



STORMWATER MANAGEMENT PUBLIC EDUCATION & TRAINING COMMITTEE

4000 Gateway Centre Boulevard #100 · Pinellas Park, FL 33782

727.570.5151 Ext. 40

<https://www.tbrpc.org/stormwater-management-committee/>

MEETING SUMMARY

January 19, 2021

9:30 AM

Online Meeting via Zoom:

<https://us02web.zoom.us/j/84744254354?pwd=TIFiL1VnakJHUHZzeDN3cndhN2VNdz09>

Meeting ID: 847 4425 4354

Passcode: 1234

Call in number: +1 646 558 8656

1. Welcome & Public Comment

2. Introductions & Roundtable discussion: outreach priorities (topics & medium)

- a. FDOT - John Iten, Anita Montjoy
- b. UF/IFAS Pinellas – Lara Milligan (adopt-a-drain program, Florida Water Stewardship Program)
- c. Pinellas County – Alexandra Mauer (living shorelines, pilot program for McKay Creek watershed – classes for Florida Friendly landscaping)
- d. Bay Soundings – Vicki Parsons (hiring freelance authors)
- e. MOSI – Urmila Wadnerkar (virtual programs for schools – Feb, March, April; Marvelous Marine Animals - teacher activity rental kits)
- f. TBEP – Joe Whalen (Trash Free Waters grant is almost fully launched; sanitary sewers campaign; Science communication working group)
- g. Pinellas County Watershed – Ryan Ryzek, Ben Compton, alexander Fugate (Feed The Beast)
- h. City of Pinellas Park – Kyla Arrison (Focusing on debris and stormwater/stormdrains)
- i. Keep Tampa Bay Beautiful – Laurra Riiska (water quality booklet and class education; water testing kits for children at KTBB)
- j. City of St. Petersburg – Michael Perry (public outreach for stormwater runoff)

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- k. UF/IFAS Hillsborough– Paula Staples (irrigation evaluations & presentations on Florida Friendly landscaping)
 - l. Pasco County – Christine Lynch
 - m. City of Tampa – Sara Vincent filling in for Heather Maggio
 - n. Pinellas County – Emma Dontis, environmental scientist
 - o. Pinellas County Environmental Management – Anamarie Rivera (NPDES outreach, “Only Rain down the drain”, “don’t feed the beast,” vehicle wraps, newspaper ads; Fertilizer program; expand outreach to golf courses and complexes; private stormwater management program -HOAs)
 - p. Hillsborough county public utilities – Garrison Beck, environmental scientists that runs stormwater programs (Adopt-a-pond program, installing 10,000 sq ft Floating treatment wetland in county owned pond)
 - q. Town of Bellair – Gregg Lauda (Looking for funding; educate public “only rain down drain” on street sweepers and trucks etc.;;)
 - r. City of Seminole – Barabara Dunn, stormwater tech (Seminole is working on waterfront park; education in schools; improve street sweeping)
 - s. Fox13 News - Tony Sadiku (attending to learn about stormwater; focusing on education – weather/science)
 - t. FDOT – Tim Kelley, NPDES consultant (MS4 management program)
- 3. Additional Outreach priorities**
- a. Lara Milligan - One-stop-shop for stormwater resources needed; People prefer on demand; focusing on videos
 - Anamarie Rivera – Is Lara tracking on-demand usage?
 1. Lara is using Zoom to track usage and demand
 - Alexandra Mauer – Do they have questions related to on-demand videos; how do they answer them? – Lara needs to find out
 - <https://support.zoom.us/hc/en-us/articles/360000488283-On-demand-recordings>
 - b. Need cloud interface to share documents
 - State is working on shared source of info (need more specifics)



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c. Stormwater outreach during COVID

- Urmila – with MOSI, interactive outreach; sends a list to class of things to get to follow along with activities; using a cam to keep interactive (e.g. follow someone setting up a microscope); will be using virtual programming post-COVID for pre and post interactions

d. MOSI – Citizen science – Urmila would love to talk to others about citizen science

e. Alexandra Mauer – just installed Living Shoreline – goal was to have citizens monitor the status of the plants and oyster bags (2-3 years); education of children (ponds near schools);

4. 2021 Meeting Topics

a. Regional resilience action plan – goal and actions for stormwater

b. Showcase participants' work - Lara

- Anamarie agreed – would be nice to see stormwater projects – inspire others to do those projects and share

c. Emphasize target audiences for FDOT grant and new strategies

d. Updates from grant awardees

e. My Neighborhood App – is that useful?

- Pinellas county utilities uses it for trash pickup and water reminders

- Other apps?

1. Joe Whalen – Reddit – St. pete and other city subreddits are active; promote minigrants; need to provide with useful info and not just ads

5. Other Items/Announcements

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- a. IFAS - Annual Lakes and Ponds Day – May 26th
- b. Tampa Bay Environmental Restoration Fund – there is an outreach component – proposals due March 19th

6. Next Meeting: March 16, 2021

7. Meeting Adjourned: 11:50

Meeting Coordinator: Alana Todd, alana@tbrpc.org