

Stormwater Outreach & Education Project Funding

FY2021

Applicant	Project title	Description	Amount awarded
Carlton Manor	Break the Water Cycle	Hands-on activities, informational flyers, and Lego sets to educate children about Pasco County water resources.	\$2,200
Gulfport Sustainability Committee	Gulfport Recreation Center Rain Garden	Design, signage, and labels for a community rain garden	\$1,500
Hampton Terrace	Hampton Terrace - Lake Roberta Stormwater educational efforts	Drain murals and bus stop advertising to educate residents and visitors to Hampton Terrace and surrounding neighbors of the storm drains that lead to Lake Roberta.	\$5,000
Keep Pasco Beautiful	Sustainable Hospitality in Pasco County Through Keep Pasco Beautiful	Educate and promote businesses on sustainable and waste-preventative practices through a contest, promotional items, posters, and social media ads.	\$8,400
Keep Pinellas Beautiful	The KPB Eco Experience - Empowering Pinellas Hospitality Stakeholders to Stand up Against Stormwater Debris	Through educational messaging, partnered cleanups, and eco-tours, we will offer stormwater protection resources to hotel staff and eco-tourism activities to patrons, designed specifically to address the way marine debris travels through stormwater and damages our valuable waterways and ecosystems	\$4,680
Keep Tampa Bay Beautiful	Water Quality Education Booklet	An educational booklet that will heighten the awareness of environmental issues and educate students about their impact on the environment.	\$7,000
Largo	City of Largo Construction & Development BMP Messaging	Signage and vehicle wraps with messaging regarding construction and development project best management practices and enforcement penalties.	\$10,000

Largo	City of Largo Stormwater Targeted Messaging for City Parks	Installation of nine stormwater education interpretive signs in seven City of Largo Parks in order to educate the general public about stormwater quality issues that are facing our community and how they are present and relevant at each park.	\$5,000
MOSI	MOSI in Motion Stormwater Education: Marine Gang and Marine Explorers Program	Educational materials for Motion Stormwater Education Marine Gang and Marine Explorers programming for the 2020-2021 academic year	\$10,920
Pasco	Fertilizer Ordinance Public Awareness Campaign	40,000 information cards and 3,000 door hangers describing the requirements of the County's fertilizer ordinance to retail establishments, library branches, and lawn care company customers throughout the county.	\$6,000
St. Pete	PUP Champions	Infographics and pet owner swag to create positive behavior change by educating and rewarding pet owners for picking up and properly disposing of pet waste	\$7,300
Tarpon Springs	City of Tarpon Springs Tail Gate Wraps (Only Rain Down the Storm Drain)	Six tail gate wraps to raise awareness of the city ordinance and specific water quality issues related to storm drains.	\$2,000
Tampa Bay Regional Planning Council	Bay Soundings	TBRPC requests funds to go towards production of Bay Soundings to educate the public, elected officials, professionals and tourists about water quality and environmental topics around Tampa Bay.	\$20,000
Tampa Bay Regional Planning Council	Administration	Cost to administer the program	\$10,000

FY2020

Applicant	Brief Summary	Award
City of Clearwater	Community storm drain murals Neighborhood focused project to encourage storm drain murals throughout the city	\$2,050
Keep Pinellas Beautiful	Youth education Environmental stewards project, aimed at school aged children to reduce litter entering storm drains.	\$3,250
Keep Pinellas Beautiful	Truck wrap "Only rain down the drain" truck wrap	\$2,500
Keep Tampa Bay Beautiful	Storm drain art Working with students to paint storm drain murals, aiming to paint 20 throughout Hillsborough County.	\$7,500
MOSI	Marine Gang Bringing Marine Gang to schools throughout Pinellas, Pasco and Hillsborough Counties	\$13,000
New Port Richey	Storm drain markers Re-stenciling storm drains throughout the city and purchasing 450 markers.	\$5,000
Pasco County	Springs protection signage New educational signage in SunWest Park to highlight water quality importance to Springs	\$14,000
Pinellas County	Storm drain markers Storm drain markers that can be distributed throughout the County	\$6,000
Pinellas County	Doorhangers Bilingual Doorhangers conveying messages related to pet waste, yard debris. Will be made available to anyone in Pinellas County.	\$1,000
Pinellas County	Educational campaign- Don't Feed The Beast New campaign focused on personal behaviors that impact water quality.	\$10,000
Pinellas County	Living Shorelines Signage and Brochures Two outdoor signs proposed at Living shoreline project in Ozona and brochures to describe environmental and water quality benefits.	\$8,000

