The Tampa Bay Regional Resiliency Leadership Summit

SPONSORSHIP OPPORTUNITIES

April 5-6, 2022 • St. Petersburg, Florida

Hilton Carillon Park Hotel
tbrpc.org/summit2022
JOIN LEADERS FROM ACROSS THE REGION

2021 RESILIENCY COALITION STEERING COMMITTEE

• Commissioner John Allocco, Hernando County
• Council Member Peter Altman, City of New Port Richey
• Council Member Joseph Citro, City of Tampa
• Commissioner Harry Cohen, Hillsborough County
• Commissioner Maureen "Moe" Freaney, City of Dunedin
• Council Member Ward Friszolowski, City of St. Pete Beach
• Councilman Hoyt Hamilton, City of Clearwater
• Commissioner Ronald E. Kitchen, Jr., Citrus County
• Council Member April Thanos, City of Gulfport
• Ms. Barbara Sheen Todd, Pinellas County Gubernatorial Appointee

To date, 31 local governments have adopted the Memorandum of Understanding, which defines that the Coalition will develop the Regional Resiliency Plan to address sea level rise, climate change and resiliency. (Current as of November, 2021)

Member Counties
Citrus, Hernando, Hillsborough, Manatee, Pasco, Pinellas, and Sarasota

Member Cities & Towns
Bradenton Beach, Clearwater, Dunedin, Gulfport, Holmes Beach, Indian Rocks Beach, Indian Shores, Largo, Long Boat Key, Madeira Beach, New Port Richey, Oldsmar, Palmetto, Redington Beach, Safety Harbor, Sarasota, Seminole, South Pasadena, St. Petersburg, St. Pete Beach, Tampa, Tarpon Springs, and Treasure Island.

90 Private Sector Partners
The Tampa Bay Regional Planning Council and its Regional Resiliency Coalition are proud to host the 2nd Tampa Bay Regional Resiliency Leadership Summit.

At the first Leadership Summit, we heard from national and international leaders in resiliency while engaging in a dialog about new and innovative programs, strategies, and policy that our local leaders can implement in their communities to create a more resilient Tampa Bay.

Our 2nd Leadership Summit will take it to the next level as we unveil the efforts, progress, and work that has taken place since the first summit with the introduction of the DRAFT Regional Resiliency Action Plan (RRAP). Summit attendees and sponsors will participate in a historic event to solidify this resiliency plan for future generations to come. And like the first event, the agenda will be comprised of local leaders and experts in the field of resiliency and climate change and will specifically address issues such as storm water, flooding, heat, sea level rise, etc. that affect our region and how best we can work together to address those issues.

The Leadership Summit will also host the 60th Anniversary Celebration of the Tampa Bay Regional Planning Council taking place on the evening of April 5th as well as the 28th Annual Future of the Region Awards which will be the highlight of the Leadership Summit luncheon on April 6th.

Your voice and expertise are needed at this milestone event. Please join us for the Regional Resiliency Leadership Summit, The Tampa Bay Regional Planning Council’s Diamond Jubilee Reception and the 28th Annual Future of the Region Awards honoring resiliency projects and programs throughout the Tampa Bay region.
WHY SPONSOR?

Join local, regional and national experts as we define our vision for transforming our communities over the next 5-10 years to address major economic, social and environmental challenges. Leadership Summit topics will span across disciplines to cover key issues facing the Tampa Bay region.

Demonstrate your leadership by becoming a Leadership Summit Sponsor and showcase your innovative services, tools and expertise. The Leadership Summit offers a range of sponsorship categories and visibility opportunities to support your goals and suit your budget.

BENEFITS OF BECOMING A SPONSOR:

- Share your organization’s brand and messaging with engaged decision makers.
- Promote your company’s expertise and services pre-event, onsite and post-event.
- Network with hundreds of regional leaders in the public, private, academic and non-profit sectors.

Encourage your colleagues to attend this multidisciplinary event!

WHO SHOULD ATTEND:

- Agency Executives
- Business Leaders
- Project Managers
- Developers
- Government Staff
- Entrepreneurs

The Leadership Summit provides unparalleled access to meet decision makers and network with all members of project teams including: elected officials, policymakers, city managers, planners, architects, engineers, attorneys, energy specialists and finance professionals.

