The Advantage Pinellas Plan: Homes, Jobs and Transit

REACH Conference
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Affordability is more than just the cost of housing

Average Pinellas County Household Expenses

- Transportation: $11,394
  - Annual Transportation Costs
- Housing: 33%
- Other: 24%
- Transportation: 43%

Source: Center for Neighborhood Technology, Housing and Transportation (H+T®) Affordability Index, 2017
Transportation is critical to employment

“People who live closer to jobs are more likely to work. They also face shorter job searches and spells of joblessness.”1

“Public transit services allow workers to expand the geographic scope of their job search and commutes to work.”2

“People in more compact, connected metro areas have greater economic mobility.”3

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1 “The growing distance between people and jobs in metropolitan America.” Brookings Institution, March 2015
2 “Why Public Transit Helps Young People Get Work.” Scholar’s Strategy Network, June 2018
3 “Measuring Sprawl 2014.” Smart Growth America, April 2014
Transit-oriented development helps fight climate change

Average Annual Metric Tons of CO₂ Produced Per Household by Location Efficiency

Source: Center for Transit Oriented Development, 2010
The Advantage Pinellas Plan

- Concentrate homes, jobs and transit on major corridors
- Redevelop underutilized commercial land into denser mixed use
- Create diversity of housing for all incomes
- Build more resiliently
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