

# NOTICE OF FUNDING OPPORTUNITY: STORMWATER EDUCATION PROJECTS

The Florida Department of Transportation District Seven is accepting applications to fund stormwater education projects in FY2022. This funding aims to support public involvement, education, and outreach efforts to improve the quality of stormwater runoff in the Tampa Bay Region. Projects must address relevant NPDES permit requirements for public education and outreach or public participation/involvement, and be located in Pinellas, Hillsborough or Pasco Counties. To review previously funded projects, visit [www.tbrpc.org/stormwaterfunding](http://www.tbrpc.org/stormwaterfunding).

<b>TOTAL ESTIMATED PROGRAM FUNDING:</b>	\$90,000
<b>INDIVIDUAL AWARD CEILING:</b>	\$20,000
<b>CLOSING DATE FOR APPLICATIONS:</b>	August 20, 2021
<b>ANTICIPATED AWARD ANNOUNCEMENTS:</b>	September 24, 2021
<b>CONTACT INFORMATION:</b>	Alana Todd, TBRPC <a href="mailto:alana@tbrpc.org">alana@tbrpc.org</a>

## APPLICATIONS WILL BE EVALUATED ACCORDING TO THE FOLLOWING CRITERIA:

- 1 Programs are strongly encouraged to target one of following audiences: 1) construction and development industry; 2) Home Owner Associations; 3) lawn care and landscaping companies; 4) tourism and hospitality businesses/organizations. Programs that engage youth and the general public will still be considered.
- 2 Project is regionally appropriate and cross-jurisdictional collaboration is strongly encouraged
- 3 Program and message results in increased awareness of water quality issues;
- 4 Program and message results in behavior changes which lead to improved water quality;
- 5 Defines clear participation and engagement strategies for target audiences;
- 6 May be replicated by other entities;
- 7 Project is consistent with the [Tampa Bay Estuary Program's Comprehensive Conservation & Management Plan](#), [SWFWMD Springs SWIM Plans](#), and/or other federal environmental strategies and goals;
- 8 Includes method for evaluating effectiveness;
- 9 Positive cost-benefit ratio

## APPLICATION & DEADLINE

The 2022 stormwater funding application is available for download at <http://www.tbrpc.org/stormwaterfunding/>. A complete project application must be submitted electronically as a PDF file to Alana Todd (TBRPC), [alana@tbrpc.org](mailto:alana@tbrpc.org), by **5:00PM on August 20, 2021**. Late applications will not be accepted.

Applicants will also be required to give a five-minute presentation of their proposal to the Stormwater Public Education and Outreach Committee on **August 24, 2021 at 9:30 AM**. The presentations may be virtual due to COVID-19 safety precautions.

## ELIGIBILITY

Eligible applicants include public, private, and non-profit sector organizations. Projects must be located in the FDOT District 7 counties of Pinellas, Hillsborough or Pasco. Please note that your entity and any contractors used to complete this project must comply with requirements relating to the government mandated E-Verify system.



## PROJECT PERIOD & DELIVERABLES

Projects can commence after the official award announcement and must be completed before September 1, 2022 (Vender invoices can't be dated earlier than the award announcement).

A detailed Interim Progress Report will be due at the mid-point of the project year, March 1, 2022.

Funding is reimbursed upon full completion of the project and submission of a final project packet, including a final invoice, statement of completion, receipts, sample materials and relevant photographs. Final materials will be shared online for public access, at [www.tbrpc.org/stormwaterfunding](http://www.tbrpc.org/stormwaterfunding).

In addition, all funded applicants will be required to make a formal presentation of their project and the results it achieved to the Stormwater Public Education and Outreach Committee, the date of which will be determined with the Program Manager based on the project timeline.

## QUESTIONS

Visit the [Stormwater Outreach and Education Funding webpage](#) to see an existing list of Frequently Asked Questions. Additional questions should be directed to Alana Todd at [alana@tbrpc.org](mailto:alana@tbrpc.org), or 727-570-5151 ext. 40, by July 8, 2021 to be posted as new FAQs on the website.



WEBSITE  
**LINKS**

Click the following links to visit these resources:

**DOWNLOAD FY2022 APPLICATION  
STORMWATER FUNDING WEBSITE  
SUMMARIES OF PAST PROJECTS  
STORMWATER COMMITTEE  
WEBSITE**