

AGENDA

Courtney Campbell Scenic Highway Corridor Advisory Committee

May 16, 2014 · 10:00 a.m.

URS Corporation · 7th Floor Board Room
7650 W. Courtney Campbell Causeway · Tampa, Florida

1 Welcome & Introductions

2 Public Comment

OLD BUSINESS

3 Approval of February 14, 2014 Meeting Summary *Jonson*

4 Clearwater Maintenance Agreement *Jonson*

5 Trail Connection between SR 60 & Ream Wilson Trail Schedule Update *Jonson*

6 City of Tampa Update *Price*

7 Letter of Recommendation/ Raw Video File & Release *Burke*

NEW BUSINESS

8 5/5 State Scenic Byway Workshop in Orlando Summary *Jonson*

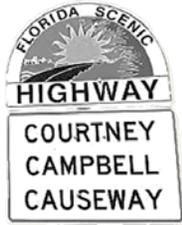
9 Review/Update of Corridor Management Plan Goals *All*
Goal 3: Build Community Support for Long-term Success

*Goal 4: Educate the Community and Visitors on the Natural and
Historic Resources along the Corridor*

OTHER BUSINESS & ANNOUNCEMENTS

10 'Faces of Transportation' Photography Contest
<http://www.aashtojournal.org/Pages/NewsReleaseDetail.aspx?NewsReleaseID=1414>

Next Meeting · 6/20/2014



MEETING SUMMARY

Courtney Campbell Scenic Highway Corridor Advisory Committee

February 14, 2014 · 10:00 a.m.

URS Corporation · 7th Floor Board Room
7650 W. Courtney Campbell Causeway · Tampa, Florida

ATTENDING:

Karla Price, City of Tampa
Bill Jonson, City of Clearwater
Lori Marable, FDOT
Paul Kurtz, URS

Ken Hoyt, TBRPC
Jeffrey Huggins, Hillsborough County
Chris Weber, Westshore Alliance

GREETINGS & INTRODUCTIONS:

The meeting was called to order by Chairman Jonson at 10:15 a.m. Introductions were made. Ms. Price agreed to serve as the recording secretary.

PUBLIC COMMENTS:

No members of the public were present.

OLD BUSINESS:

4. Upon a motion by Mr. Hoyt and seconded by Mr. Weber, the summary of the January 17, 2014 meeting was approved.
5. Ms. Price informed the committee of recent progress regarding the construction of restroom facilities, various trail amenities and the trail beautification project. Mr. Kurtz notified the group of a drainage problem on the north side of Rocky Point. He committed to sharing details and photographs to Ms. Marable for follow-up from FDOT.
6. The committee addressed Goals 1 & 2, noting the challenges associated with enlisting volunteers maintain the natural environment of the Causeway. It was also agreed to change Goal 1D to reference Keep Tampa Bay Beautiful and to add Goal 2C for ongoing monitoring. The committee will focus on Goal 3 at the April meeting.

OTHER BUSINESS:

After hearing a presentation from the Hillsborough MPO, Mr. Weber reported that the Westshore Alliance would not support to current alignment proposed in George Road Feasibility Study. The CAC decided to hold off on sending a letter supporting trail connectivity.

Mr. Hoyt informed the group that he has still been unable to reach Ms. Reynolds. Mr. Weber suggested attempting to reach her through Ms. Saul-Sena in order to obtain the necessary intellectual property release.

The meeting adjourned at 11:27 a.m.

- d. Objective: Promote community partnerships to control litter. [Continuous]
 - i. Strategy – Partner with Keep Hillsborough Beautiful and Keep Pinellas Beautiful on ~~semi the~~ the annual coastal cleanup program and the Spring Great American Cleanup.
 - ii. Strategy – Strengthen Adopt-a-highway/Adopt-a-Shoreline sponsorship for the entire length of the Causeway. [Tampa Bay Parrot Head Group currently participates.]
 - iii. Strategy – Monitor local municipalities’ efforts to identify locations for additional trash container sites along the Causeway and ~~ensure that they are kept in good repair and emptied frequently enough to ensure that debris is not overflowing from them~~ to be in accordance with their maintenance agreements with FDOT.

