

Agenda

Courtney Campbell Scenic Highway
Corridor Advisory Committee
Friday, December 13, 2013 @ 10:00 a.m.
URS Corporation - 7th Floor Board Room
7650 W. Courtney Campbell Causeway
Tampa, Florida

Agenda:

- Greetings and introductions
- Appointment of minutes taker for today
- Public Comment

Old Business:

1. Approval of the minutes of the October 11, 2013 meeting
2. Recap of the Trail-opening celebration - Chris Weber and others
3. Management of the Causeway; Update on negotiations with FDOT - Karla Price
4. Update on City's planning for amenities, landscaping - Karla Price
5. Update on FDOT Activities - Lori Marable
6. Update on outreach for funding of electronic counters for the Trail - Lori Marable, Ken Hoyt

New Business:

1. FDOT funding of additional landscaping for Trail (and Causeway?) - Lori Marable or others
2. Potential Nomination of the Trail for a *Future of the Region* award - Suzanne Cooper

Any Other Business

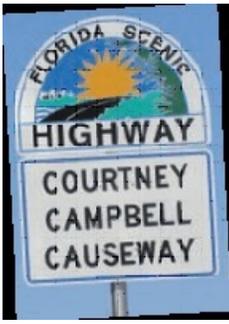
Next Meeting:

January 17, 2014 at 10:00 a.m. in the 7th Floor Board Room at URS, 7650 W. Courtney Campbell Causeway, Tampa

Potential meeting schedule for 2014:

(Meeting room has been reserved for these dates.)

February 14	August 15
March 21	September 19
April 18	October 17
May 16	November 21
June 20	December 19
July 18	



Courtney Campbell Scenic Highway Corridor Advisory Committee Meeting

Draft Summary

Friday, October 11, 2013 - 10:00 am

URS Corporation, 7650 W. Courtney Campbell Causeway, Tampa FL

Attending:

Suzanne Cooper, Tampa Bay Regional Planning Council
David Crawley, URS
Pat DePlasco, Keep Tampa Bay Beautiful
Ron Gregory, URS
Ken Hoyt, Hillsborough County Citizen
Bill Jonson, Chair, City of Clearwater
Felicia Leonard, City of Clearwater
Tony Mantegna, Tampa International Airport
Lori Marable, Florida Department of Transportation District 7
Susan Miller, Pinellas County MPO
Mike Palozzi, Shaw Environmental & Infrastructure, Inc.
Karla Price, City of Tampa
Marcus Shannon, FL Department of Transportation District 7
Chris Weber, Westshore Alliance
Debbie Young, City of Tampa

Agenda:

- **Greetings and Introductions**

The meeting was called to order by Chairman Jonson at 9:04 a.m. Everyone introduced themselves.

Mr. Crawley agreed to be the note taker.

- **Public Comments:**

There were no members of the public present.

- **Old Business:**

1. Upon a motion by Mr. Hoyt, seconded by Mr. Gregory and unanimously approved, the summary of the September 20, 2013 meeting was approved.

2. Mr. Weber provided the draft invitation and ceremony agenda for the Courtney Campbell (Hillsborough segment) Trail Grand Opening. Westshore Alliance staff has assembled a number of prominent dignitaries to provide remarks and “cut the ribbon” for the Trail on November 16th at 9:00 a.m. The stage will be east of the western entrance to Ben T. Davis Beach. Mr. Weber said that the celebration has been down-sized due to the County’s funding of the Trail amenities and therefore no need to encourage private sponsorships. A long invitation list has been prepared, and flyers announcing the event will be sent out to let the general public know. Westshore Alliance has no idea how many people will attend. Parking has been arranged with Waterford Plaza and Chart House. VIP parking (limited) will be available at Ben T. Davis Beach. Logistics still needed on that.

Tables and tents will be provided for any group that wishes to have a display - several have been identified already. Mr. Weber asked that any entity represented on the CAC let him know right away if a table is desired. The tents, tables and displays will stay in place until 11:00 - 11:30 a.m.

A full-blown celebration is planned when the Pinellas segment is completed.

Ms. DePlasco said that Keep Tampa Bay Beautiful would provide staff and a table for the event.

Ms. Marable said that the FL Scenic Highway information will be available, with maps, information from the MPOs, etc to be included. Mr. Gregory suggested that maps of the Trail and connecting trails be provided to local hotels to promote the project.

Mr. Gregory suggested inviting the international "Iron Man" organization, since it is located on Rocky Point. He also suggested that Hillsborough Commissioner Kevin Beckner be on the speaker list since he has been so involved with the Trail and pushed for the amenities' funding.

Mr. Jonson suggested that a local TV news celebrity be asked to serve as "master of ceremonies" - perhaps Charley Belcher of Channel 13. Mr. Jonson will send contact information to Mr. Weber.

Mr. Palozzi recommended that Jeff Caster (FDOT Scenic Highway coordinator) and/or Bob Crim (supervisor) be invited.

Mr. Gregory also asked if local media would be invited. Mr. Weber responded that a press release will be prepared.

Ms. Price said that the City will provide a model of the Trail monument since the actual one is not located near the opening ceremony. She added that parking at Ben T. Davis Beach will be free the day of the opening, per Mayor Buckhorn.

Ms. Marable added that the time line for the Pinellas segment of the Trail will be announced at the Nov. 16 opening.

3. Ms. Marable said that there are a few final items to be finished on the Hillsborough side of the Trail but that all will be completed in advance of the opening. The construction contract for the Pinellas segment has been let and is on schedule.

