

NOTICE OF FUNDING OPPORTUNITY: STORMWATER EDUCATION PROJECTS

The Florida Department of Transportation District Seven is accepting applications to fund stormwater education projects in FY2023. This funding aims to support public involvement, education, and outreach efforts to improve the quality of stormwater runoff in the Tampa Bay Region. Targeted outreach helps to garner public support and stewardship by explaining the concept of stormwater, why management is important, and what communities can do to help. This funding opportunity provides financial support for supplies, activities, and educational materials related to a stormwater education project. Example materials and activities include brochures or fact sheets, recreational guides, websites, bumper stickers, posters for bus stops, billboards, videos, event participation, children’s educational programs, storm drain stenciling or placards, tributary or watershed signage, and more. To review previously funded projects, visit www.tbrpc.org/stormwaterfunding.

- TOTAL ESTIMATED PROGRAM FUNDING:** \$90,000
- INDIVIDUAL AWARD CEILING:** \$15,000
- CLOSING DATE FOR APPLICATIONS:** July 14, 2022
- ANTICIPATED AWARD ANNOUNCEMENTS:** August 9, 2022

CONTACT INFORMATION: Alana Todd, TBRPC
alana@tbrpc.org

APPLICATIONS WILL BE EVALUATED ACCORDING TO THE FOLLOWING CRITERIA:

- 1 Programs are strongly encouraged to target one of following audiences: 1) construction and development industry; 2) frontline communities; 3) lawn care and landscaping companies; 4) tourism and hospitality businesses/organizations. Programs that engage youth and the general public will still be considered.
- 2 Program is regionally appropriate and cross-jurisdictional collaboration is strongly encouraged
- 3 Program and message results in increased awareness of water quality issues;
- 4 Program and message results in behavior changes which lead to improved water quality;
- 5 Defines clear participation and engagement strategies for target audiences;
- 6 May be replicated by other entities;
- 7 Project is consistent with the [Tampa Bay Estuary Program’s Comprehensive Conservation & Management Plan](#), [SWFWMD Springs SWIM Plans](#), and/or other federal environmental strategies and goals;
- 8 Includes method for evaluating effectiveness;
- 9 Positive cost-benefit ratio

APPLICATION & DEADLINE

The 2023 stormwater funding application is available for download at <http://www.tbrpc.org/stormwaterfunding/>. A complete project application must be submitted electronically as a PDF file to Alana Todd (TBRPC), alana@tbrpc.org, by 5:00PM on July 14, 2022. Late applications will not be accepted.

Applicants will also be required to give a five-minute presentation of their proposal to the Stormwater Public Education and Outreach Committee on July 19, 2022 at 9:30 AM. The presentations may be virtual.



ELIGIBILITY

Eligible applicants include public, private, and non-profit sector organizations. Projects must be located in the FDOT District 7 counties of Pinellas, Hillsborough or Pasco. Please note that your entity and any contractors used to complete this project must comply with requirements relating to the government mandated E-Verify system.

Projects must address relevant National Pollutant Discharge Elimination System (NPDES) permit requirements for public education and outreach or public participation/involvement.

PROJECT PERIOD & DELIVERABLES

Projects can commence after the official award announcement and must be completed before August 18, 2023 (Vender invoices can't be dated earlier than the award announcement).

A detailed Interim Progress Report will be due at the mid-point of the project year, March 1, 2023.

Funding is reimbursed upon full completion of the project and submission of a final project packet, including a final invoice, statement of completion, receipts, sample materials and relevant photographs. Final materials will be shared online for public access, at www.tbrpc.org/stormwaterfunding.

In addition, all funded applicants will be required to make a formal presentation of their project and the results it achieved to the Stormwater Public Education and Outreach Committee, the date of which will be determined with the Program Manager based on the project timeline.

QUESTIONS

Visit the [Stormwater Outreach and Education Funding webpage](#) to see an existing list of Frequently Asked Questions. Additional questions should be directed to Alana Todd, alana@tbrpc.org or 727-570-5151 ext. 40, by June 24, 2022 to be posted as new FAQs on the website.



WEBSITE
LINKS

Click the following links to visit these resources:

DOWNLOAD FY2023 APPLICATION

STORMWATER FUNDING WEBSITE

SUMMARIES OF PAST PROJECTS

STORMWATER COMMITTEE WEBSITE