Council Minutes
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June 9, 2014
10:00 a.m.

REPRESENTATIVES PRESENT
Mr. Andy Núñez, Pinellas County Gubernatorial Appointee, Chair
Commissioner Victor Crist, Hillsborough County, Vice Chair
Commissioner Woody Brown, City of Largo, Sec./Treasurer
Mayor Bob Minning, City of Treasure Island, Past Chair
Commissioner Ron Barnette, City of Dunedin
Commissioner Scott Black, City of Dade City
Council Member Bob Boss, City of Temple Terrace
Commissioner Larry Bristle, Manatee County
Commissioner Jonathan Davis, City of Palmetto
Mr. Carlos Diaz, City of Safety Harbor
Mr. Nick DiCeglie, Pinellas County Gubernatorial Appointee
Commissioner Bill Dodson, City of Plant City
Council Member Hoyt Hamilton, City of Clearwater
Ms. Angelah Kinsler, Hillsborough County Gubernatorial Appointee
Councilmen Alan Knight, City of Zephyrhills
Commissioner Janet Long, Pinellas County
Councilor Bob Matthews, City of Seminole
Mr. Mike Moore, Pasco County Gubernatorial Appointee
Mr. John Neal, Manatee County Gubernatorial Appointee
Commissioner Gail Neidinger, City of South Pasadena
Councilman Patrick Roff, City of Bradenton
Mr. Robert Sebesta, Pinellas County Gubernatorial Appointee
Mr. Scott Sheridan, Hillsborough County Gubernatorial Appointee
Ms. Mary Yeargan, Ex-officio, FDEP
Mr. Todd Pressman, Ex-officio, SWFWMD
Mr. Waddah Farah, Alt., Ex-officio, FDOT

REPRESENTATIVES ABSENT
Mayor David Archie, City of Tarpon Springs
Councilman Chopper Davis, City of New Port Richey
Council Member Michael Fridovich, City of Gulfport
Commissioner Jack Mariano, Pasco County
Councilwoman Mary Mulhern, City of Tampa
Councilwoman Darden Rice, City of St. Petersburg
Council Member Jim Ronecker, City of Oldsmar
Mr. Tim Schock, Hillsborough County Gubernatorial Appointee
Councilman Ed Taylor, City of Pinellas Park
Ms. Barbara Sheen Todd, Pinellas County Gubernatorial Appointee

OTHERS PRESENT
Trisha Neasman, Planner, SWFWMD
Dani Goodwin, PE Trainee, FDOT
Elizabeth Fernandez, Intern, FDOT
Craig Fox, PE Trainee, FDOT
Justin Fleming, Advocate, Titan Florida  
Kelly Bishop, FDBT  
Rachel Layton, Interim City Planner, Palmetto  
Will Augustine, Planner, Hillsborough County Planning Commission  

STAFF PRESENT  
Manny Pumariega, Executive Director  
Don Conn, Legal Counsel  
Maya Burke, Senior Planner  
Lori Denman, Recording Secretary  
Marshall Flynn, IT Director  
John Jacobsen, Accounting Manager  
Betti Johnson, Principal Planner  
Wren Krahl, Director of Administration/Public Information  
John Meyer, Principal Planner  
Patrick O’Neil, Senior Planner  
Avera Wynne, Planning Director  

Call to Order – Chair Núñez  
The June 9, 2014 regular meeting of the Tampa Bay Regional Planning Council (TBRPC) was called to order at 10:01 a.m. A quorum was present.

Voting Conflict Report  
No voting conflicts were filed.

The invocation was given by Councilor Bob Matthews, followed by the pledge of allegiance.

Public Comments – None. Motion to dispense with the Public Comments (Matthews/Dodson)

Remembrance:  
Vice Chair Crist stated he got to know Julia Greene many years ago during his tenure in the legislature and that she had a huge impact around the region. She was one of those unsung heroes that worked behind the scene to make sure that everyone was doing what they should be doing and paved the way.

Some of you may know already that one of our former Executive Directors of the Tampa Bay Regional Planning Council, Julia Greene and mother of Wren Krahl passed away on May 31st after a long battle with cancer.

Ms. Greene worked for the Council for 22 years where she climbed the ladder to become the Director of the Area Agency on Aging and eventually serving as the TBRPC Executive Director from 1986 to 1998.

Julia was very passionate about improving the quality of life in the Tampa Bay region. Among her many accomplishments in growth management and transportation she was instrumental in the passage of two key legislations:
  - The Florida surface water improvement and management act (AKA as the SWIM bill).  
  - And the Grizzle-Figg Bill requiring advanced wastewater treatment of all discharges to the Bay.  
She was responsible for establishing the Emergency Planning and Community Right-To-Know Act Program which operates through the Local Emergency Planning Committee.

Julia was also part of a group that led the effort to get federal designation to nominate Tampa Bay as a National Estuary Program.
Under her watch in 1999 the Council started the signature campaign drive that led to the state legislature approving the “Tarpon Tag” license plate which provides funds for bay-related restoration and education projects.

Julia also started the Future of the Region Awards Program. In March the Council celebrated its 22nd year and we had the privilege to recognize her at the luncheon event.

At the national level she was Past President of the Executive Director’s Board of the National Association of Regional Councils and also a past recipient of the National Walter Scheiber Award for regional planning.

In 1992, Ms. Greene was named “One of Tampa Bay’s Top 50 Most Influential Women.” She had a tremendous impact on this organization, on our communities around the Tampa Bay area and we recognize her outstanding service and mourn her loss.

Julia mentored many in their jobs, career paths and had a positive influence on a lot of people. We will always remember all the contributions she made to our region. Our prayers go out to Wren and the Greene Family.

ANNOUNCEMENTS:
On a happier note it gives me great pleasure to inform you that our own Betti Johnson recently received the 2014 Governor’s Award. This is the top award given every year at the Governor’s Hurricane Conference. She won the award for her 34 years of extraordinary contribution to Hurricane Planning in the State of Florida encompassing evacuation, mitigation, and recovery projects that have changed the way Florida views hurricane risks. This set the tone for the rest of the country on hurricane preparedness. No one comes close to what we are able to do on a localized basis and its groups like this that have been able to coordinate and put together hurricane awareness and preparation planning that became the standard on a national level. An individual like Betti, with 34 years’ experience in helping to derive that for us is extraordinary.

New Council Members: Please join me in welcoming Oldsmar Council Member Jim Ronecker who previously served on the Council from 2003-2005 and please welcome Mayor Maria Lowe from St. Pete Beach and Councilman Alan Knight from the City of Zephyrhills.

In Folders:
- Located in your folders you will find the 2014 Hurricane Guide. Once again I would like to recognize Betti Johnson and Marshall Flynn for all of their hard work on this great publication.
- Financial Disclosures
  You will find a form requiring your signature in your folders. This is a requirement by our auditors. It is a form verifying that you have filed your Financial Disclosure with your county’s Supervisor of Election’s office. Please take a moment to sign them and return them to Lori Denman. The deadline for submitting the forms is July 31st. Thank you.

There will be No July Meeting unless the Chair deems otherwise. Our next meeting will be held August 11th.

1. Approval of Minutes - Secretary/Treasurer Brown
   Approved the minutes from the April 14, 2014 regular meeting. (Long/Roff)

2. Budget Committee - Secretary/Treasurer Brown
   a. Approved the Financial Report for the period ending 3/31/14 (Long/Neidinger)
   b. Approved the Financial Report for the period ending 4/30/14 (Long/Matthews)
   c. FY 2013/2014 Mid-Year Budget
      The Budget Committee previously met and was presented with the 2013/2014 Mid-Year Budget. The overall budget increased slightly more than $94,000 primarily due to the following:
Federal revenue decreased $79,000. National Weather Service CAP Analysis decreased $68,000 because project did not get awarded. RDSTF Planning & Economic Development District decreased $29,000 due to delays in contracts being awarded. More of the funding will move to next fiscal year. These decreases were partially offset by the addition of the Eckerd College Digital Signage Warning System in the amount of $22,000.

