FDOT Stormwater Management & Public Education Committee

Zoom Meeting
July 21, 2020, 9:30 to 11:00 a.m.

Facilitators:
Alana Todd, Environmental Resources Planner, TBRPC
CJ Reynolds, Director of Resilience & Engagement, TBRPC

Program Manager:
John Iten, FDOT, District 7
Today’s Agenda

• Welcome, Introductions & Public Comment
• Review Contact List
• Review/discuss FDOT 2021 grant application and new audiences
• Presentation by Joe Whalen, Communication & Outreach Coordinator, Tampa Bay Estuary Program --EPA's Trash Free Waters initiative & grant program
• Other items/announcements
• Topics and date for next meeting
Stormwater Contact List

• New contact list for stormwater staff
• Purpose is to support:
  • afterhours connections to respond to a stormwater incident;
  • information sharing and networking;
  • Update the TBRPC FDOT Stormwater Committee database

Please add your information asap. Thanks!

https://drive.google.com/drive/folders/1WTgsLXv7Q_ZhNRttThIBNAVYwRQb9wps
FY2021 Stormwater Outreach and Education Grant Application

- Total grant funding: $80,000
- Individual grant ceiling: $15,000

- Due 5:00 p.m. Sept. 8, 2020
- Anticipated announcement: Oct. 1, 2020
Applications will be evaluated according to following ranked criteria:

1. Programs are strongly encouraged to target one of following audiences: 1) construction and development industry; 2) Homeowner Associations; 3) lawn care and landscaping companies; 4) tourism and hospitality businesses/organizations. Programs that engage youth and the general public will still be considered.

2. Project is regionally appropriate and cross-jurisdictional collaboration is strongly encouraged.

3. Program and message results in increased awareness of water quality issues;

4. Program and message results in behavior changes which lead to improved water quality;

5. Defines clear participation and engagement strategies for target audiences;

6. May be replicated by other entities;

7. Project is consistent with the Tampa Bay Estuary Program’s Comprehensive Conservation & Management Plan, SWFWMD Springs SWIM Plans, and/or other federal environmental strategies and goals;

8. Includes method for evaluating effectiveness;

Positive cost-benefit ratio
New Target audiences

**Construction and development industry**

- Construction stormwater runoff, such as mud, oil and grease, is a significant source of pollution.
- Educational materials to be shared during pre-construction meetings
- Example: **Northwest Arkansas Pre-Construction Stormwater Education Program**

**Homeowners Associations**

- 6,500 HOAs across Pinellas, Hillsborough, and Pasco.
- Educating HOAs about best stormwater management practices
- Example: [Lower DuPage River Watershed Coalition education and outreach toolkit](#)
New Target audiences

Tourism and hospitality businesses/organizations

• By-products of food-related businesses and runoff from commercial properties; illegal dumping
• Example: Chapel Hill restaurant training; Bay Area Green Business Program

Lawn care and landscaping companies

• Fertilizers, pesticides, herbicides, and debris are toxic nonpoint pollution
• Educating landscapers about proper waste disposal, alternative non-toxic chemicals, erosion etc.
• Example: Rainscaping Campaign by Chesapeake Ecology Center
Collaboration and broader alignment

• Cross jurisdictional collaboration is strongly encouraged
  • Working with neighboring local governments increases consistency, supports greater reach, regional alignment of stormwater priorities and leverages resources.

• Project is consistent with CCMP, SWIM Plans, and/or other federal strategies and goals
  • Projects can be consistent with the stormwater strategies of other plans beyond CCMP and SWIM.
Questions and Final Thoughts

Applications are due 5:00 p.m. Wednesday, Sept. 8, 2020

*All applicants are required to present their proposals to the Stormwater Committee on September 15, 2020 (next meeting)

Submit your questions and application to alana@tbrpc.org and wren@tbrpc.org

Visit: http://www.tbrpc.org/stormwatergrant/
Tampa Bay Estuary Program Overview
EPA's Trash Free Waters initiative &
grant program

Joe Whalen, Communication & Outreach Coordinator for TBEP
Agenda topics cont.

• Other items/announcements

• Topics for next meeting

• Next Meeting Date: Tuesday Sept 15