Pinellas Park	Freedom Lake Signage Storm drain markers and signage describing water quality improvement efforts at Freedom Lake	\$3,700
South Seminole Heights Civic Association	Storm drain mural art trail Increase visibility of storm drains in the Seminole Heights neighborhood by encouraging storm drain murals	\$10,000
Tarpon Springs	Vehicle wraps wrap the tailgate of 6 trucks with regionally appropriate stormwater messaging.	\$2,000
TBRPC	Bay Soundings Online environmental journal for Tampa covering water quality and other environmental topics throughout the region	\$1,000
Temple Terrace-River watch	Community outreach Enhancing local community group working with Temple Terrace to conduct outreach projects.	\$1,000

FY2019

Applicant	Project Title	award
Center for Open Exploration	Peat Hack-a-thon	\$ 3,000.00
	To create a unique, interactive public outreach campaign for users of the pier and surrounding areas, by hosting a hack-a-thon to develop a innovative platform for environmental messaging.	
City of Dunedin	public education water quality signs	\$ 9,050.00
	Place 9 interpretive signs at locations throughout the Dunedin to educate the public regarding how their underground stormwater infrastructure works for them.	
City of Largo	Garbage truck wrap	\$ 1,028.00
	Utilize a truck wrap to educate the public about stormwater quality enhancement.	
City of Largo	stormwater education billboards	\$ 3,600.00
	Residents of Largo and the region will be reached by billboard messaging, located on a heavily section of Ulmerton Rd. Throughout the course of the campaign, the billboard is estimated to generate 2,251,452 engagements with the public regarding stormwater education.	
City of Temple Terrace	Stormwater impacts to the Hillsborough River	\$ 2,800.00
	The objective of this project is to boost community outreach and increasing the general public's awareness of stormwater impacts to the Hillsborough River through engagement and education during outreach events.	
City of St Pete	storm drain watershed placards	\$ 1,750.00
	Improve water quality by increasing public awareness and environmental stewardship through the labeling of stormwater infrastructure with stormdrain markers.	
City of Tarpon Springs	tail gate wraps	\$ 2,000.00
	To raise awareness of the city ordinance and specific water quality issue – yard waste and other debris in the storm drains.	
City of Treasure Island	truck wraps and rain garden signage	\$ 4,500.00
	Wrap w new sanitation trucks with stormwater education signage and rain garden signage.	
Museum of Science & Industry	Marine Gang	\$ 15,000.00
	The object of the Marine Gang/Marine Explorer program is to educate children in grades K-5 about ways to prevent water pollution and protect Tampa Bay's beautiful, essential water resources and fragile natural environment.	
Keep Tampa Bay Beautiful	pelican pete activity book	\$ 8,500.00
	This new activity booklet highlights Keep Tampa Bay Beautiful focus areas: conservation efforts, beautification projects, waste reduction techniques, and how to be an environmental steward, by incorporating local lessons of environmental impacts into school curricular.	

Applicant	Project Title	award
Keep Pinellas Beautiful	vehicle wrap	\$ 2,500.00
	Keep Pinellas Beautiful requests funding to install a vehicle wrap, to raise awareness on the impacts of stormwater debris, "Only Rain Down the Drain", while highlighting KPBS core values.	
Keep Pinellas Beautiful	creating a clean cultural expectation in pinellas county	\$ 3,150.00
	The "Creating a "Clean" Cultural Expectation in Pinellas County" proposal will implement a series of initiatives to educate our citizens and youth on the persisting issue of marine and terrestrial debris within our county.	
Pasco County	vehicle wraps	\$ 10,100.00
	The purpose of this project is to educate the public about water quality and how to prevent stormwater pollution, by wrapping 5 trucks with educational messages for the public. These trucks travel throughout the county on a daily basis covering a wide area.	
Pinellas County	watershed awareness and protection outreach project	\$ 10,000.00
	The objective is to change behavior of people in Pinellas County to reduce the amount of grass clippings, pet waste, and trash that enters the storm drains. Outreach platforms include social media, radio, movie theaters, billboards and public TV.	
Tampa Bay Regional Planning Council	Bay Soundings	\$ 8,100.00
	TBRPC requests funds to go towards production of Bay Soundings to educate the public, elected officials, professionals and tourists about water quality and environmental topics around Tampa Bay.	
Pinellas Park	stormdrain markers and signage	\$ 3,500.00
	Pinellas Park is proposing to purchase stormdrain markers to engage the public regarding stormwater and water quality and educational signage regarding pet waste.	
Tampa Bay Regional Planning Council	Stormdrain Markers	\$ 1,422.00
	Stormdrain markers will be provided to local governments and organizations.	