Fees/Contracts increased $38,000. Several new projects added an additional $186,000. They include: Pinellas County LMS, Support Region 4-Health Medical Coalition, North Central RPC Scorecard Template & Federal Highway Administration Pilot. These increases were partially offset by projects not awarded, delayed or with reduced funding. These amounted to $157,000. They include: Directional Atlas Project, Training & Exercise Planning Workshop, Regional Interoperable Communications Exercise & Broadband Mapping Special Projects.

Appropriated Fund Balance increased $87,000. This is the result of the loss of several anticipated projects and delays in the starting of several others.

Other revenue increased $26,000 as a result of additional depreciation on tenant building improvements.

In-Kind contributions increased $12,000 mostly in the Solar Ready II project as this project did not anticipate the need for in-kind match in the initial budget.

The Budget Committee unanimously approved the proposed Mid-Year Budget amendment.

Motion to approve the FY 2013/2014 Mid-Year Budget (Long/DiCeglie)

d. FY 2014/2015 Initial Budget
The Budget Committee previously met and was presented with the 2014/2015 Initial Budget. The overall budget increased slightly more than $900,000 from the Mid-Year Budget Amendment primarily due to the following:

Federal revenue increased $64,000. Economic Development District and Hazards Analysis increased $103,000 reflecting a full fiscal year of funding. Energy Resiliency Strategy decreased $33,000 because project was completed in prior FY.

Fees/Contracts increased $810,000. Support Region 4-Health Medical Coalition increased $923,000 due to a large increase in funding. This increase was partially offset by an $81,000 decrease in Broadband Mapping Special Projects & Economic Evaluation of Tampa Bay & Estuary resulting from project completion in FY 14. Also, DRI decreased $12,000 based on less anticipated activity.

The Budget Committee unanimously approved the proposed Initial Budget.

Motion to approve the FY 2014/2015 Initial Budget (Long/Roff)
Staff contact: John Jacobsen, ext. 19

3. Consent Agenda – Chair Núñez

A. Budget and Contractual

1. Economic Development District Agreement
This agreement provides funding for the Council’s Economic Development District as designated by the Economic Development Administration (EDA). EDA has a three-year funding cycle for planning programs. That contract was due in December/January but due to Congress delaying appropriation of funds, the contract
arrived in May with the stipulation that it be signed within 30 days. Therefore, the Executive Budget Committee authorized the Chair to sign the agreement at its May meeting. We are now requesting Council ratify the Executive Budget Committee’s action.

Action Recommended: Motion to authorize the Chair to sign the agreement.
Staff contact: Manny Pumariaga, ext. 17

2. Local Emergency Planning Committee (LEPC) District VIII Contract
Since 1988 with the passage of the Emergency Planning and Community Right to Know Act (EPCRA), which created Local Emergency Planning Committees and State Emergency Response Commissions, the Tampa Bay LEPC had operated under a basic annual contract between the FDEM (previously DCA) and the TBRPC. Again, for this upcoming year, an expanded contract between FDEM and the TBRPC for LEPC operations will be offered. It is anticipated that Scope of Work and funding level for the LEPC will increase in FY 2014-15 (to ~$130,000) due to the added responsibilities of managing the Hazards Analyses Contracts of each of the four County Emergency Management agencies and reviewing all associated work products. The present annual funding level is $40,909. $70,840 of the new amount is pass-through for local hazards analyses. Quarterly Reports will continue to be provided to the FDEM as contractually obligated.

Action Recommended: Motion to authorize the Chair to sign the LEPC contract with FDEM for FY 2014/2015.
Staff Contact: John Meyer, ext. 29

3. Hazardous Material Emergency Preparedness (HMEP) Sub-grant Program
It is anticipated that the TBRPC will, again, be been awarded a Federally funded Subgrant from the Federal Department of Transportation Hazardous Materials Emergency Preparedness (HMEP) grant fund through the Florida Division of Emergency Management (FDEM) for State FY 2014/15 in an amount of $67,072. The funding will be for Local Emergency Planning Committee (LEPC) planning activities and support of LEPC efforts to ensure training of public-sector hazardous materials response personnel. The subgrant period is from July 1, 2014 to June 30, 2015.

Action Recommended: Motion to authorize the Chair to sign the HMEP Subgrant Agreement with FDEM for 2014/2015.
Staff Contact: John Meyer, ext. 29

B. Intergovermental Coordination & Review (IC&R) Program
1. a. IC&R Review by Jurisdiction – April 2014
   b. IC&R Review by Jurisdiction – May 2014

2. a. IC&R Database – April 2014
   b. IC&R Database – May 2014

Action Recommended: None. Information Only.
Staff contact: John Meyer, ext. 29

C. DRI Development Order Reports (DOR) – None
Staff contact: John Meyer, ext. 29

D. DRI Development Order Amendment Reports (DOAR)
Due to statutory and contractual requirements, the following report has been transmitted to the State Land Planning Agency and all relevant review agencies in accordance with Rule 20H-1.003(3), F.A.C.
1. DRI #102 – Creekwood, Manatee County
Staff contact: John Meyer, ext. 29
E. Notice of Proposed Change Reports (NOPC) - None
Staff contact: John Meyer, ext. 29

F. Annual Report Summaries (ARS) / Biennial Report Summaries (BRS)
1. DRI # 103 – Cooper Creek, RYs 2012-14 BRS, Manatee County
2. DRI # 216 – University Lakes, RYs 2012-14 BRS, Manatee County
3. DRI # 265 – Lakewood Centre, RYs 2012-14 BRS, Manatee County
4. DRI # 273 – Wingate Creek Mine S/D, RY 2013-14 ARS, Manatee County
Action Recommended: Approve staff reports.
Staff contact: John Meyer, ext. 29

G. DRI Status Report
Action Recommended: None. Information Only.
Staff contact: John Meyer, ext. 29

H. Local Government Comprehensive Plan Amendments (LGCP)
Due to statutory and contractual requirements, the following reports have been transmitted to the State Land Planning Agency and the appropriate local government in accordance with Rule 29H-1.003(3), F.A.C. No Report is prepared for adopted amendments that do not require Council comments.
1. DEO # 14-1ESR, City of Dade City
2. DEO # 14-3ESR, Pasco County
3. DEO # 14-3ESR, City of Largo
Action Recommended: Approve staff report(s)
Staff contact: Brady Smith, ext. 42

Motion to approve the Consent Agenda. (Hamilton/Roff)

4. Item(s) Removed from the Consent Agenda and Addendum Item(s) - None
Council members shall notify the Chair of any items they wish to be pulled from the Consent Agenda. These items will be discussed and voted on separately after the remainder of the Consent Agenda is approved.

5. Review Item(s) or Any Other Item(s) for Discussion – None

6. Council Programs Review
At the last Council meeting it was suggested that staff provide a review of Council projects and programs to assist our newer members and to act as a refresher course for those who have been with the Council for a longer period of time.

Mr. Avera Wynne, Planning Director provided a Programs Overview.

The Mission Statement is to serve our citizens and members governments by providing a forum to foster communication, coordination, and collaboration in identifying and addressing issues and needs regionally. Basically it is to address regional issues. The Regional Planning Council (RPC) is the only recognized multipurpose regional entity in the state of Florida. All of the other entities and agencies have a basic one mission or two missions. The RPC is a multipurpose agency that is supposed to address all the different agencies on lots of different issues as well as trying to coordinate those.

Regional Roles are:
• Bringing people together (convener of the region)
• Trying to coordinate land use and transportation planning
• Promote emergency preparedness
• Promote job creation
• Be a steward for regional resources, particularly natural resources as well as man-made
• Provide independent analysis for our local governments and business community by bringing an “honest broker” approach to analysis.

