

NOTICE OF FUNDING OPPORTUNITY: STORMWATER EDUCATION PROJECTS



The Florida Department of Transportation District Seven is accepting applications to fund stormwater education projects in FY2021. Projects must address relevant NPDES permit



requirements for public education and outreach or public participation/involvement, and be located in Pinellas, Hillsborough or Pasco Counties.

Total Estimated Program Funding:	\$80,000
Individual Award Ceiling:	\$15,000
Closing Date for Applications:	Sept 8, 2020 (5:00 PM EST)- add to calendar
Anticipated Award Announcements:	Oct. 1, 2020
Contact Information:	Alana Todd, TBRPC alana@tbrpc.org 352.340.7883

Projects must be completed between official award date and September 30, 2021 and applications will be evaluated according to the following ranking criteria:

- 1 Programs are strongly encouraged to target one of following audiences: 1) construction and development industry; 2) Home Owner Associations; 3) lawn care and landscaping companies; 4) tourism and hospitality businesses/organizations. Programs that engage youth and the general public will still be considered.
- 2 Project is regionally appropriate and cross-jurisdictional collaboration is strongly encouraged
- 3 Program and message results in increased awareness of water quality issues;
- 4 Program and message results in behavior changes which lead to improved water quality;
- 5 Defines clear participation and engagement strategies for target audiences;
- 6 May be replicated by other entities;
- 7 Project is consistent with the [Tampa Bay Estuary Program's Comprehensive Conservation & Management Plan](#), [SWFWMD Springs SWIM Plans](#), and/or other federal environmental strategies and goals;
- 8 Includes method for evaluating effectiveness;
- 9 Positive cost-benefit ratio;

Complete project applications must be submitted electronically to alana@tbrpc.org by **5:00PM** on **Sept, 8, 2020**. Applicants will also be required to present their proposals to the Stormwater Public Education and Outreach Committee on **September 15, 2020 at 9:30 AM**. The presentations may be virtual to comply with public safety recommendations for COVID-19 at that date.

***We will respond as quickly as possible to confirm application was received, if you do not receive an email confirmation within one business day please call Alana (352-340-7883).**

Funding is reimbursed after individual project requisitions are completed.