



# Tourism Facts and Figures



**TAMPA BAY REGIONAL PLANNING COUNCIL**

**MARCH 13, 2017**

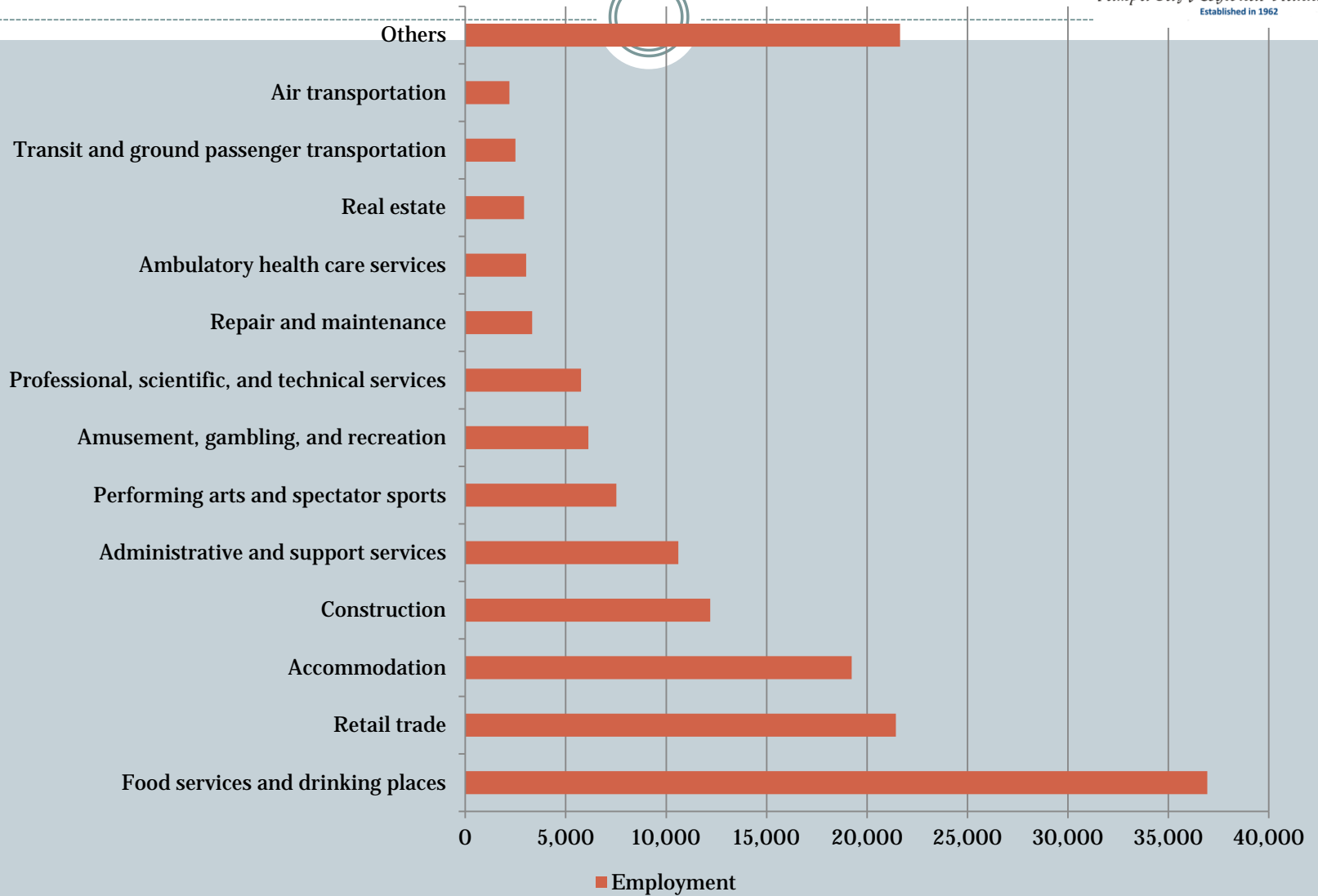
**RANDY DESHAZO**

# Tourism Summary

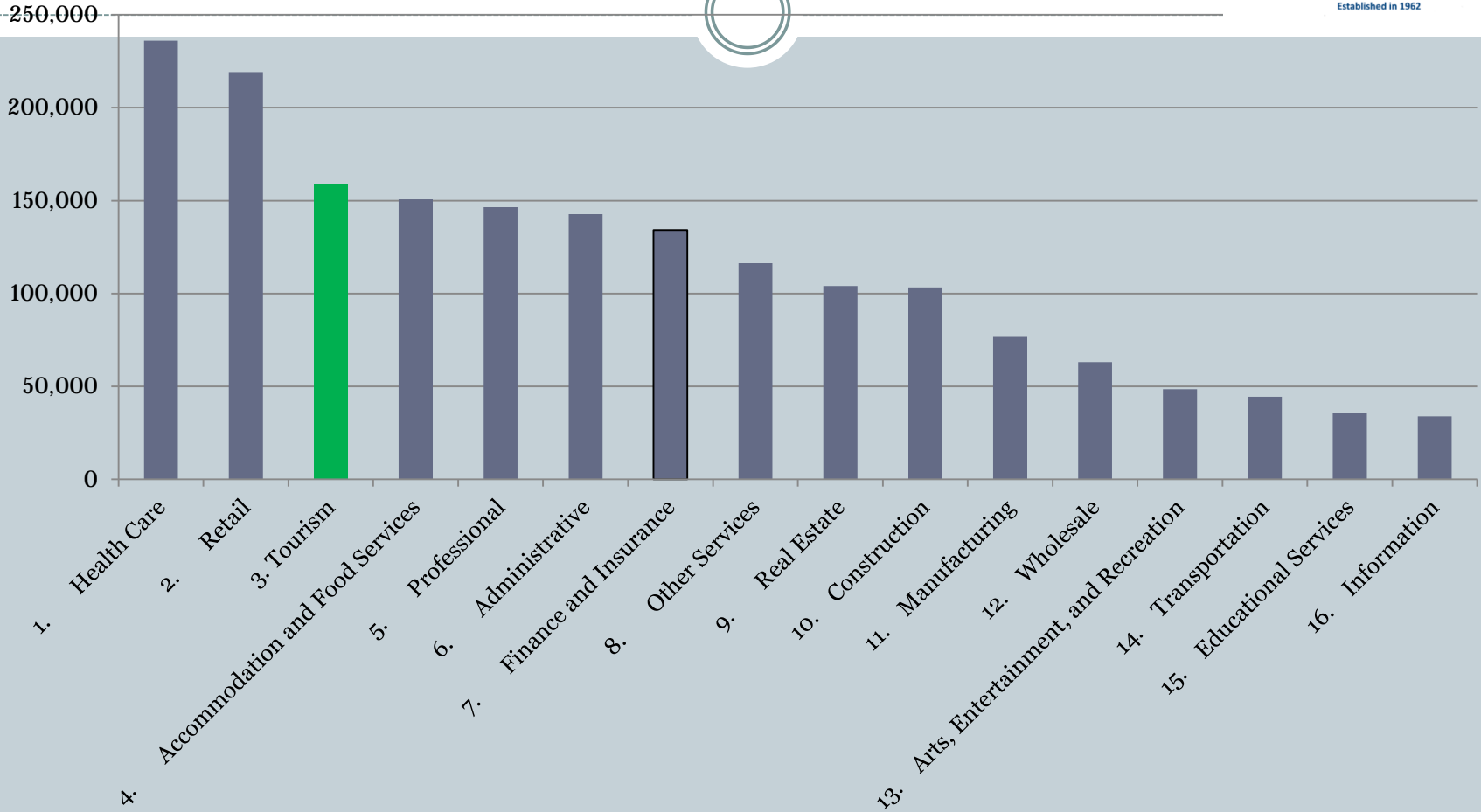


<b>Summary Table (Data are for 2015)</b>	
<b>Tourism spending in the Tampa Bay Area</b>	<b>\$14.6 Billion</b>
<b>Tourist Development Taxes</b>	<b>\$96.2 Million</b>
<b>Number of unique visitors</b>	<b>21-23 Million</b>
<b>Tourism employment</b>	<b>158,800</b>
<b>Share of all Regional Employment</b>	<b>8.2%</b>
<b>Total Wages</b>	<b>\$5.6 Billion</b>
<b>Average Wages</b>	<b>\$35,446</b>