Activities of the Council are broken down into three core areas.
1. Mandated Activities are those programs that are mandated by the federal government or state regulations. In the Florida statutes the RPCs are mentioned 60-70 times in various different areas from siting of power plants to the utility corridors, to local government comprehensive plans.
2. Ongoing Activities are activities that the Council has traditionally been involved in. It wasn’t necessarily mandated but the Council as a body got together and thought it was important, a void in the region that needed to be filled from a planning standpoint or a coordination standpoint.
3. Priority Initiatives are those that could be mandated or could be on-going but they are the ones that the Council, right now, thinks are very important to be actively engaged in at a heightened level.

Mandated Activities
The Strategic Regional Policy Plan has five subject areas: Affordable Housing, Economic Development, Emergency Preparedness, Natural Resources, Regional Transportation, and a subset – Regionally significant resources and facilities. A lot of the activities that the RPC is involved in are geared around these five subject areas and the regional resources and facilities. Another mandated activity is the Development of Regional Impact program, Intergovernmental Coordination and Review (IC&R) which gets involved with consistency with state issues as well as the federal government in reviewing things like MPO Long Range Transportation Plans, and Local Government Comprehensive Plan Review.

Ongoing Initiatives are the Agency on Bay Management, Local Emergency Planning Committee (LEPC), Hurricane and Hazard Preparedness Planning, Bay Soundings Journal, Economic Development District, Economic Analysis Program, and Expanded Technical Assistance where we work with communities maybe using our Audience Response System and providing planning services and economic analysis, etc.

Some of the things we’ve been involved in recently are Economic Resiliency Planning, Broadband Planning which I will talk about in Brady Smith’s absence. He is attending the National Association of Regional Councils meeting. Back in October the Council met and held a Strategic Planning Session to identify the most important current issues for the Council to be involved in at the regional level. The Regional Collaboration Steering Committee (RCSC) was established to address those and implement the Initiatives Plan which contains those activities. The Top Tier activities are: Convener of the Region, Economic Development, and Transportation Planning. The RCSC held meetings in May and March. At the September meeting we will do Convener of the Region and focus on Public/Private Partnerships and Manufacturing, and how we can change the culture in our region towards manufacturing to try to bolster that. Second Tier activities are important but less important than the Top Tier. I mentioned Brady Smith and Solar Ready Florida is his program. You can read a lot on these slides which will be available on our web page (www.tbrpc.org) after the meeting but the key thing is to try and remove barriers to solar PV adoption. We look at this more as a job creation program to help get contractors back to work and build distributive energy. This program will be going on for the next year to year and a half, working with local governments, contractors, and the utilities to try and advance the adoption of solar PV.

Broadband Planning is a two phase project. Primarily this RPC, along with two other RPCs, developed broadband plans for Polk County and parts of Southwest Florida. The SWRPC put
together two plans which we manage. Marshall Flynn did a lot of the broadband asset mapping showing where we have broadband deficiencies in the region and parts of the state. The second phase of this is the ongoing identification of broadband infrastructure throughout the state of Florida. Marshall is conducting that.

The One Bay Working Group is a group that was created from the existing regional planning committee directors from the counties and cities, as well as regional agencies and private sector planners. The One Bay Technical Team that helped generate the One Bay exercise with Reality Check in 2007 culminating in a shared regional vision – the One Bay Local Communities vision in 2010, and also the TBARTA Working Group was the third working group to merge. This group is continuing to work together three or more times a year to look at different regional activities that are for quality place making and make the region a better place to live. That’s an ongoing activity. Brady Smith is the key staff person on that.

Questions & Comments:
Commissioner Long: Is the RPC involved with or working with the new Tampa Bay Export Alliance that has been formed with the Pinellas County Economic Development and Hillsborough’s group?

Mr. Wynne: Probably not to the extent that we should. I think we’re getting our feet wet on that. We had the presentation at the Collaboration Committee last month. Through a process of making an application for this program through the federal government, investing in manufacturing community partnerships (IMCP), putting in an application – we were unsuccessful in getting the designation although we can try again. Only 12 communities out of 70 that applied were selected. We built some partnerships and that’s one thing we are looking at for the September meeting – reaching out to those folks and try to help build momentum.

Mayor Lowe: As you’ve been going through each of these individual initiatives you mention different staff members. Are those the people to contact for further information about what these initiatives are doing?

Mr. Wynne: Yes. On our web page we have most of these programs listed under “Programs” and then there is a pull down menu. When you go to that web site you will see the primary contact person. The other way to get in touch with the person is that beside our agenda items we list the staff contact for each item. We have only been putting telephone extensions but we should include email addresses as well. There is also a staff directory on the web page.

Agency on Bay Management (ABM) – Maya Burke, Environmental Planner.
Our Environmental Program is the Agency on Bay Management which was established in 1985. It serves as the Natural Resources Committee for the Council. It is comprised of 65 members representing government/regulatory agencies, commercial/industrial interests, recreational interests, environmental interests, academia, and citizens at large. It is a broad base of support that likes to serve as the voice of protection, restoration, and wise use of the bay throughout the entire region. ABM is primarily focused on Tampa Bay but it also serves as the natural resources committee for the Council so we also hear items of broader environmental significance that are going on in the four county region. It is a resource for you, if you know of something in your community that has environmental importance or you need to come to the environmental community or a broad-based group to garner support or vetting or get ideas for how to better do something, I urge you to use the ABM as a resource. We are happy to provide that service to the community.

The ABM has several primary activities. One is bay related advocacy. We did many things in the early stages of the ABM in terms of lobbying for the SWIM Act as well as the creation of the Tampa Bay Estuary Program at the federal level. We also were instrumental in the creation of the Tarpon Tag and use that funding for environmental initiatives in our area. The ABM also engages various
stakeholders on projects and issues of environmental significance in the area. We share best practices and scientific data as it relates to Tampa Bay amongst practitioners and offer issue analysis, mediation and resolution for some controversial topics that sometimes come along. We also provide advice on various projects and policies. Some examples of the work that the ABM has done with regard to sharing best practices and scientific data they heard much information about the establishment of long shore bars in Tampa Bay to fortify around MacDill AFB and also as you are driving across the Howard Franklin on the Tampa side. You might see those at low tide on the south side of Howard Franklin. That’s an example of a project that the ABM provided insight into the best way to go about that sort of thing. Additionally they provided a forum for Clam Bayou and established a recreational boat launch task force when that was identified as an issue in the region. They have also provided guidance to the Council in terms of whether or not to establish an offshore oil drilling resolution and they recently heard a presentation on upcoming projects in Hillsborough County that has the potential to also come over to St. Petersburg with the Tampa High Speed Ferry and provide some comments in terms of how that Ferry can be enacted, but also ensuring that the investments made along MacDill AFB such as erosion control are protected. In July the Agency will be hearing a presentation on the study regarding cruise facilities at the Port of Tampa Bay and the future of that and they will be instrumental providing advice on how to move forward with the cruise industry in this area.

Bay Soundings is an environmental journal that focuses on Tampa Bay and its contributing watershed. It has been published since 2002. There are three editions – winter, spring/summer, and fall, with a circulation of about 24,000 per edition. We have also recently stepped up our social media outreach. We have a Facebook page and keep that active, posting on Saturday mornings when people use Facebook the most. We were recently awarded a grant through the Tampa Bay Environmental Restoration Fund to help support this project. Additionally this is the key place that we use the funds derived from the Tarpon tag sales.