2. Goal: Work to Enhance Vehicle and Pedestrian Safety. [required goal]

- a. Objective: Improve highway safety by identifying and working to implement engineering solutions.
 - i. ~~Strategy – Support the installation of a traffic signal at the Clearwater Christian College entrance and the western beach area (joint project of FDOT and the City of Clearwater). [Short term priority]~~ *COMPLETED remove this strategy.*
 - ii. Strategy – Partner with FDOT, Hillsborough MPO, and Westshore Alliance to evaluate improving pedestrian crossing safety at Rocky Point. [Short term priority] *This element is currently a part of the FDOT improvement project in design by PB Americas.*
 - iii. Strategy – Work with FDOT and local governments to identify traffic and pedestrian safety issues (beaches, boat ramp, and future scenic highway kiosks) and implement appropriate solutions where necessary. [Mid term priority]

- b. Objective: Improve bicycle/pedestrian safety enhancements.
 - i. Strategy – Work with the FDOT, MPOs, and local governments to develop a continuous bicycle/pedestrian trail parallel to the main roadway to avoid auto traffic conflicts. [Continuous priority]
 - ii. Strategy – Submit and promote the application for National Scenic Byway Grant to provide a pedestrian bridge over the tidal opening parallel to FDOT Bridge 10064.
 - iii. Strategy – Pursue enhancement grants for the multi-use trail segments on the Pinellas side of the Courtney Campbell. *This is particularly needed now that the Gandy Pedestrian Bridge across Tampa Bay has closed due to structural problems.*

3. Goal: Build Community Support for Long-term Success. [required goal]

- a. Objective: Incorporate Causeway plan elements in the Comprehensive Plans of the four local government jurisdictions – Pinellas County, City of Clearwater, Hillsborough County, and City of Tampa. [Short term priorities]
 - i. Strategy – Work with local government staff to identify the current comprehensive plan elements that support the plan.
 - ii. Strategy – Support the review and update of the local comprehensive plans to support the inclusion of goals, objectives, and strategies of the plan.
 - iii. Strategy – Support the approval and adoption of the amendments required in local government comprehensive plans to implement the objectives, goals, and strategies of the plan.

- b. Objective: Continue the Corridor Management Entity as an ongoing and effective sponsor and advocate for the Scenic Highway ~~designation~~ process and implementation of improvements. [Continuous priority]
 - i. Strategy – ~~Implement~~ Continue the Corridor Management Entity and Operating Policies as adopted, and manage effectively.
 - ii. Strategy – Maintain the membership of the Corridor Management Entity and meet a minimum of four times each year.
 - iii. Strategy – ~~Develop~~ Generate an Annual Report on the Progress implementing the Corridor Management Plan each year and report to local and state organizations.
 - iv. Strategy – Seek out long term funding strategies for the Regional Planning Council to continue to function as the CME.
 - v. Strategy – Coordinate with private interests along the Causeway and seek partnerships that accomplish goals, objectives, and strategies of the plan.
 - vi. Strategy – Seek out local, state, and federal support and apply for and receive gifts and grants to implement the plan.
- c. Objective: Advocate and monitor intergovernmental coordination between the four governmental entities having jurisdiction for the Causeway. [Continuous priority]
 - i. Strategy – Maintain the effectiveness of intergovernmental coordination designation process and implementation of improvements.
 - ii. Strategy – Monitor the ongoing status of Maintenance Agreements between the FDOT and the local governments.
 - iii. Strategy – Provide a forum for coordination of government efforts related to the Causeway.

