



# STORMWATER MANAGEMENT PUBLIC EDUCATION & TRAINING COMMITTEE

4000 Gateway Centre Boulevard #100 · Pinellas Park, FL 33782  
727.570.5151 Ext. 40

<https://www.tbrpc.org/stormwater-management-committee/>

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## MEETING AGENDA

January 18, 2022

9:30 AM

**Online Meeting via Zoom:**

<https://us02web.zoom.us/j/83352964532?pwd=OUNTNWdab3gveXZiOTBXek80Y05DQT09>

**Meeting ID:** 833 5296 4532

**Passcode:** 1234

**Call in number:** +1 (786) 635-1003

- 1. Welcome, Introductions & Public Comment**
- 2. Pinellas County's Florida Friendly Landscaping Incentives Program:** Alexandra Mauer, Pinellas County
  - a. Pinellas County's Florida Friendly Landscaping Incentives Program (FLIP) is designed to reduce the amount of water and fertilizer used on homeowners' lawns and promote sustainable landscaping within the county. The program offers a 50% rebate of up to \$2,000 to citizens who convert their traditional landscape to a Florida-Friendly landscape after attending a landscaping class series. For more info visit: [www.pinellascounty.org/flip](http://www.pinellascounty.org/flip).
- 3. Pinellas County's Adopt-A-Drain Pilot Program:** Lara Milligan, UF/IFAS Extension
  - a. Pinellas County recently launched a pilot program where residents adopt a storm drain and pledge to keep it free and clear of litter and debris for one year. Join her as she shares about her journey launching this program.
- 4. Pipe Up Campaign:** Joe Whalen, Tampa Bay Estuary Program
  - a. TBEP's "Pipe Up" campaign encourages homeowners and home buyers to inspect, repair or replace aging private lateral lines to prevent sanitary sewer overflows into the Bay and its watershed. Joe Whalen (Science Communication Designer & Creator) will provide an overview of the campaign's goals, identified audiences, key messages and marketing approach to date.
- 5. Topic Ideas for Future Meetings**
- 6. Other Items/Announcements**
- 7. Next Meeting dates:**
  - a. March 15, 2022 -- July 19, 2022 -- September 20, 2022

**Meeting Coordinator:** Alana Todd, [alana@tbrpc.org](mailto:alana@tbrpc.org)

If you are a person with a disability who needs any accommodation in order to participate in this meeting, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Tampa Bay Regional Planning Council at (727) 570-5151 Ext. 10 within three working days of the meeting.