We do several things at the RPC with environmental planning. We host the Stormwater Education and Outreach Committee for the Florida Department of Transportation (FDOT) and manage a grant program that gives out small amounts of money for education outreach. It’s one of the few opportunities to get outreach and education grants in the region now. That was one of the grant areas that went away with the latest decline in the economy so this is one of those sources that we can still help and provide that. We’ve also recently kicked off the One Bay Resilient Communities initiative. This bridges emergency management planning with natural resource planning and it takes the One Bay Working Group and extends it to a broader community to focus on the interrelated problems of coastal flooding, extreme weather and sea level rise. This is of extreme importance to many of our communities, especially with the flood insurance reforms that are going on, especially along the coastal areas. We’re looking at creating an on-line resource for folks to see what’s going on with regard to research in this critical intersection of issues and also to share best practices, things that worked for certain communities that might help others, especially with new rating system scores and how they can improve those scores to provide lower flood insurance rates for their communities. We also provide interagency coordination with other environmental groups around the region. For example, we serve on the Tampa Bay Technical Advisory Committee, the Tampa Bay Harbor Safety and Security Committee with the Port. Shipping is a huge part of our economy and we depend on good sound practices here in Tampa Bay to protect the health of Tampa Bay so we are active in that core community to ensure that the bay is used wisely. We also serve on the Hillsborough Technical Advisory Committee and the Myakka River Management Coordinating Council. The Myakka River might be further south in Sarasota but the headwaters are actually in Manatee County so that’s why we participate, to make sure that water body is protected.

Maya Burke also provides the natural resource review for impact analysis for all of the mandated programs that were mentioned previously at the beginning of Mr. Wynne’s presentation.

The Courtney Campbell Scenic Highway & Trail is another program that bridges several areas of interest for the Council, both transportation, infrastructure as well as natural resource planning. The
Courtney Campbell is a designated scenic highway, and we serve as the Corridor Management entity for the Courtney Campbell Scenic Highway (CCSH). We are currently undergoing the update of the Five Year Corridor Management Plan and we also put together annual reports as a part of that. The CCSH is managed for natural, historic, and recreational value. The recently completed Hillsborough portion of the Courtney Campbell Trail runs right next to the highway. That was completed in late 2013 and is open for recreational use. The Pinellas side is anticipated to be done in 2015 at which time you can enjoy county to county, from Clearwater to Tampa. It’s a great accomplishment in this region and a great way to enjoy Tampa Bay. Those are the main programs.

Economic Development – Patrick O’Neil, Senior Planner
We have been designated as an Economic Development District for about ten years. We received that designation from the Economic Development Administration (EDA). Some of the major points are:

- Creating the Comprehensive Economic Development Strategy (CEDS) which is updated every 5 years and maintain a regional project implementation list in case there was an event or for some reason the federal agency wants to spend a lot of money in the area. That way we have a list of the number of very impressive projects that would be good to finance and prioritize.
- EDA coordination and compliance
- Economic Analysis Program
- Technical assistance to the community

The CEDS Components are:
- Strategies and Goals. We were able to work with all the other RPCs across the state and align the CEDS projects with Six Pillars developed by the Florida Chamber Foundation. You can pick up any CEDS from any region and compare different core past trends, different locations and figure out each industries competitiveness with that region.
- Forecasts and Trends
- Location Quotients – regional concentration of employment by industry, compared to the nation.
- Shift Share Analysis

Technical Assistance that we provide is assisting local entities in applying for federal assistance. Recent examples of funding include: REK Pier at the Tampa Port, the HCC Auto College, and the Tampa Bay Cluster Study which was also statewide. We are big fans of anyone getting funding in our area. If you have any ideas please see us and we will help you out. We went for the IMCP designation and didn’t get it.

Councilman Roff:  I was not familiar with the REK Pier. Is that the new pier?
Mr. O’Neil:  Correct. The REK Pier was available and they had funding for it. It was part of a big plan, $50 million for the next 10 years and they needed $2 million from EDA.

Mr. Wynne:  The REK Pier was the primary asset for importation for petroleum products into the Tampa Port. The pier was failing and they got emergency assistance as part of the funding to make sure that it would be able to be maintained. They have built an additional berth for petroleum products now so there are now 2 piers. But in the event that had failed before it got repaired we would have been in a lot of trouble.

Mr. O’Neil:  Working with that report was nice because they were able to show where the petroleum goes across the state which showed how important the pier was.
We have forecasts all the way to 2060 of every region in the entire state. Amazon is moving to Hillsborough County, for example, and what will happen to the tax base? What’s going to happen to the supply chain of businesses and other employment? We did an economic analysis with the information we have and used that to support CEDS to perform a lot of analyses using models like the REMI Policy Insight, Implan, EDM and CFAPT. Over the past decade the amount of activity has quadrupled.

One example of technical assistance shows the number of firms coming to the region or county and we try to figure out the contribution to the gross county product, and how much income is created by that business being here. Additionally, people often think that a business only creates similar business opportunities but it contributes to annual retail sales such as motor vehicles and parts, electronics and appliances, food and beverage, gasoline stations, etc. Another example is Florida Tax Watch who was trying to figure out would it be better to invest money to attract manufacturing, logistics jobs or retirees? We ran an analysis to show that jobs are better than retirees when it comes to creating a ripple effect through the economy.

One of the larger projects we did was the Statewide Energy Resiliency Strategy. We split the state up into five different energy planning areas. We held workshops in each region, surveyed individuals by phone, in person and on-line to find out their willingness to invest. If it calls for an increase what would happen to the business? We ran an analysis and created strategies and goals to try to find a way to address some of these issues.

**Emergency Management Program – Betti Johnson, Principal Planner**

The Emergency Management Program in the Tampa Bay Region has been around for 35 years. In 1978 the National Weather Service identified Tampa Bay as one of the most hurricane vulnerable areas in the U.S. and we are still vulnerable. It’s been 93 years since we had the direct hit of a major hurricane and we cannot confuse luck with resiliency or vulnerability. The program began in 1980 with the nation’s first regional evacuation study which was conducted at the TBRPC. We have since updated those and expanded the regional evacuation studies so that in 2010 we did the statewide regional evacuation study partnering with all of the other RPCs in the state and we developed a consistent coordinated evacuation study for the entire state. First time it’s been done in the U.S. and now NOAA is working its way along the coastline following Florida’s example.

We’ve done other things such as special needs, shelter studies, or public shelter studies. We did the state Florida disaster housing strategy and a template for local governments. We moved from evacuation into recovery planning. A lot of work needed to be done there. We did one of the first pilots for post disaster redevelopment plans and communities and counties have been working on their PDRP. We are in the process of updating Pinellas County’s local mitigation strategy (LMS). It is a five year cycle for that update. This time we are focusing on making that LMS as strong as possible so that it will count points in the community rating system (CRS). Most of our communities are participating in that program. The better you score in the CRS the more discount points your residents get on their flood insurance. It’s a critical program and we are trying to work with the other counties in the region as well, including Hillsborough who is doing their update now to make sure that LMS is strong so that we get the points we need.

**Continuity of Operations Plan (COOP)** is for governments, non-profits, and for our business communities in making sure we’re ready to go. We’re ready to open our doors as soon as possible. We have a special website just for business continuity.

After September 11th the state of Florida divided itself into 7 regions that follow the FDLE boundaries. This RPC serves as the regional domestic security planning/emergency management planner so we support those 8 counties within our district region four. We concentrate on operational coordination, so if something does happen all of the different entities are able to work together across disciplines and across jurisdictional boundaries; interoperable communications, one
of the lessons learned from September 11th and how important it is for everyone to be able to communicate; equipment and supplied and making sure that our specialty teams (bomb squads, SWAT, hazardous materials) have the equipment and personal protection equipment that they need; provision and response – while we don’t have a major role in that we do work with them to make sure they get the funding necessary. Our primary role is in emergency management and support and training/exercise. That’s what we do, we work with our 8 county emergency management agencies to make sure that we are providing the responders with the training and exercises they need to make sure that we are ready for the next event, whether it’s domestic security or natural hazards. One of the things that has come out of that is the recognition of how important, especially for the Tampa Bay area, the provision of health care services will be in a disaster situation and how it’s not just hospitals – it will involve nursing homes, assisted living facilities, residential facilities, rehab, home healthcare, and I know for those of you who have been on this board you know that on any given day in our four county region there are over 100,000 people receiving home healthcare. Those people will be different a month from now. I’m sure all of you know of the change in our healthcare situation. In a disaster situation it’s going to be very important that we have communications, we’re prepared, we have trained and exercised, and brought the consortium together so that we’re able to work together and know what our capabilities are and what our gaps are. In response to that the RPC has become involved with the Region 4 Health & Medical Coalition and we’ve been providing them for the last five months support in terms of working from the grassroots from the county coalitions, emergency support function 8. Those coalitions at the county level and bringing them together as a regional level to coordinate and communicate and identify what our capabilities are going to need. Beginning in July we anticipate a new contract that will also have the RPC as the financial agent to manage the grants that they expect will be coming into the region based on our vulnerability. We will be able to determine which grants and to rate them and to be able to find those that will help us identify or address our gaps in planning and response capabilities on the healthcare side.

