

**Courtney Campbell Scenic Highway  
Corridor Advocacy Group (CAG)  
Minutes**

**Regular Meeting at  
URS Corporation - Board Room  
7650 W. Courtney Campbell Causeway  
Tampa, Florida**

**August 27, 2004  
10:00 a.m.**

**Attending:**

Ron Gregory, URS Corporation  
The Honorable Bill Jonson, City of Clearwater Councilman  
Tim Kurtz, City of Clearwater  
Mike Palozzi, FDOT/GEC (PBS&J)  
The Honorable Linda Saul-Sena, City of Tampa Councilwoman  
Gena Torres, Hillsborough County MPO  
Mary Helen Duke, City of Tampa Parks and Rec Department  
Kelly Figley, Hillsborough County Aviation Authority (representing Brenda Geoghagan)  
Susan Dutil, Pinellas County MPO

Councilman Bill Jonson, CCSH CAG Chair, called the meeting to order at 10:44 a.m.

The minutes of the June 25, 2004 meeting were reviewed and approved as issued

**Old Business:**

**1. Status of Designation Application**

- a. Designation Application FDOT Recommendations on Comp Plans:
  - i. Councilmember Bill Jonson reported that the City of Clearwater Council approved the inclusion of the Scenic Highway Map, the Vision Statement, and the Goals/Objectives/Strategies statement into the next revision of the City's Comprehensive Plan. He provided a certified copy of the minutes of the July 15, 2004 Council meeting to Mr. Palozzi representing FDOT.
  - ii. Councilwoman Saul-Sena reported that the Tampa City Council directed the incorporation of the same documents into the Tampa Comprehensive Plan. Mike Palozzi will contact the Tampa City Clerk for a copy of the official action. If he encounters any trouble she should contact Ms. Saul-Sena.
  - iii. Mr. Palozzi observed that since the entire Causeway is in either Clearwater or Tampa, resolutions of intent to modify the Hillsborough and Pinellas County Comp Plans should not be required.
  - iv. The group will still seek to have these changes incorporated into the County plans, but a lack of a resolution at this time should not delay designation.

- b. Editorial Revisions to the remainder of the Application**
    - i. Mr. Palozzi reported that he is approximately 2/3 through with the minor revisions that were suggested.
    - ii. A list of the CAG meetings was provided for inclusion as requested by Central Office.
    - iii. Mr. Palozzi estimates the remaining revisions will be completed by 9/10. At that time he will review them with Mr. Jonson.
    - iv. By group consensus authorization was given to Mr. Jonson to give final approval for the editorial changes proposed by Mr. Palozzi.
- 2. Scenic Highway Brochure**
  - a. Councilmember Jonson passed around copies of brochures used by other Scenic Highways in Florida.
  - b. Kelly Figley volunteered to set up a meeting with Jonson, Saul-Sena, and the Hillsborough Aviation Authority to initiate initial design process. Ms. Susan Chiellini from the Westshore Alliance will also be invited.
  - c. Kelly was asked if the Authority might sponsor the design of the brochure. She promised to investigate that possibility.
  - d. Mike Palozzi promised to send electronic copies of the brochures to Kelly.
- 3. Sponsorships**
  - a. Ms. Saul-Sena reported that the CAG was going to work with the Westshore Alliance on the east end of the Causeway. Katie Cole was going to identify potential sponsors in Clearwater.
  - b. The sponsorships will initially cover costs of printing the brochure and to cover the costs of the TBRPC administrative costs.
  - c. Mr. Jonson reported that TBRPC received one sponsorship check for \$500 from a private citizen.
  - d. The TBRPC Foundation is a vehicle for us to accept sponsorship gifts. The mechanism to accept donations should be included in the brochure. This should include the tax deductibility of such gifts.
  - e. Mr. Gregory suggested we seek counsel from TBRPC on the process to apply for grants.
  - f. Ms. Saul-Sena will set up a meeting for her, Bill Jonson and Ron Rotella to kickoff the sponsorships process. A brochure mockup should be available for this meeting.
- 4. Status of the Damascus/Peoples Beach Traffic Signal**
  - a. Mr. Krutz reported that the concrete pours are complete on the driveway aprons. The bases for the mast arms are complete. The Mast Arms are being fabricated with completion the first week in November. The goal for signalization working is by Thanksgiving. There will be some limited access of the beach during the final installation activities.
- 5. Celebration Plans Subcommittee:**
  - a. No report.

## **New Business:**

- 1. Kennedy Boulevard Corridor Improvements Project**
  - a. Councilwoman Saul-Sena distributed copies of the brochure for this project. The original approach for the brochure was a traditional approach. But that didn't inspire the potential. So they hired an art director for the project who did a great job.
  - b. The brochure was designed to make people think differently about Kennedy Boulevard. The goal of the project is to promote significant redevelopment. The expected increase in the property values will more than offset the project costs.

## **2. Courtney Campbell Causeway Monument.**

- a. Mr. Palozzi reported that the LINKS Contract contains a provision for the removal, storage and reinstallation of the existing monument. The concern is that better protection could be achieved if it was secured in a City of Tampa facility.
- b. Ron Glass who was Project Manager has been replaced with Margaret Smith. Mr. Glass had asked for information about what the City could do.
- c. The City needs to provide a protection proposal to FDOT.
- d. Prior to dedication, the monument should be cleaned up.
- e. Councilwoman Saul-Sena took the action to see that Tampa generates the protection/storage proposal. Mary Helen Duke will assist with the effort.

## **3. Public Art Question**

- a. Mary Helen Duke asked about plans to incorporate public art into the Causeway. The current goals do not have a specific objective to do this, but this does not preclude such activity from being initiated at a later time.

## **4. Trail Gaps – FDOT Routine Maintenance**

- a. Mary Helen Duke presented a photo study that she had done documenting the trail gaps, potholes, and existing utility cutouts. Her study was only for the Tampa side.
- b. She drafted a letter that is going through the Tampa administrative review process. The letter will go to FDOT identifying the gaps. There are a lot more gaps than she guessed would be there. This survey started at the Skyview Bike Trail. Some of the gaps are simply maintenance issues that if allowed to continue will further deteriorate.
- c. She asked the group if it wanted to address the Pinellas side of the causeway at the same time? Sue Dutill took a copy of the photo study to discuss doing a similar study on the Clearwater side of the Causeway.
- d. Another discussion was to prioritize the north side or the south side? The consensus of the group was to start on the south side to achieve connectivity to Ben T. Davis Beach.
- e. Linda Saul-Sena asked Ms. Duke to present the study to the next Livable Roadways Committee.

## **5. Westshore Connectivity.**

- a. URS is currently under contract to do a pedestrian connectivity study for the MPO/Planning Commission. Ron Gregory agreed to talk to Harry Reed who is the project manager of that project. The discussion will ensure that CASH objectives are considered in the study.

### **Next Scheduled Meeting:**

The group identified the best times for the group to meet as 10:30 on Fridays or 2:00 in the afternoon on Fridays. Bill Jonson took the action to set up a series of meetings for the next year. The group agreed to meet every other month. The sub committees would meet as needed.

**Meeting adjourned 11:45 a.m.**