Walk away with real connections to the leaders who are shaping the future of our region.
<table>
<thead>
<tr>
<th>Time</th>
<th>TUESDAY, APRIL 5</th>
<th>WEDNESDAY, APRIL 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>CHECK-IN &amp; COFFEE</td>
<td>8:30 WELCOME &amp; SPONSOR REMARK</td>
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<tr>
<td>8:30</td>
<td>WELCOME, COMMENTS FROM THE CHAIRS, STATE OF THE REGION</td>
<td>9:00 RESILIENT CITIES MAYORS PANEL</td>
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<tr>
<td>9:00</td>
<td>KEYNOTE SPEAKER &amp; NETWORKING BREAK</td>
<td>10:00 REGIONAL ACTION PLAN PRIORITIES - HOT TOPICS PANEL</td>
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<tr>
<td>10:30</td>
<td>RESILIENT COUNTIES PANEL &amp; DISCUSSION</td>
<td>12:00 FUTURE OF THE REGION AWARDS LUNCHEON</td>
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<tr>
<td>12:00</td>
<td>LUNCH SPONSOR COMMENTS &amp; KEYNOTE</td>
<td>12:00 FUTURE OF THE REGION AWARDS LUNCHEON</td>
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<tr>
<td>1:30</td>
<td>GENERAL SESSIONS &amp; NETWORKING BREAK</td>
<td>1:30 - 4:30 MAPPING THE PATH FORWARD - BREAK OUT SESSIONS</td>
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<td>4:00</td>
<td>STATE OF FLORIDA: FUTURE OF RESILIENCE PLANNING, POLICY &amp; INVESTMENT</td>
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<tr>
<td>5:00 - 7:00</td>
<td>TBRPC 60TH DIAMOND JUBILEE RECEPTION</td>
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MORNING | LUNCH | AFTERNOON | EVENING

Hilton Carillon Park Hotel
950 Lake Carillon Drive,
St. Petersburg, Florida 33716

@TampaBayRPC
company/tampabayrpc
@TampaBayRPC

REGISTER HERE:
events.tbrpc.org/summit22
EARLY BIRD RATES APPLY!

FULL AGENDA & SPEAKERS:
tbrpc.org/summit2022

Last updated: November, 2021
SPONSORSHIP OPPORTUNITIES

PREMIER SUMMIT SPONSOR $25,000 (1)
- 5 Complimentary Summit Registrations
- 5 Complimentary Guests for TBRPC Diamond Jubilee Reception
- Exhibit Space
- Visibility for your organization name and logo included in:
  - Gives comments on Day 1
  - Sponsor for Day 1 Keynote
  - Printed materials: spread 2-page ad in the program
  - Summit website: 2 adaptation and mitigation case studies with logo linked to your homepage
  - Plenary sessions signs and slides

RESILIENCE CATALYST $12,500 (2)
- 3 Complimentary Summit Registrations
- 3 Complimentary Guests for TBRPC Diamond Jubilee Reception
- Exhibit Space
- Visibility for your organization name and logo included in:
  - First Day Luncheon Co-Sponsor
  - Luncheon Keynote Co-Sponsor
  - Printed materials: full-page ad in the program
  - Summit website: 1 adaptation and mitigation case study with logo linked to your homepage
  - Plenary sessions signs and slides

FUTURE OF THE REGION AWARDS LUNCHEON SPONSOR $20,000 (1)
- 4 Complimentary Summit Registrations
- 4 Complimentary Guests for TBRPC Diamond Jubilee Reception
- One Bay McIntosh Award Sponsor - Presenter for the Highest Honor of the Competition
- Herman Goldner Award for the Regional Leadership Sponsor - Presenter for the Highest Honor Bestowed Upon an Individual for Regional Stewardship
- Exhibit Space
- Visibility for your organization name and logo included in:
  - Sponsor for Future of the Region Awards Luncheon Keynote
  - Printed materials: spread 2-page ad in the program
  - Summit website: 2 adaptation and mitigation case studies with logo linked to your homepage
  - Plenary sessions signs and slides

TBRPC 60TH DIAMOND JUBILEE RECEPTION SPONSOR $10,000 (3)
- 4 Complimentary Summit Registrations
- 4 Complimentary Guests for TBRPC Diamond Jubilee Reception
- One Bay McIntosh Award Sponsor - Presenter for the Highest Honor of the Competition
- Herman Goldner Award for the Regional Leadership Sponsor - Presenter for the Highest Honor Bestowed Upon an Individual for Regional Stewardship
- Exhibit Space
- Visibility for your organization name and logo included in:
  - Reception Sponsor
  - Printed materials: half-page ad in the program
  - Summit website: 1 adaptation and mitigation case study with logo linked to your homepage
  - Plenary sessions signs and slides
SPONSORSHIP OPPORTUNITIES

RESILIENCE STAR $7,500 (2)
- 2 Complimentary Summit Registrations
- 2 Complimentary Guests for TBRPC Diamond Jubilee Reception
- Continental Breakfast Sponsor
- Valet Services Sponsor
- Exhibit Space
- Visibility for your organization name and logo included in:
  - Printed materials: half-page ad in the program
  - Summit website: 1 adaptation and mitigation case study with logo linked to your homepage
  - Plenary sessions signs and slides

RESILIENCE LEADER $5,000 (6)
- 2 Complimentary Summit Registrations
- 2 Complimentary Guests for TBRPC Diamond Jubilee Reception
- Afternoon Networking Break Sponsor
- Exhibit Space
- Visibility for your organization name and logo included in:
  - Printed materials: quarter-page ad in the program
  - Summit website: logo linked to your homepage
  - Plenary sessions signs and slides

