PILOT

ADOPT-A-DRAIN

by Lara Milligan
NATURAL RESOURCES AGENT

About me...
QUICK HISTORY

1. Saw the Adopt A Drain program in San Francisco
2. Applied for funding through TBEP Bay Mini-Grant
   Was awarded mini-grant
3. Launched pilot program in 2021

Goals of the pilot program...
Get 25 people to adopt at least one storm drain

Goal met?

YES  OR  NO
Four people adopted 28 stormdrains.
A minimum of 500 people attend a stormwater education class

Goal met?

YES  OR  NO
149 live class participants
121 video viewers
424 podcast episode listeners

694 TOTAL
PREPARATION

PARTNERS
- TBEP
- Pinellas Co. Env. Mgt. staff
- KPB

MATERIALS
- Training
- Promotion
- Tools
- Website

EDUCATION
- "Get Your Mind In The Gutter"
- Stormwater shorts
- Youth programs
- Project WET
PARTNERS

THANK YOU!
MATERIALS

ALL THE THINGS
CLEAR YOUR DRAIN BEFORE THE RAIN

Remember your:
- Hat
- Rake
- Push Broom
- Gloves
- Traffic cones
- Safety vest
- Garden bag

ALL CLEAR?
Submit a short form to let us know!

Report Pollution
Environmental Management Hotline
(727) 464-4425

Activities To Report:
Dumping yard debris, oil, gravel, paint or other chemicals down a storm drain

Report A Drain In Need of Attention
SeeClickFix
seeclckfix.com

On behalf of Adopt-A-Drain
THANK YOU!

Mask
Sticker
"At work" sign
Outreach magnet

PROJECT FUNDING:
TBEP
TAMPA BAY ESTUARY PROGRAM
HELP KEEP OUR WATERS CLEAN

STORMWATER RUNOFF

is rain that runs through yards, streets and parking lots picking up pollutants like pet waste, fertilizer, and trash along the way. This untreated water then enters the storm sewer system which flows directly into our major waterbodies. This polluted water can threaten aquatic habitats.

How You Can Help:

- Only fertilize plants when needed.
- Pick up pet waste.
- Wash car in grass or at commercial facility.
- Keep grass clippings & leaves in your yard.
- Direct downspouts to flow onto landscape.
- Install a rain garden.
- Plant native plants.

Project funded by:

Tampa Bay Estuary Program

https://www.pinellascounty.org/environment/watershed/
EDUCATION

ALL THE WAYS
UF/IFAS Extension Pinellas County Presents

Get Your Mind in the Gutter

Pinellas County Adopt-A-Drain

UF/IFAS Extension

There is a "Me" in Stormwater

Stormwater 101

Part II

4:10

6:09
When it rains, it floods

The Light at The End of The Storm Drain
LESSONS LEARNED

A lot of effort, but

This is a pilot program after all...
Lesson 1

Interested but not unincorporated
Lesson 1

OWNERSHIP
Lesson 2

Location

Piloted in Sawgrass Lake and Joe's Creek watershed
Lesson 3

After rainy season by the time everything was ready to go

TIMING
Lesson 4

Too much on my plate to make on-site targeted efforts
CAN YOU HELP ME?

The answer is YES!

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