MEETING SUMMARY
January 19, 2021
9:30 AM
Online Meeting via Zoom:
https://us02web.zoom.us/j/84744254354?pwd=TFlIL1VnakJHUHZeDN3cndhN2VNdz09
Meeting ID: 847 4425 4354
Passcode: 1234
Call in number: +1 646 558 8656

1. Welcome & Public Comment

2. Introductions & Roundtable discussion: outreach priorities (topics & medium)
   a. FDOT - John Iten, Anita Montjoy
   b. UF/IFAS Pinellas – Lara Milligan (adopt-a-drain program, Florida Water Stewardship Program)
   c. Pinellas County – Alexandra Mauer (living shorelines, pilot program for McKay Creek watershed – classes for Florida Friendly landscaping)
   d. Bay Soundings – Vicki Parsons (hiring freelance authors)
   e. MOSI – Urmila Wadnerkar (virtual programs for schools – Feb, March, April; Marvelous Marine Animals - teacher activity rental kits)
   f. TBEP – Joe Whalen (Trash Free Waters grant is almost fully launched; sanitary sewers campaign; Science communication working group)
   g. Pinellas County Watershed – Ryan Ryzek, Ben Compton, alexander Fugate (Feed The Beast)
   h. City of Pinellas Park – Kyla Arrison (Focusing on debris and stormwater/stormdrains)
   i. Keep Tampa Bay Beautiful – Laurra Riiska (water quality booklet and class education; water testing kits for children at KTBB)
   j. City of St. Petersburg – Michael Perry (public outreach for stormwater runoff)

If you are a person with a disability who needs any accommodation in order to participate in this meeting, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Tampa Bay Regional Planning Council at (727) 570-5151 Ext. 10 within three working days of the meeting.
k. UF/IFAS Hillsborough – Paula Staples (irrigation evaluations & presentations on Florida Friendly landscaping)
l. Pasco County – Christine Lynch
m. City of Tampa – Sara Vincent filling in for Heather Maggio
n. Pinellas County – Emma Dontis, environmental scientist
o. Pinellas County Environmental Management – Anamarie Rivera (NPDES outreach, “Only Rain down the drain”, “don’t feed the beast,” vehicle wraps, newspaper ads; Fertilizer program; expand outreach to golf courses and complexes; private stormwater management program -HOAs)
p. Hillsborough county public utilities – Garrison Beck, environmental scientists that runs stormwater programs (Adopt-a-pond program, installing 10,000 sq ft Floating treatment wetland in county owned pond
q. Town of Bellair – Gregg Lauda (Looking for funding; educate public “only rain down drain” on street sweepers and trucks etc.;)
r. City of Seminole – Barabara Dunn, stormwater tech (Seminole is working on waterfront park; education in schools; improve street sweeping)
s. Fox13 News - Tony Sadiku (attending to learn about stormwater; focusing on education – weather/science)
t. FDOT – Tim Kelley, NPDES consultant (MS4 management program)

3. Additional Outreach priorities
a. Lara Milligan - One-stop-shop for stormwater resources needed; People prefer on demand; focusing on videos
   • Anamarie Rivera – Is Lara tracking on-demand usage?
     1. Lara is using Zoom to track usage and demand
   • Alexandra Mauer – Do they have questions related to on-demand videos; how do they answer them? – Lara needs to find out
     • [https://support.zoom.us/hc/en-us/articles/360000488283-On-demand-recordings](https://support.zoom.us/hc/en-us/articles/360000488283-On-demand-recordings)
b. Need cloud interface to share documents
   • State is working on shared source of info (need more specifics)
c. Stormwater outreach during COVID
   • Urmila – with MOSI, interactive outreach; sends a list to class of things to get to follow along with activities; using a cam to keep interactive (e.g. follow someone setting up a microscope); will be using virtual programming post-COVID for pre and post interactions

d. MOSI – Citizen science – Urmila would love to talk to others about citizen science

e. Alexandra Mauer – just installed Living Shoreline – goal was to have citizens monitor the status of the plants and oyster bags (2-3 years); education of children (ponds near schools);

4. 2021 Meeting Topics

a. Regional resilience action plan – goal and actions for stormwater

b. Showcase participants’ work - Lara
   • Anamarie agreed – would be nice to see stormwater projects – inspire others to do those projects and share

c. Emphasize target audiences for FDOT grant and new strategies

d. Updates from grant awardees

e. My Neighborhood App – is that useful?
   • Pinellas county utilities uses it for trash pickup and water reminders
   • Other apps?
      1. Joe Whalen – Reddit – St. pete and other city subreddits are active; promote minigrants; need to provide with useful info and not just ads

5. Other Items/Announcements

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a. IFAS - Annual Lakes and Ponds Day – May 26th

b. Tampa Bay Environmental Restoration Fund – there is an outreach component – proposals due March 19th

6. **Next Meeting:** March 16, 2021

7. **Meeting Adjourned:** 11:50

**Meeting Coordinator:** Alana Todd, alana@tbrpc.org