RESILIENCE COMMUNITY SUPPORTER $2,500
- 1 Complimentary Summit Registration
- 1 Complimentary Guest for TBRPC Diamond Jubilee Reception
- 1 Complimentary Registration to support non-profits, students, or citizens to attend for free
- Designated table
- Visibility for your organization name and logo included in:
  - Printed materials: business card size ad in the program
  - Summit website: logo linked to your homepage

RESILIENCE ADVOCATE $1,000
- 1 Complimentary Summit Registration
- 1 Complimentary Guest for TBRPC Diamond Jubilee Reception
- Visibility for your organization name and logo included in:
  - Acknowledgement included in printed materials and summit website
Other Partnership Opportunities

In-kind donations to support the Leadership Summit

Media Partner

Regional and local print and broadcast media are crucial to our community. Creating a more informed community – from residents to business leaders and elected officials – is necessary to make crucial decisions and support initiatives to reduce climate change impacts and build local resilience.

We invite you to become a Summit Media Partner to advance resilience leadership and knowledge in our region.

As a Media Partner, you’ll work with the Summit Planning Committee to define emerging issues, new programs and local climate information. You will also receive early access and support to engage presenters to develop features that resonate with your readers and viewers.
VENUE & LOGISTICS

WHEN:  April 5-6, 2022 in St. Petersburg, Florida
WHERE: Hilton Carillon Park Hotel

950 Lake Carillon Drive,
St. Petersburg, Florida 33716

Upscale lakefront hotel near St. Pete/Clearwater Airport with free shuttle and convenient access to Pinellas County beaches, St. Petersburg and Tampa.

Discounted hotel rates will be available. Check our website for updates: tbrpc.org/summit2022
CONVENING THE REGION

See you at the Leadership Summit!

The Tampa Bay region's economic growth and prosperity is inextricably tied to our environment.

Our beaches and our water are among the region's chief economic assets, and as public leaders, we have an obligation to protect and enhance those assets through regional efforts that make our communities more resilient.

Thank you for your leadership in this important initiative, which could not be possible without your generous support.

TBRPC COUNCIL MEMBERS REPRESENT:

- Citrus, Hernando, Hillsborough, Pasco, Pinellas and Manatee Counties
- 21 City & Town Governments
- 13 Gubernatorial Appointees
- 3 Ex-Officios, FDOT, DEP, SWFWMD

Tampa Bay Regional Planning Council was established as Florida’s first regional planning council in 1962, when representatives from St. Petersburg, Clearwater and Tampa recognized the need for regional coordination. They believed growth and community issues extend beyond county and municipal boundaries, a concept that still defines the Council’s purpose today. TBRPC is one of 10 regional planning councils across the state of Florida.
## TAMPA BAY REGIONAL PLANNING COUNCIL

### ECONOMIC DEVELOPMENT

- Economic Development District
- Economic Analysis Program
- Comprehensive Economic Development Strategy
- "The Cost of Doing Nothing" on Tampa Bay Sea Level Rise
- Economic Impact Studies
- Annual Future of the Region Awards

### EMERGENCY PREPAREDNESS

- Local Emergency Planning Committee
- Hurricane Preparedness & Post-Disaster Redevelopment Planning
- Hazard Mitigation
- Local Mitigation Strategy (Citrus & Hernando)
- First Responder Training
- Peril of Flood Technical Assistance
- All-Hazards Disaster Planning Guides
- Regional Evacuation Study
- Directional Storm Tide Atlas

### NATURAL RESOURCES AND THE ENVIRONMENT

- Agency on Bay Management
- ONE BAY: Resilient Communities
- Bay Soundings Environmental Journal
- Stormwater Education & Outreach
- Springs Management Committee
- Recommended Projection of Sea Level Rise in the region

### REGIONAL RESILIENCY

- Regional Resiliency Coalition
- Formed to Coordinate Climate Adaptation and Mitigation Activities across the Region
- 31 Member Governments (and counting)!
- Peril of Flood Workshops
- Best Practices for Financing Resiliency
- Lessons Learned from Henk Ovink, Resiliency Expert and Special Envoy from the Netherlands
- Regional Collaboration on Climate Change and Sea Level Rise
HOW TO RESERVE YOUR SPOT

Top tier sponsorships for the Leadership Summit are limited and will sell out. Complete your sponsorship registration as soon as possible to secure your spot.

Sponsor Registration: events.tbrpc.org/summit22

GET IN TOUCH

To discuss your Sponsorship opportunity, contact:

- **CJ Reynolds**, TBRPC Director of Resilience and Engagement at cjreynolds@tbrpc.org or call 727-570-5151, ex. 30

SEE YOU IN APRIL!