Moving forward, you can’t confuse luck with our vulnerability or our resiliency and we’re moving into community resiliency which Maya addressed to a certain extent. As part of One Bay we are looking at additional flood and wind mitigation for our jurisdictions and for our residents and for our businesses. We’re looking at the potential for sea level rise and economic resiliency. We are moving ahead in terms of preparedness, response, recovery and into a more resilient “what can we do that will help our region” recover quicker and faster in any kind of disaster.

Local Emergency Planning Committee (LEPC) – John Meyer, Principal Planner

History/Purpose - 1984 & 1985 incidents in Bhopal, India & Institute, WV injuring of killing hundreds lead to the passage of federal legislation - the Superfund Amendment and Reauthorization Act (SARA Title III) in 1986 and the Emergency Planning and Community Right-to-Know Act (EPCRA) in 1988, each designed to allow residents access to information about hazardous materials locations and inventories in their communities and to better prepare and plan for similar incidents. SERCs were established to disseminate these responsibilities and the LEPCs were established to assist with these functions. Within Florida, each RPC houses their own LEPC.

LEPC Membership - LEPC meets quarterly and consists of representation from the following occupational categories: Emergency Management, Firefighting, Law Enforcement, Local Environmental, Hospital, Transportation, Print & Broadcast Media, Community Groups, Facility Owners & Operators, Non-Elected Local Officials, Water Management District, Interested Citizens, “Local Option”, and Elected State & Local Officials. In fact, the only category NOT represented is Elected Local & State Officials so those of you that would be applicable, we would love to have you join if you are interested.

Outreach - LEPC staff annually hosts EPCRA How-to-Comply workshops to assist companies with their annual requirement to report their hazardous materials and inventories. The past two years of such workshops were supplemented with training to assist businesses with filing electronically
through the State's promoted E-Plan program. Additional Outreach over the past year included a workshop entitled "Keeping your Head above Water: A Storm Surge Preparedness for Businesses" and an event called "Community Day" is actually scheduled for this Saturday at DeSoto Park in Tampa. This event will focus on hazardous materials awareness, including information on the new siren system, and targets the residents located immediately adjacent to Port Tampa Bay.

**Training** - each year the LEPCs in Florida receive about $45,000 each in U.S. Dept. of Transportation grant funds to provide for hazardous materials training of the public-sector first responders.

Training expenses incurred during FY 2013-14 included:
- a 40-Hr. HazMedic course
- a 40-Hr. Marine Firefighting for Land-Based Firefighters
- three 8-Hr. CAMEO courses
- lodging assistance associated with the two-day annual Hazmat Symposium
- funding assistance with two-day/5-Hr. TRANSCAER training regarding Ammonia, Chlorine, Ethanol & Railcar Safety
- registration of two to attend 160-Hr. Hazardous Materials Technicians course
- a 24-Hr. Air Monitoring for Hazmat Technicians course.

It is anticipated that the following training will be scheduled during FY 2014-15:
- three 24-Hr. Life Safety & Command courses [Manatee]
- E-Plan Annual Conference registration and accommodations (Chair/Hills.)
- three 8-Hr. Chemical & Chemistry courses [Pinellas]
- four 3-Hr. "E-Plan for 1st Responders" courses [Regionwide]
- funding assistance associated with lodging for Hazmat Symposium [Regionwide]
- registration of up to 10 at 160-Hr. Hazmat Tech Certification course [Pasco]
- three 8-Hr. Hazmat Spill/Leak Containment [Pinellas].

**Exercises** - Each year, Tampa Bay LEPC staff participates in a variety of exercises, typically revolving around the simulated release of hazardous material(s) and the subsequent/associated response measures. Over the past year, that included the *High tide* exercise in which a Chlorine release was simulated within a cargo container aboard a stationery vessel located essentially midway between St. Petersburg and the City of Tampa. LEPC staff also participated in the planning of an upcoming U.S. Coast Guard exercise to be entitled "Old Port Tampa" in which an accidental collision of two marine vessels will be simulated due to severe weather conditions, resulting in a considerable oil spill.

**Mr. Wynne:** You heard a theme throughout the presentations of how important the emergency preparedness planning is, and the economic development of the region. Betti and I were talking at lunch the other day that hurricane planning goes in cycles. When you have a storm coming everyone scrambles around and we get in preparedness mode, but when we have an event everybody gets gung ho about hurricane planning and preparedness and we go through a cycle where resources are available and we conduct exercises and we do a lot of planning. But then we go into what we're in now, the complacency phase to where we haven't had an event since 2004-2005 and even then there wasn't a hurricane here. What did happen was, after those events a lot of businesses in other places of the country that think about coming and doing business in our area in Florida were concerned about coming here because of the potential impact of hurricanes. When our economic developers are out working with potential people trying to locate them into our region, having them know that Tampa Bay is prepared and is trying to become economic resilient is very important to them. After Betti's presentation you can see why she was given the Governor's Award because she does such an excellent job. Behind all of these programs we
have Marshall Flynn. Through the years he has done all of the surge modeling, helps produce the Hurricane Guide maps and that type of thing, plus a lot more.

GIS Modeling & Mapping – Marshall Flynn, IT Director

GIS is not a program per se but it’s a tool that touches almost every program at the Council. It involves doing mapping simply, but there’s more to it than that. There’s modeling which we actually create models that are used by a lot of people. For instance, we do modeling for the Broadband Program, modeling for the Surge Analysis Programs for the hurricane evacuation studies, and we are continually the lead GIS RPC in the state. We are continuing to do the Evacuation Study Program which is supposedly going until 2020 and this is just the modeling aspect. We also do the mapping you see on the web site and web mapping for Broadband Programs in the state of Florida and also for emergency planning.

In our mapping we do regional support and that is supporting entities in the region. We create maps for them, they will call us up and say they need maps for this and we create them. One particular one recently was MacDill AFB, we actually did a special surge modeling for slide shows for the base.

We support programs within the Council which includes the DRI Program and any LEPC maps that need to be done. We also have program specific mapping projects and those in particular are ones that we will get a grant for or they are actually geared toward just a mapping itself. I say that because we are doing one for the state of Florida’s Broadband Program where we are creating maps for the web, which will be mobile aps. Right now the aps they have work only on computers and will not work on tablets or phones. We are charged with actually creating maps that are going to work on phones and tablets and out of the whole state of Florida we were chosen to do that because of our past performance.

An example of Regional Support is the Evacuation Guides, which are most familiar to you. We have been doing the surge modeling for the Guides since 1997 and we’ve been doing a surge analysis which the state’s Evacuation Regional Study Program adopted. Our modeling has gone to the state level for all the RPCs and we are probably the only region to do multi-county Evacuation Guides in the state. The mapping involves the modeling all the way up to the actual creation of the actual map. We create the maps, give them to the counties and their county GIS program will update them and they will send them back to us. Then we actually create the final map that will be a part of the Guide. We also produce maps for the Atlas. The original Atlas was just for storm surge and then we did a depth analysis for the Depth Atlas and the next charge will be to do the directional analysis. Local emergency managers are looking forward to this analysis because in the overall, worst case scenario inundation maps it was worst case scenario. Now we’re going to have chosen directions and clusters which is going to allow them to have exiting storms, paralleling storms, and direct hit storms so they can choose different evacuation scenarios.