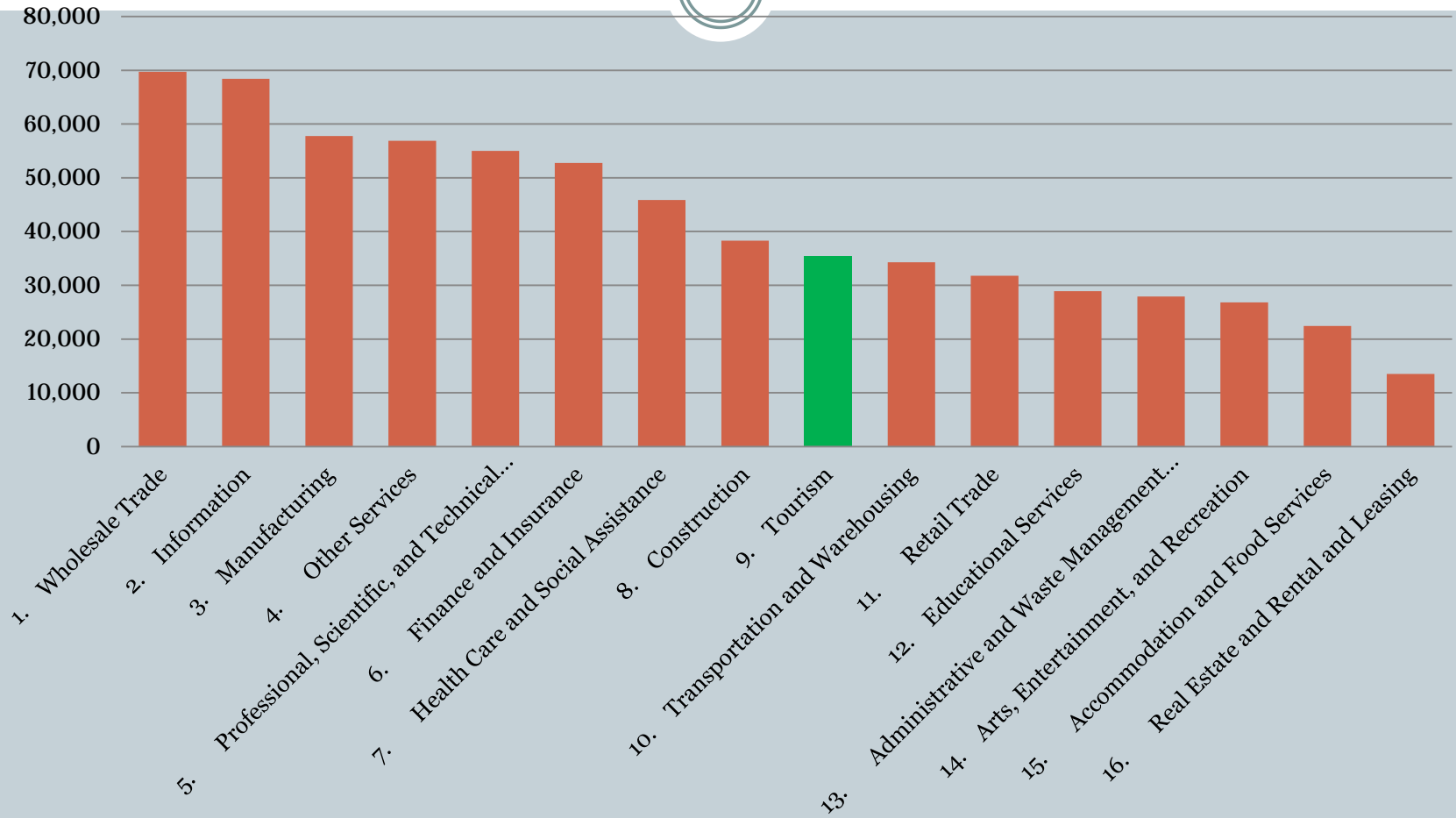
# Employment in Tourism Related Industries



# Employment in Tourism Compared to Other Industries



## Average Wages by Industry



# Questions?



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