

Communicate Risks. Inspire Action.

The job of discussing potential natural hazard risks and solutions—and motivating people to take action—is definitely not a “one size fits all” challenge.

In this course, participants will learn how to

- Respond to difficult questions with more confidence using social science and risk communication principles;
- Develop an effective risk communication strategy that incorporates these principles;
- Recognize differing values within their audience;
- Identify why people perceive and respond to risk the way they do; and
- Practice these new skills.

Register by Date: July 24th , 2018

Registration URL: conta.cc/2JMSesr

Training Date: August, 14th, 2018

Location: Tampa Bay Regional Planning Council
4000 Gateway Centre Blvd, Suite 100
Pinellas Park, FL 33782

Host: Florida Sea Grant, Tampa Bay Regional Planning Council, and University of South Florida



New Training!

BUILDING RISK COMMUNICATION SKILLS

[coast.noaa.gov/digitalcoast/training/
building-risk-communication-skills](https://coast.noaa.gov/digitalcoast/training/building-risk-communication-skills)

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