DRI maps, as mentioned earlier, are done as requested. They get updated to extend boundaries, etc.

Tools in our toolshed are inundation modeling, surge depth model, basin bathtub water rise model (created specifically for MacDill AFB) and approximate surge and sea rise model which is something coming up right now with all of the sea level talk and programs that are being enacted throughout the state and the nation. Increasingly they are looking towards showing the surge on top of sea rise in the future to see how damaging that could be to local communities. We developed a model that takes the storm surge and applies the sea level rise and it’s been used by the Army Corps of Engineers in Jacksonville and used in a pilot study in Hillsborough County for FHWA and it’s available to those that need to use this. We also do 3D visualization software on an as needed basis.

Mayor Minning: On your storm surge modeling, are you coordinating with FEMA?
Mr. Flynn: This all comes down through FEMA, through the state, and we are charged to take whatever the National Hurricane Center uses and we go into that exact same process. We use SLOSH and not another storm surge model and then we do the storm surge analysis on top of that. It all comes from FEMA, then the state, then to the region for the Evacuation Study Program.

Mayor Minning: The new FIRM (Flood Insurance Rate Map) maps that are coming out in 2015 or 2016, you’re doing those?

Mr. Flynn: No. FIRM maps are Freshwater Flooding. This is storm surge analysis from hurricanes. We are not talking about freshwater flooding.

Mayor Minning: I thought about flood insurance.

Mr. Flynn: No, we don’t do those. We will map those out because they are available through FEMA but our storm surge analysis is strictly for tropical storms.

Mayor Minning: Are we not going to get some new flood maps in 2015 or 2016?

Mr. Flynn: Hillsborough County just got some recently. They updated a couple of months ago their FIRM maps. As far as other maps coming on line, the storm surge analysis is done completely separately. Storm surge modeling doesn’t even take into account waves and other factors such as rainwater and freshwater flooding.

Mayor Minning: I’m a little confused. Is there new FIRM maps coming out for coastal communities?

Ms. Johnson: They are totally separate from the NOAA/SLOSH model storm surge. It’s different from the FEMA flood insurance maps, totally.

Mayor Minning: Aren’t the flood insurance maps based on the storm surge and you lay on top of that?

Ms. Johnson: No.

Mayor Minning: What are they based on?

Mr. Flynn: Rainwater, basically.

Ms. Johnson: It has coastal flooding and inland flooding but it’s a totally different process and it’s based on the probabilities of a storm and the depths of water. It’s storm water and that sort of thing, it’s different from the SLOSH when there’s just surge coming in. There’s no timing, no probability associated with the SLOSH model. The SLOSH is NOAA, the flooding is FEMA.

Commissioner Long: I’m with Mayor Minning on that conversation especially given that so much of the hysteria over the premiums on flood insurance are driven by these maps, unless I’m totally on a different planet. This is a really serious issue for our communities and somehow we have to get this straight in order to understand what it is we are all facing.

Mr. Wynne: Why don’t we prepare a small presentation for August that talk about the differences of the maps? Betti and her program dealing with Local Mitigation Strategies and Post Disaster Redevelopment Planning and community rating systems which help communities save on their insurance premiums based on the community’s rating, it’s a lot different than the hurricane preparedness planning with those maps that Marshall showed you. They are related but are completely different. Instead of confusing things more we should probably come back with a brief presentation in August.

Commissioner Long: Well something because rising water is rising water. I don’t care what model you use, its rising water.

Mr. Wynne: We are mostly on preparedness planning and trying to show people what would happen during an event. The FIRM maps and the FEMA regulations have to do with building and hardening and being prepared and mitigating the impacts of the events and what Betti deals with mostly is the public safety event – who to get out and when. Those maps that Marshall helps prepare, that’s public safety. The FIRM maps and the FEMA Program in the CRS is a little bit more about the property and insurance and managing risk – who is going to pay who when.
Mayor Minning: The question that I’m trying to get at, are the maps that you are doing Marshall in anyway related to what the FIRM maps are?

Mr. Flynn: None whatsoever.

Mr. Wynne: So do we need a presentation in August?

Commissioner Long: I think that would be very helpful.

Mr. Wynne: What Maya was talking about with resiliency planning and Marshall made the point that a lot of the modeling work that is done doesn’t necessarily take into account storm surge so in the future as sea levels rise at whatever rate, what would be the potential impact in the future and are we doing the right things to harden our infrastructure like when we build hospitals, are they going to be secure 50 years from now? When we invest in an asset like the rebuild of the Howard Franklin Bridge, we expect it to be there 40 years. We kind of understand the risk right now but we are trying to forecast and predict on how will our risk change in 40 years and should we spend a little more money now on the Howard Franklin to mitigate against those, or not. But to give policymakers the understanding of, if we spend a little more money on mitigation will it save us money in the long run? We’re working with the Hillsborough MPO right now. That’s one of the things in planning and transportation planning and the federal resources and allocating them to our region, they want to make sure that we are thinking forward on if we build something in a vulnerable place are we doing the right things to mitigate against potential impacts. That’s what we do a lot of. The FIRM part on FEMA regulations, not so much.

Mr. Pumariegia: What’s the acronym for SLOSSH?

Ms. Johnson: Sea Lake and Overland Surge from Hurricanes.

Mayor Minning: We’re still going to want that presentation.

Presentations provided at Council meetings can be found at: www.tbrpc.org/council_members/council_presentations.shtml

7. Council Members’ Comments - None

8. Program Reports

A. Regional Collaboration Steering Committee – Chair, Commissioner Crist

The Regional Collaboration Steering Committee met on May 12th. The focus of the meeting was on economic development activities that the Council is currently engaged.

An overview was presented on the application that was submitted for the I-75 Medical Corridor Initiative for designation under EDA’s Investing in Manufacturing Communities Partnership (IMCP) program. The application focused on medical manufacturing as it met the criteria and was common to the entire I-75 corridor geography.

Dr. Eric A. Roe, Director of Applied Technology at Polk State College, leads the Manufacturing Talent Development Institute (Manufacturing TDI). Manufacturing TDI is a statewide resource that develops industry-driven training strategies, educational programs, and certifications for advanced manufacturing’s entry-level and incumbent workers. Dr. Roe discussed efforts to develop manufacturing talent. Nationally, there is high demand for graduates in STEM fields. STEM (Science Technology Engineering Mathematics) drives manufacturing. Unfortunately there is a misconception of what modern manufacturing and that is hindering the next generation of students move into manufacturing careers. Dr. Poe indicated that the manufacturing community needs to develop a national industry certification program to challenge educators to align their curriculums with the changing needs of industry.
Staff presented an overview of the Council’s Economic Analysis Program. TBRPC maintains several econometric models to conduct detailed economic and policy analysis. Examples of recent studies were discussed. TBRPC has conducted several hundred analyses over the last 15 years.

Representatives from AirSage, Inc. provided an overview of the technology and data available from the nation’s wireless data stream. This anonymous data has tremendous applicability to transportation, tourism, economic development and emergency preparedness planning. Staff is in discussions with various partners to see if we can leverage this data resource for our region.

The next Collaboration Committee meeting will be held in September. Staff is working on the agenda now and we are considering a special workshop.

Detailed draft minutes of the May meeting are in your folders.

B. Agency on Bay Management – Chair, Mayor Minning
There will be a meeting on Thursday, June 12 at 9:30 a.m.

C. Legislative Committee – Chair, Commissioner Scott Black
We provided a short legislative report in your folders. At a later date FRCA will be providing a more detailed 2014 Legislative Session Final Outcomes Report that we will send to each Council Member.

Once again the Governor vetoed the $2.5 million appropriations for the 11 Regional Planning Councils. We are not quite sure what his continued concerns are related to the roles and functions of the Regional Planning Councils in Florida. The legislature has been very good to pass funding for the RPCs the past four years, and then the Governor has vetoed each of those 4 years. The legislature sees our value, the executive branch apparently is still searching for it.