4. Goal: Education – Educate the Community and Visitors on the Natural and Historic Resources along the Corridor. [required goal]

- a. Objective: Maintain and enhance the Scenic Highway’s web site.
 - i. Strategy – Continue to update the web site. Promote CCSH partners and adjacent businesses to provide links to the CCSH web site on their web sites. [Continuous priority]
 - ii. Strategy – Ensure search engine links for general access. [Short term priority]
- b. Objective: Develop a Scenic Highway education program
 - i. Strategy – Develop interpretive pamphlets covering the following areas: history, recreational opportunities, and natural assets. [Short Term]
 - ii. Strategy – Establish and maintain a speakers’ bureau. [Mid Term Priority]
 - iii. ~~Strategy – Develop a corridor video and a plan for viewing [Mid Term Priority]~~ COMPLETED the initial one is on the CCSH web site.
 - iv. Strategy – Develop and locate informational signage along the corridor. [Mid Term Priority] CCSH Scenic Highway signs have been installed. Continue to apply for Tampa Bay Estuary Grants for signage explaining the importance and benefits of the Estuary.
- c. Objective: Promote the location and features of the Causeway with notations on local and regional maps.
 - i. Strategy – Research feasibility and access to mapping and publications and respond accordingly. [Mid term priority]
- ~~d. Objective: Develop and implement a “Keep It Clean” educational program for the Causeway.~~
 - i. ~~Strategy – Determine pollution sources and develop a program or brochure to address the sources. Delete this objective as this is part of Goal 1, Objective D.~~
- e. Objective: Maintain an archive of Courtney Campbell Scenic Highway information.

- i. Strategy – Establish an archive of historical records and photos related to the Courtney Campbell Causeway. The CCSH web site has added historic photos. The CME sponsored and promoted a 75th Anniversary Celebration which included print and broadcast media coverage. [Continuous priority]

5. Goal: Economic Development/Tourism. [required goal]

- a. Objective: Maintain/enhance the recreational opportunities along the Causeway.
 - i. Strategy – Continue the service road concept that provides access to multiple recreational opportunities. [Continuous priority] This is part of the FDOT resurfacing project under the direction on PB America.
 - ii. Strategy – Perform an opportunities and strengths analysis to identify additional recreational enhancements. Consider using university students as a resource for this analysis and the resulting plan. [Short to mid priority]
- b. Objective: Establish the Courtney Campbell Scenic Highway as a tourist point of interest. [Short term priority Continuous]
 - i. Strategy – Promote the Courtney Campbell Scenic Highway through regional Convention Visitor Bureau and local Chambers (publications, presentations, and meetings).
 - ii. Strategy – Tie/link the Courtney Campbell Scenic Highway website to Chamber/City/State sites.
 - iii. Strategy – Distribute Courtney Campbell Scenic Highway brochure at tourist centers.

6. Goal: Improve Pedestrian, Bicycle, and Transportation Initiatives Along and Connecting to the Causeway Compatible with and Enhancing the Aesthetics of the Corridor’s Intrinsic Values.

- a. Objective: Implement bicycle/pedestrian trails linking Hillsborough and Pinellas counties.
 - i. ~~Strategy – Develop a map identifying the pedestrian trail missing linkages along the causeway. [Short Term Priority]~~ Completed with the Feasibility Study.
 - ii. Strategy – Work with the FDOT and Hillsborough County MPO to program funds to construct a pedestrian/bicycle bridge across the tidal flow structure located at the north side of the Causeway east of Rocky Point. This strategy will be worked in partnership with the City of Tampa and the Westshore Alliance. [Short term priority] Interim solution will be done as a part of the resurfacing project. Ultimately this will be replaced with a permanent bridge if the Scenic Highway Grant is received.
 - iii. Strategy – Promote connectivity of the Courtney Campbell system to the Pinellas Trail Network (Cross Clearwater, Progress Energy, and Fred Marquis Trails.) [Mid term priority]
 - iv. Strategy – Promote connectivity of the Courtney Campbell system to the Hillsborough and City of Tampa Greenways and Trails system (going north and south). [Mid term priority]
 - v. Strategy – Support MPOs and local governments’ implementation of bicycle/pedestrian trails over the Courtney Campbell Causeway large and the smaller bridges to eliminate gaps in the existing trail segments and provide inter-connectivity. [Long term priority]
- b. Objective: Support regional long-range transportation planning objectives that are compatible with the five principle Florida Scenic Highway goals.
 - i. Strategy – Monitor and actively participate in the development of regional transportation strategies with FDOT, MPOs and transit agencies. [Continuous priority]