4. Ms. Reynolds was not present to speak to the Student Project. There is no current project involving USF. Perhaps another will be identified.

Ms. Cooper provided an update on the www.courtneycampbell.org website. A revised website has been designed but not yet implemented by the TBRPC webmaster. It will have three subparts: Trail, Scenic Highway, and Archive and should be very user-friendly.

5. The two draft logos under consideration were discussed - a "trail/beach" theme and a "trail/bridge" theme. The positive aspects of each were presented. The possibility of merging the two to show both features was discussed. Ms. Price said that the graphic designer recommended keeping the logo simple so that it would still be distinctive if it is reduced in size, as shown on the draft Opening Ceremony invitation. It was thought that the bridge is a distinctive feature of the Trail - perhaps the legs of the bridge could be extended to make it appear taller, and the surface of the bridge be made lighter in color?

Mr. Hoyt offered that it was not important to select a logo for the long-term at this time and that the logo could be changed later if a better idea was identified. Others disagreed.

Ms. Price agreed to ask the designer for those changes, but cautioned that it may take more than a few days. Mr. Weber wants to send out the Opening Ceremony invitations on Tuesday, Oct. 15th, and plans to use the "trail/beach" themed logo on all materials for the opening if the recommended revisions aren't made by then.

6. Ms. Price provided an update on the City's work in managing the Trail. She said that the coding of the Trail into the 911 system and placing the emergency decals is being coordinated. FDOT has installed bollards to keep out vehicles. The bollards have keys which allow their removal for emergency vehicles.

City police may tie into existing FDOT traffic cameras for views when 911 calls come in. The City police have bicycle patrols that will probably be on the Trail, especially at busy times. She added that the maintenance agreement with FDOT is in process.

It was asked if City staff can tell someone fishing from the bridge to stop. She said that City ordinances are in place and address fishing and many other activities and issues. The ordinance can be enforced by City staff. Fishermen will be directed to designated areas.

It was asked if there will be stop signs along the trail at road crossings, such as at Rocky Point Drive. It was also asked if it is planned for the Trail to be painted to indicate pedestrian and bicycle travel lanes or directions of travel. Ms. Marable said that these are not proposed.

- **New Business:**

Ms. Miller provided a presentation on Pinellas County's use of high-tech counters to determine usage. She showed a powerpoint illustrating how the data will be used, saying that the new MAP21 funding requires performance measures. This is the first use in Florida, but Montreal has been using them for 12 years and there are 5,000 counters in 35 countries. The units cost \$3,000 \$6,000 each, depending on the range and complexity of data desired. There is also a \$420 annual transmission fee per unit.

The County's Parks & Conservation Resources Department is in charge of the Pinellas Trail and has employed ECOcounters. It has three permanent (installed within the pavement) and two temporary (mobile) counters which have been in use since July, 2013.

The permanent counters can differentiate between bicycles and pedestrians. The system is quite complex - the sensor reads the signal indicating a user, it logs the data, transmits it to storage, software analyzes the data and can communicate it to the user. The data can be analyzed in many different ways and shown in various forms, depending on the need. Mr. Hoyt added that it is critical to determine the optimum end use of the data so that collection can be done efficiently.

Ms. Miller provided on-line access to the database and showed the locations of the counters where data has been collected, some interesting counts, and several ways of presenting the data. She added that it is possible for several cities or trails using the same counters to share data on a global account.

There was much interest in having data on usage collected on the trail, and potential sources of funding were discussed. Mr. Palozzi said that there will definitely be data needed on usage as part of any grant. Ms. Marable asked for the number of counters that would be requested for the trail.

The county consulted with the Center for Urban Transportation Research (CUTR) at USF regarding number and placement of the counters. A "Communities putting prevention to Work" grant from the Center for Disease Control to the Health Department of Pinellas County to the Pinellas Parks & Conservation Resources Department funded the counters and software.

The Transportation Management Organizations are potential - Westshore Alliance, CUTR, TBARTA. It was noted that CUTR's Julie Bond is interested in partnering. Ms. Marable said that she would ask Ms. Katina Kavouklis, FDOT Grants Manager, about the possibility. Mr. Hoyt said that he would contact Mr. Steven Polzin at CUTR about this.

Could Congestion Management or ITS dollars be used for this?

- **Any Other New Business:**

- Mr. Jonson noted that the Pinellas MPO's Bicycle Advisory Committee passed a resolution to ask the MPO to prioritize connection between the Ream Wilson Trail and the Courtney Campbell Trail. It will be coming to the City of Clearwater soon.

- Ms. Marable reported that the Courtney Campbell Scenic Highway annual report has been submitted and accepted. It included several pages of pictures of the trail construction, the emergency decal system and a map showing the connection to other trails.

- Mr. Jonson expressed to Ms. Marable the Committee's deep appreciation for all that she brings to the committee and that FDOT has done for the CCSH and Trail effort. A letter will be sent to her supervisor in this regard.

- **Next Meeting:**

It was the consensus that the committee need not meet in November. The next regularly scheduled meeting date is December 20th. Due to proximity to the holidays, it was decided to meet on Friday, December 13th at 10:00 a.m. at URS Corporation, 7650 W. Courtney Campbell Causeway, Tampa.

Ms. Marable asked that the December meeting include a follow-up to the trail opening. More will be known about the Pinellas segment's time-line and the MOA with the City of Tampa at that time as well.

The meeting adjourned at 11:45 a.m.