As requested by the Governor’s office we have developed performance measures and are reporting those metrics on a quarterly basis.

A couple of years ago we provided documentation to the Governor’s office that showed a returned of $11 for every $1 of appropriated funds.

FRCA Executive Director Ron Book was quoted in the newspaper saying that “he had met with the Governor to plead for his client, and he’s as baffled as anyone else about Scott’s repeated rejection of the funding – especially given the legislature’s unflagging support all four years.

We want to again thank members of the Florida House and the Florida Senate for their support and commitment to what the RPCs do.

In your folder we have included a few newspaper articles.

Discussion

Commissioner Long: It is so disturbing to me for all these years that we’ve been doing this on behalf of our region that we get less and less funding from the legislature and I’m looking around this room and I think I’m correct that we have 9 members that are gubernatorial appointees and I’m curious about their position and if they are advocating for us. Don’t you think that’s important?
Commissioner Crist: Yes. To that end at our last meeting I brought up the issue at the state conference that we have a valid resource that we aren’t harvesting and that’s our gubernatorial appointees and it may be worth our while, especially now, to create a Council of Gubernatorial Appointees and have them meet, discuss what we do, and provide us with some insight on what we could do better and to be our liaisons between what we do and who we are at the Governor’s office because there needs to be better communication between the Governor’s office and us. We definitely need to be on mark with that office and we need to be a resource that they value. I think we are missing that mark. As a former legislature you and I both know the importance of being on the same page.

Commissioner Long: With all due respect Mr. Vice-Chair I also am very cognizant of the fiduciary responsibilities that a member has when they serve on a board. And so I do applaud your effort to create that kind of a Council within us and hopefully you will be able to glean what the philosophies are. I’m assuming that the people who are appointed by the Governor wanted to be on the Council because they care about the issues that we work on.

Chair Nunez: Do we have a motion to establish (a Council of Gubernatorial Appointees)?

Commissioner Long: I’ll make that motion on your behalf if that’s appropriate. (seconded by Councilor Matthews).

Chair Nunez: Discussion?

Councilman Roff: I think that what there may be is possibly a misconception because I’m seeing what’s happened over time. Some might think of the RPCs as being anti-development where, by my experience serving on this board for many years, we are pro-development. I know I’m pro-development and I know some members turning down projects, maybe they were modified. Also, I serve on the Florida League of Cities and I noticed there was for a time that there was a feud going on between Tallahassee and the Florida League of Cities of us against them where in fact it’s us and us. I think the message needs to be that the RPCs are for the benefit of the whole state of Florida. But also what they do, and I look around this room and I see they also unite this area, the greater Tampa Bay area for the good of greater Tampa Bay which is good for the greater state of Florida. It’s the old adage “united we stand divided we fall.” I think that needs to be the message to possibly get to the Governor – we’re a great asset that’s not being utilized enough as opposed to something that we’re trying to justify our worth.

Chair Nunez: There was no indication that he was going to veto us specifically. Another thing to the creation of that committee might be to call for the other RPCs for them to form the same type of committee and that way we will have a larger group.

Commissioner Barnett: Going back to the copy of the Times article that was in our folder regarding the Governor’s veto, let me see if I can get this straight. When we’re talking about having some kind of contact informing the Governor’s staff about everything we are doing here, we’ve heard marvelous arguments here about investments here and not meeting the criteria of the Governor in terms of making a bad investment. According to this it says the Florida Regional Councils Association (FRCA) is led by lobbyist Ron Book. He said he met with Governor Scott so apparently he has some inside contact and he’s dumbfounded why it didn’t go through. He’s still not sure why the Governor’s staff seems to lack in understanding of what we do. Who was the guy who met with the Governor to let him know about this? If the lobbyist
of the FRCA meets with the Governor and then says he’s dumbfounded, who does get to talk about that? What’s the mechanism? Does it trickle up from us to there?

Commissioner Long: I can tell you there’s hardly a lobbyist in Tallahassee that is more knowledgeable or more powerful than Ron Book. If Ron Book can’t get this done this is an issue with the Governor. I hate to be so blunt. If you want to get something done he is the man to get it done.

Commissioner Crist: He’s one of the five most influential lobbyists in the state of Florida and one of only three most influential lobbyists with the Governor.

Commissioner Barnette: So if he can’t get it done, who can?

Commissioner Crist: I think it’s not a matter of getting it done it’s going back to let’s find out what the issue is. We need to be patient with the Governor and his staff and we need to find out what exactly is the problem and find a solution. I think we have 9 gubernatorial appointees and they have a relationship to represent the Governor here in this organization. If we’re not doing what the Governor thinks we should be doing, they need to be telling us that and work with us and put us on track because we need to be a resource for the Governor’s office as well as to the region respectfully of whoever the Governor is.

Mr. Pumariega: You see in the articles there were a couple of comments – performance measurements. Two years ago we prepared a paper detailing those performance measures and now we are reporting quarterly on those measures. The other thing that we talked about is return on investment. We showed that for every dollar - $2.5 million for all 11 RPCs – its $11.00 return on investment. And we provided that information 2 years ago. We placed a copy of that letter from the Department of Economic Opportunity in your Council folders a few meetings ago where we helped them in developing that 5 year plan that the Governor wanted to develop (the Strategic Plan for Economic Development). The RPCs held 11 forums around the state and our staff put in a lot of effort. We’re mentioned 15 times in that Plan and we’re reporting on six measures every quarter. We have provided all of the information that they need to make that decision. We showed them that there is a value. We’ve done over 500 Economic Impact Analyses in this region during the last 12-13 years. Not only did we show the return on investment, the fiscal benefits for some of the companies that are looking at coming here, but also have alerted our local governments and economic development partners if a project was not a viable investment and hence saving millions of dollars.

Commissioner Black: There are a few more things that could have been said. Nowhere else in state government would you get the deal of $2.5 million that funds eleven agencies around the state. You show me any agency that the state funds that would give you the return that we do for only that much. That $2.5 million is divided up among those 11 RPCs around the state. The gubernatorial appointees – yes they can go and lobby for us but I’ll tell you when we have someone like Ron Book that goes in and lobbies for us, when we met with the Governor’s office a couple of years ago when I was president of the FRCA we were getting encouraging information and realizing that they have something that they’re wanting and they didn’t realize what we did. It wasn’t too much of a surprise getting vetoes the first year, but the last 3 years we provided everything and provided an education to the Governor’s office and he stays mum about it until the last minute, that’s what is frustrating. We can draw our own personal conclusions as to why he does it, but we provided everything we can and we’ve had very influential people going in. Four past legislative sessions have all
put in that funding and they believe in the purpose of the RPC. Why the executive branch does not, we'll just leave that up to each one of us.

Mr. Pumariaga: There were also a couple of new gubernatorial appointees in Tallahassee that were trying to get a meeting with the Governor but they were able to meet with the budget director for the state of Florida and we thought we had that person in our corner with our information but I'm not sure where the gap is. We provided information and showed the value we provide.

Commissioner Black: I want to state for the record that people get in there and talk to him and this is the end conclusion. I don't want us to pass any blame along.

Commissioner Crist: To that point it wasn't my intent to pass any blame. I'm just saying that we have resources that we aren't harnessing. We've got 9 people here that were appointed by the Governor. There's a process that the Governor goes through to pick his appointments. He has a lot of trust and a lot of support from the people chosen who are appointed to boards. I believe that we would be better served if we brought them together for a brainstorming process where we talk about this organization and what we do, what we don't do and what we could do and request them to go back to the Governor collectively and draw information from him and his office and try to work with us to establish a plan that puts us on track. We may be putting the cart before the horse here. We're doing all this great work and we're expecting the state to reimburse us for it but it may be that the state doesn't see us as a state responsibility for funding and they are just happy to take the work that we do. Maybe we go to them and we sell them the work that we do and we go contract with the state and the contract is funded through one of the agencies through the budget. There's two different ways to get it done and maybe to get around some of the concerns behind the scenes, that may be the way to do it because now you've got a directive, you have a deliverable, and you have a value. Again, we need to at least draw on the knowledge and connections of our gubernatorial appointees.

