of service during the economic boom of the Tampa Bay region and in which cut across two different millennia, our existence as an organization may be placed into a narrower, yet more significant, context.

When the Tampa Bay Regional Planning Council was formed fifty years ago, we had not yet truly begun our journey into space, but it was President Kennedy in 1962 who courageously issued the challenge to have a man on the moon by the end of the decade. By its very nature and in its well-defined scope, this challenged the American people and forced an entire nation to think boldly and strategically, and to stretch the limits of our imagination, our thought, and our thinking. We, both as a nation and as a people, rose to that challenge and embraced a vision of the future that was based on “thinking big” through problem solving, innovation, and creativity.

Just as our entire nation embraced the notion of space exploration some fifty years ago, the Tampa Bay Regional Planning Council also recognized that the future is upon us all to soon, and that the problems we think are reserved for the distant future become all too quickly our problems of today. The challenge in meeting the future head on is to think strategically today so that we may better position ourselves to daringly address the problems of tomorrow.

The Tampa Bay Regional Planning Council also recognizes that while the future of an entire region is at stake, we know that by working together based on a common vision, we can unite and resolve these common issues and concerns on a truly regional basis. It matters little whether the issue is economic development, housing, infrastructure, domestic security, hurricane and hazardous preparedness, transportation, water resource preservation and management, clean water or clean energy. We have demonstrated that over the last fifty years, the region has been able to come together and solve these different types of complex and...

Meet the Officers

COMMISSIONER LARRY BUSTLE, CHAIR
MANATEE COUNTY, FLORIDA

Commissioner Bustle has served on the Manatee County Board of County Commissioners since 2008 and is a former Mayor for the City of Palmetto. He has been with the Tampa Bay Regional Planning Council since 2002 and currently serves on the Council’s Executive/Budget Committee and the Chairs the Tampa Bay Regional Collaboration Committee. Commissioner Bustle also serves on the Manatee County Port Authority, the Manatee County Civic Center Authority and the Sarasota-Manatee Metropolitan Planning Organization.

MAYOR BOB MINNING, VICE CHAIR
CITY OF TREASURE ISLAND, FLORIDA

Mayor Minning was elected Mayor of the City of Treasure Island in 2009 and has served on the Council since 2007. As Vice Chair he also serves on the Executive Budget Committee, and is Vice-Chair of the Council’s Agency on Bay Management. He is a member of the Tampa Bay Regional Collaboration Committee. As Mayor of Treasure Island he oversees Commission meetings and workshops and is the official representative of the City. Mayor Minning had previously served as Commissioner of District 3.

MR. ANDY NÚÑEZ, SECRETARY/TREASURER
GUBERNATORIAL APPOINTEE, PINELLAS COUNTY

Mr. Nunez has served on the Tampa Bay Regional Planning Council since 2006. As Secretary/Treasurer he also serves on the Executive/Budget Committee, the Clearinghouse Review Committee and the Tampa Bay Regional Collaboration Committee. He is a Senior Associate with Tindale Oliver and is the Past President of the American Society of Highway Engineers. Mr. Nunez is a two time recipient of Engineer of the Year from the American Society of Highway Engineers and was inducted into the Georgia Tech Academy of Distinguished Engineering Alumni. He is also a volunteer for Moffitt Cancer Center, Big Brothers Big Sisters and Metropolitan Ministries.
Meet the Staff

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Is the cost of commuting starting to get you down? Is it starting to negatively impact your employees? What can you do to help?

Think Telework!

Allowing your employees to work one or more days per week from home can significantly reduce the cost of commuting for the employee, and at the same time increase productivity, improve employee retention and recruitment, improve morale, and help your company do its part in reducing fuel consumption, congestion and pollution.

To learn more about telework and how it can work for you; visit www.teleworktampabay.org or contact Jessica Lunsford at 727/570-5151 ext. 38 for a free copy of the Telework Tampa Bay Implementation Guide.

www.teleworktampabay.org

AUDIENCE RESPONSE SYSTEM

LET THE TAMPA BAY REGIONAL PLANNING COUNCIL MOVE YOUR NEXT MEETING INTO THE 21ST CENTURY!

Tampa Bay Regional Planning Council has acquired an Interactive Audience Response system. The system consists of credit card sized keypads, receivers, and software. Participants answer questions displayed on a screen and receive answer confirmation on their ResponseCard through two-way communication. Successful transmissions are acknowledged on the participant’s keypad via a three second long visual green light signal. In addition to displaying the audience response instantly on-screen, the TurningPoint software can perform demographic slicing of all responses in countless ways.

Currently the Council owns 350 keypads but can add additional keypads for larger events.

To find out how the system can energize your meetings contact, Brady Smith, brady@tbrpc.org, or Avera Wynne, avera@tbrpc.org.
MISSION STATEMENT

To serve our citizens and member governments by providing a forum to foster communication, coordination and collaboration in identifying and addressing issues and needs regionally.