



Tampa Bay region launches plug-in electric vehicle partnership

Join the Get Ready Tampa Bay team, elected officials and leaders in the Tampa Bay region at the launch of the region's plug-in electric vehicle "get ready" initiative.

The United States has a goal of having at least 1 million plug-in electric vehicles on the road in the next five years. **Get Ready Tampa Bay** will help identify potential challenges and develop solutions to make this goal a reality. The use of electric transportation will reduce our region's dependence on foreign oil, improve air quality, and significantly reduce greenhouse gas emissions.

Date: Tuesday, June 22, 2010
Time: 10:00 a.m. – Noon
Press Conference at 10:30 a.m.
Location: Tropicana Field parking lot #6
1299 3rd Ave. S.
St. Petersburg, Fla.
([Map Link](#))

Electric car and plug-in hybrid "drive and ride" demonstrations will be offered. Additional electric hybrid vehicles will be on display.

Get Ready Tampa Bay is a regional collaboration between the Tampa Bay Regional Planning Council, local governments, Rocky Mountain Institute, Progress Energy Florida, Tampa Electric, Florida Power & Light, business partners, and other groups interested in preparing Tampa Bay for the roll-out of electric vehicles in the next few years. Cities and regions that demonstrate they are getting "**plug-in ready**" will attract the vehicle manufacturers to launch in their area. For more information on Get Ready Tampa Bay, visit <http://getreadytampabay.org/>.

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