Commissioner Long: Maybe we can charge them with just one thing - and that would be to find out why? You can't solve the problem if you don't know what the objection is.

Mr. Neal: I find it very surprising that this non-political organization didn't know that they were going to get vetoed. Most vetoes are telecommunicated. While I have no problem calling the Governor I don't know what I would say to him when he picked up the phone. I don't think that we, as an organization, have done what we need to do unless you can give me some information otherwise. Insomuch as, has the organization had any understanding at all of why it got vetoed? That's the question and I don't know the answer. Knowing the Governor I think it would probably be better if the Council sent a letter. I can call him but it's probably not going to make a difference. It's already been vetoed. I think it would be much better as an organization than sending 9 specific members to talk to the Governor that we can't reverse. That would be my advice. There's a motion on the table - I don't mind having a Council with brainstorming session for gubernatorial appointees but I can't speak for the other eight members but I think the best action you can take is to write a letter to figure out what's going on.

Councilor Matthews: I'm in favor of what he's saying. Basically the Governor has already said we're important because we have 9 appointees on our board. We have to try and find some other way to wake up the Governor.

Commissioner Crist: I'll second that motion for a letter to come from our Chair to the Governor respectfully requesting an explanation on the veto. At least that will give us the
framework for what our Council of Gubernatorial Appointees could begin to focus on. Maybe there is some tweaking that needs to be made to the organization in our agenda of what we do or maybe we just need to approach it differently instead of asking for a direct appropriation, ask for a contract for services delivered.

Mr. Pumariega: In August we will have a FRCA Policy Board meeting and I would like to see what comes out of that meeting. We can tell them that our Council voted to do a letter and maybe a letter from FRCA is the preference instead of individual RPCs doing letters.

Commissioner Crist: I think in an election year that would be a wise thing to do. I think there’s another side to this, and Commissioner Long you agree with me, we’ve got four legislative delegations here. I think we need to bring the Chairs to our meeting and ask them what they’ve done to work with us. In all honesty we are a regional organization, we are all local governments within this region and we’re supposed to be working cooperatively together. They have a role and we want to know when they are going to fulfill their obligation here.

Commissioner Long: They can come in August and give us a report.

Commissioner Crist: Or at least have some discussion with them of our concern over this and what we would like to see as part of the agenda for next year. We want to be sure that they do a resolution that they could then use to carry that flag through the next legislative session.

Commissioner Long: That’s a great idea. I’ll second that.

Councilman Roff: I get concerned any time that any board starts sounding political, which I don’t think we’re there yet and I certainly would not like us to get there because we have a mission to serve greater Tampa Bay and then the state of Florida. I think Commissioner Crist’s idea was brilliant about the idea that possibly as the Governor is a businessman who is now in government that possibly he’s more comfortable with the idea of businesses selling other businesses’ information and maybe that’s a model he’s more comfortable with. It works for us. We’re really talking about, and it’s been said, not a whole lot of money in the budget and not a whole lot of money to us. We can find ways of selling our $200,000 worth of information to the state and we would break even.

Mr. Sebesta: Again, we really shouldn’t take this personally. There are multiply regions. If we take that personally as if it’s directed to our region let’s find out why. He’s voting on a $2.5 million budget and again, I like the idea that if we have something to sell, let’s contract with the state. Then we aren’t getting into politics with some of these other regions. I like the idea of the appointees getting together and promoting just the Tampa Bay Regional Planning Council and what we have to offer.

Mayor Lowe: From someone brand new to the Council and coming in with a fresh set of eyes, one of the things that impressed me when I first met with Manny is all that has been accomplished and achieved by the Council and I’m wondering if in some way we are a victim of our own success because in four years of having not been funded by the state we still achieved an amazing amount in that time and we demonstrated the capacity and capabilities to be self-sustaining. The question may be not what we’re doing, but what we can do in addition if we were to have that funding because again, over the number of course of time we have still accomplished a great deal under Manny’s guidance. That’s just a reflection that I have for consideration as we ask where the money is. Is it that we’re being pushed to be a business model? A
little bit of reflection upon what we’ve been able to accomplish and what we’re being detrimental by not having that funding in order to demonstrate that. I think he sees that we are still accomplishing a great deal.

Chair Nunez: The thing is really that we have to find out why this is happening several times in a row. We have had a lot of great discussion this morning and a lot of ideas and two motions modified. What is the pleasure of the Council? Do you want to vote on each motion separate or do you want to have another motion presented?

Commissioner Crist: I’ll make a motion of what we’ve heard here today and if I leave something out please let me know. I think bringing in the legislative delegation here is important to do before we get too far into the year so they can get a plan and work with us, but that’s a secondary issue. First we have to find out exactly what is the Governor’s concern here, why we were vetoed. To that end, first part of the motion is for you to write the letter on our behalf respectfully requesting feedback. Also part of that motion would be that we form an ad hoc committee of our gubernatorial appointees to discuss that matter once that letter comes back (from the Governor’s office) and to bring back to this board recommendations on what we can do better to hopefully get the Governor’s support for an appropriation or a contract. The other matters are probably best to be served after this preliminary work is done. (seconded by DeCigllo). Since Commissioner Crist was co-chairing the meeting Commissioner Long made the motion. She said it’s a good plan and I think we need to do it and I’m pleased that Nick seconded it. Commissioner Crist said we will coordinate this with Manny.

Chair Nunez: Any further discussion?

Commissioner Crist: Do the other motions need to be withdrawn?

Mr. Moore: In reference to the letter, do you think we might have a little more meat if it comes from the entire association versus just the Tampa Bay RPC?

Commissioner Crist: Right now in an election year, and knowing how badly he wants this region, I think they will be behind us. Normally you are right. But right now, we will get a lot of attention.

Commissioner Black: The organization certainly would be sending something or at least Ron Book would be in there asking. It is important to note however that the veto was not against the Tampa Bay RPC, it was against the 11 RPCs around the state.

Mr. Neal: Sometimes a letter is just a letter though. A procedural thing.

Chair Nunez: Seeing no further discussion, all in favor of the motion? Motion carried.

Commissioner Crist: There are a few other motions out there. Do you withdraw your motions? The other motions were withdrawn unanimously.

D. Local Emergency Planning Committee (LEPC) – No Report

E. Emergency Management
Motion to adopt Resolution #2014-01 declaring the month of June as Hurricane Awareness Month in the Tampa Bay Region, and forward to the Governor’s Office, the Florida Division of Emergency Management, and the local governments in the Tampa Bay region.
(Black/Long).
Executive/Budget Committee Report - Chair Nuñez
The Committee met on May 12th and approved the FY Mid-Year Budget Amendment and the FY 2015 Initial Budget, which the Council approved this morning.

Staff indicated that they will be exploring the fund accounting software market to see if there is anything better than the GMS Accounting Software that the Council has been using since 1987.

Also, as a part of our contractual arrangement and fiduciary responsibility Council Member appointments will be made to serve on the Health & Medical Coalition Executive Board. Council Members were asked to notify Mr. Pumariega if they are interested in serving on this board.

10. Chair’s Report – No Report

11. Executive Director’s Report – Mr. Manny Pumariega
We received a Sustainability Award from the Florida Planning and Zoning Association for the Florida Energy Resiliency Project. I want to thank Avera Wynne and Patrick O’Neil for taking the lead. This was a statewide project and the TBRPC was the grantee and we engaged the other ten RPCs in Florida.

I would be remiss if I didn’t give recognition to John Jacobsen, Accounting Manager and Beth Williams, Senior Accountant for their efforts in the Council receiving a clean audit for FY 2013.

Next Meeting: Monday, August 11, 2014 at 10:00 a.m.

Adjournment: 11:56 a.m.

Andres Nuñez, Chair

Lori Denman, Recording Secretary