FY2018

Applicant	Project Title	award amount
City of Dunedin	City of Dunedin Customized Storm Drain Markers	\$ 3,900
City of Dunedin	City of Dunedin Stormwater Trailer Wrap	\$ 3,600
City of Indian Rocks Beach	"Only Rain Goes Down The Drain"- Vehicle Wrap	\$ 2,340
Keep Pinellas Beautiful	Litter Prevention Education and Action	\$ 2,000
Keep Tampa Bay Beautiful	Hillsborough Trash Free Waters	\$ 2,000
Kenneth City	Public Education Vehicle Wrap Program	\$ 6,000
MOSI	Marine Gang	\$ 10,000
Pasco County	Weeki Wachee Springshed Water Quality Educational Mailer- Protecting Weeki Wachee & Aripeka Springs	\$ 4,147
Pinellas County	Pollution Prevention Awareness Bus Stop Shelter	\$ 8,000
Pinellas County	Pollution Prevention Awareness messages on PSTA buses that travel FDOT roads	\$ 9,922
Pinellas County	Pinellas Countywide stormdrain marking materials	\$ 8,612
Pinellas Park	Stormwater Inlet Art Awareness	\$ 5,500
St. Petersburg	Community Outreach and Education Through Street-Sweeping Vehicle Wrap	\$ 3,721
Tampa Bay Watch	Tampa Bay Community Storm Drain Marking and Lake Maggiore Watergoat Installation	\$ 4,750
City of Tarpon Springs	City of Tarpon Springs Stormdrain Markers	\$ 2,008
TBRPC	Bay Soundings	\$ 8,500

FY2017

Grantee	Title	Amount
TBRPC	Bay Soundings Publication	\$ 10,000.00
Keep Tampa Bay Beautiful	Keep Hillsborough Beautiful Litter in Watershed Prevention Video for Social Media, Websites, and Government Public Access Television broadcast	\$ 10,000.00
City of Oldsmar	Stormwater Message Vehicle Wrap in Oldsmar	\$ 2,000.00
Pinellas County	Stormwater Message Vehicle Wrap in Pinellas County	\$ 3,925.00
City of Tarpon Springs	Stormwater Message Vehicle Wrap in Tarpon Springs	\$ 4,000.00
City of New Port Richey	Stormwater Message Vehicle Wrap in New Port Richey	\$ 2,000.00
Pinellas County	Pinellas County Storm Drain Markers	\$ 5,820.00
Pinellas County	Pet Waste Awareness Door Hanger Materials	\$ 255.00
City of St. Petersburg	Lake Maggiore Environmental Education Center Watershed Exhibit at Boyd Hill Nature Preserve in Pinellas County	\$ 15,000.00
Keep Pinellas Beautiful	"We All Live Downstream" Education Outreach Program to Schools and Community	\$ 5,500.00

FY2016

Project	Applicant	Grant Amount
Watershed Awareness Movie Theatre Campaign	Pinellas County	\$ 15,000.00
Marine Gang	MOSI	\$ 15,000.00
Vehicle Wraps	City of Clearwater	\$ 5,000.00
Vehicle Wraps	City of Pinellas Park	\$ 3,500.00
Bay Soundings	Tampa Bay Regional Planning Council	\$ 7,000.00
Program Management	TBRPC	\$ 4,550.00
Activity Book	City of St. Petersburg	\$ 2,000.00
Pollinator Gardens	UF/IFAS Extension Hillsborough County	\$ 1,521.12
BASIS 6 Student Scholarships	Tampa Bay Estuary Program/Tampa Bay Regional Planning Council	\$ 1,000.00
Stormdrain Markers (Regional)	Various	\$ 10,428.88

FY2015

Project	Applicant	Grant Amount
Lawn Care Brochure/Bill Stuffer	City of Pinellas Park	\$ 995.00
Activity Book	City of St. Petersburg	\$ 1,500.00
Litter Collectors	Hillsborough County	\$ 2,400.00
Marine Gang	MOSI	\$ 19,800.00
Watershed Awareness Vehicle Wra	Pinellas County	\$ 3,755.00
Bay Soundings	Tampa Bay Regional Planning Council	\$ 7,000.00
Stormdrain Markers	Multiple	\$ 25,000.00